

FDDI HYDERABAD'S FASHION COMMUNICATION CLUB PRESENTS

APRIL '21

# FELICITAS

campus  
mania

make your way to  
fresh, new summer  
looks

unconventional fashion  
is trending

*and we're here  
for it*

a love story:  
fantasy meets art

**INNOVARTS**

*Anumita Nadesan*

THE SONGBIRD THAT  
SWEPT US AWAY

VOLUME 02



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# FELICITAS

An initiative by the students of FDDI HYDERABAD'S  
SDAC FASHION COMMUNICATION CLUB

## ABOUT US

Crafted with enthusiasm and care, FDDI Hyderabad's Fashion Communication Club – Melange, brings to you 'Felicitas'. A magazine that is specially created to cater to the interests of every soul out there. An array of topics ranging from fashion and make-up to pop-culture and eloquently written poems have been handpicked and presented for you to indulge in. This magazine is a creative space that serves as an outlet and platform for all the little wonders that go on around us, with the people around us, every day.

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## EDITORS' NOTE



Dear Readers,  
After efficaciously launching the first edition of our magazine, we the students of FDDI Hyderabad now welcome you to the April edition of 'Felicitas'. Our time spent cordoned off in our houses, though at times proving to be suffocating, has still evoked various artistic talents that we want to show the world. In this publication of the magazine we get a sneak peek of the munificent arty talents that the students of our college possess, and those that they have discovered over the lockdown period.

Art has the power to transform, to illuminate, to educate, to inspire and to motivate. Watch our team here at Felicitas do this and more as they show their creativity not only through their attractive art and craft but through fashion, makeup, literature and music. We've even amalgamated a few facts and self-help tips to make your reading experience one to remember.

We would like to thank Arun Sir and Shweta Ma'am for helping us showcase our artistic side on this platform and guiding us at every turn of the way. A big thank you to our wonderful team here at Felicitas, who put all their valuable time and energy into creating this edition of the magazine. We are grateful that we have such a talented, helpful, and remarkable bunch of people to work with. Lastly, we sincerely hope our efforts make this edition an enjoyable read for all of you.

Akshata Chirravuri and Nidhi Miriam Jacob  
- Editors in Chief



# Anumita Nadesan

**Our very own acoustic soul, Anumita Nadesan, has been raking up hearts all over the country with her mellifluous voice. You might recognise her from her cover of the song Jashn-E-Bahaaraa, which made waves within the social media community with over 5.5 million views on Instagram and over 2.5 million views on YouTube. Since then she has posted multiple song covers that have mesmerised us. Our team was able to interview her about her recent success and her music career and here is what she had to say about it:**



**What happened since the release of your Jashn-e-bahara cover was unexpected. How do you feel about this? Did you ever think your songs would blow up like this on social media?**

I've seen people on social media who have become 'internet famous' overnight and I never even imagined that Jashn-e-bahara would be a sensational reel on Instagram. I feel extremely lucky for the reach it has helped me achieve, to finally get one step closer to my dream.

**What do you hope to achieve from FDDI? Do you think you will have to choose between your professional degree and your music, or will you be able to balance both careers?**

There was a point where I almost gave up on music. So, that's where my college and the people around me inspired me to do more and not just give up. If I didn't opt to study at FDDI, I don't think that I'd be doing music right now. Also, yes, I am maintaining the balance between both my music and my college degree, for I am truly passionate about both the domains. People have asked me if I'm going to drop out but no, I am not going to.

**Are you a trained singer? When and how did you learn to play the guitar? Are there any other instruments you know how to play?**

I am a trained singer, but I am not a regular student, which I really regret. I've been learning Carnatic music from a very young age and I really do feel that it is helping me immensely. I am self-taught and a beginner with the musical instruments. I've learnt how to play the basics on guitar, ukulele and keyboard.

**Would you continue being an Internet sensation or do you aim to sing for the film industry?**

Right now, I am not aiming for anything as such but if any opportunities do come, I will try not to miss any. I have a lot to learn, and I am more focused on upskilling myself now.

**You have gained a lot of fame in a short time, how has it changed your life? How is it at home?**

There are good and bad sides in gaining fame over a short time, but I am only focusing on the good side and slowly working on my skills. Everything at home is going really great. My dad is the one who guides me. I run my ideas and recordings through him, he corrects me and helps me with a lot of things and I'm really blessed to have someone at home to help me out.

**How do you manage your time, between family, social media, friends, and college? You are on a tight schedule now? Is there any advice you would like to give our readers on how you balance all these aspects of your life?**

I don't think that investing 24 hours a day in music is a good sign. You need to have a social life as well. So, yes, I do take breaks and chill out with my family and friends, even if it's for just an hour or two. And that is a crucial and a essential part of my life.

## COVER STORY



Fashion that is unapologetic, unforgiving, and unhinged!



Model- Craig D Costa



Model- Craig D Costa



Model- humika Singh

Model- Palak Singh



Model- Sanskar Aggarwal

*NO Rules*

# UNCONVENTIONAL FASHION

What started as a rebellious movement of self-expression-- **unconventional fashion** is now breaking through societal norms and mundanity, and challenging the ordinary. Unconventional fashion encompasses the message that there are no do's and don'ts in fashion. It's a pure form of embracing ones identity, where we can be loud and gaudy, mismatched or soft, weird and quirky. Unconventional fashion pushes people to be everything fashion 'rules' tells us not to be. It urges people to be fashion outlaws if they must, to embrace our true inner fashion persona!

Model- Palak Singh



Model- Bhumika Singh



Model- Mahima Jagrani





# THE LOST GIRL

Samyuktha Muraleedharan

Do you know where your path takes you to? The hard won path of goals and achievements. Does it seem to grow empty? The further you go, the less connected you feel- to people, to nature. Does the light shine less and your soul grow weary? Do you choke up on the air you breathe and long for a fresh breeze?

What have we done, for the sake of attainment?



# ENLIGHTENED INTELLIGENCE

Daniya

A glimpse into the eventful, creative, and enlightened mind of a seemingly homogeneous, uniformed corporate individual. One that could have shone bright if they weren't engulfed by a sea of monotony and mundanity.





# PICASSO'S ABSTRACT ART

Pablo Picasso was exceptionally prolific throughout his life. From the beginning of his career, Picasso displayed an interest in subject matter of every kind and demonstrated great stylistic versatility that enabled him to work for several styles. Picasso's modern abstract art of the twentieth century remained in the era of expressionism .

At this time, he worked in a realist style depicting subjects authentically, employing a true-to-life color palatte.



- Srishti Singh

## STUDENTS' ARRAY

### INNOVARTS

Art is an activity that awakens emotions, feelings, and ideas in an individual. It can be through painting, singing, dancing, writing, cooking, or absolutely anything that stimulates your senses and produces aesthetic and pleasing results.

Let's meet some incredibly talented artists of FDDI Hyderabad.

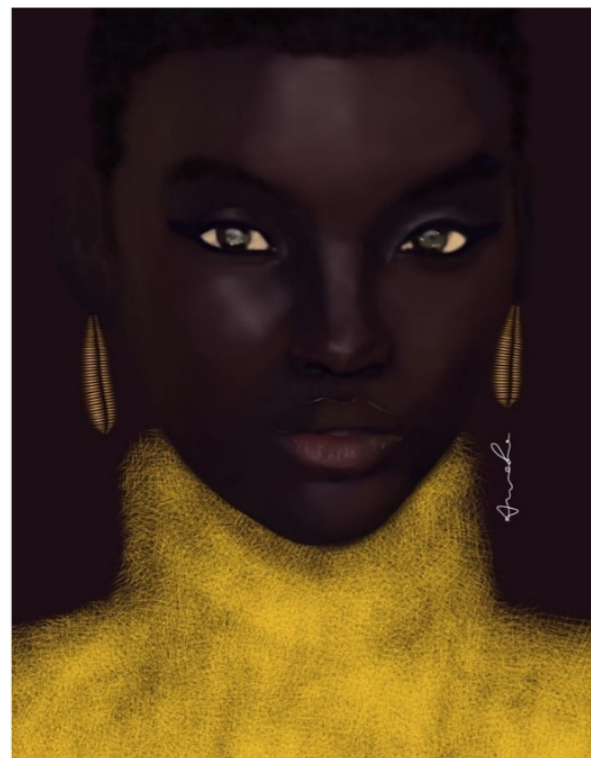
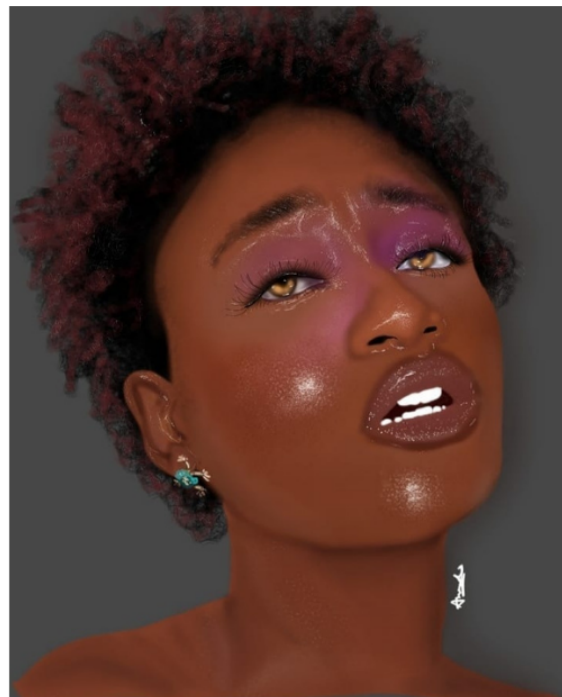




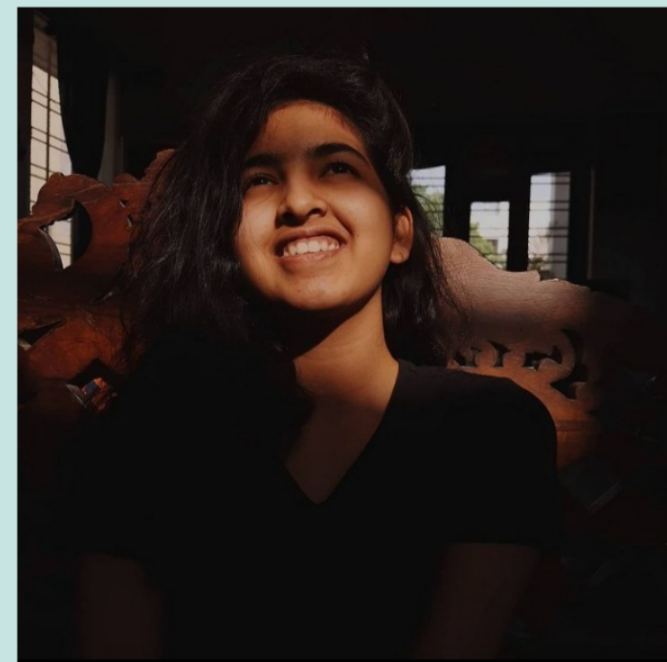
## ANNESHA DASGUPTA

Complexity in simplicity. This is what Annesha, a second year student of FDP, says her art page on Instagram is all about. It is a space where she vividly expresses and illustrates her thoughts, feelings and imagination digitally.

We are all unique in our own way and what one human being cannot see, another can interpret in a myriad of ways. After all, beauty lies in the eyes of the beholder. Annesha's digital art work is a representation of everything she finds beautiful and it is the embodiment of how simplicity can be marvelous.



**Instagram Handle: [art\\_shart](#)**



## MALLIKA JOBANPUTRA

Someone once said dance is not merely body movement - it is poetry in motion. It is an art form of the body, mind, and soul. Dance can tell stories, express feelings and emotions or can just help you enjoy the moment and make you feel better. Dance has no boundaries. Everyone can understand and experience it.

Mallika Jobanputra, a second year student of LGAD, started dancing at the tender age of three and has grown up to become a mesmerizing dancer. She was a student of Shiamak Davar, a famous Indian dance choreographer.



Her hard work, talent, and determination have not only made her a skillful dancer but an amazing choreographer as well. She posts dance videos on her Instagram page and has got quite a fan following.



**Instagram Handle: [mallika\\_j01](#)**





"The right shoe can make everything different." -Jimmy Choo

An outfit is incomplete without the right footwear, and we know someone who designs some of the best! Hridam, a second year FDP student is a footwear designer, and he's amazing at what he does.

## HRIDAM KAR

Shoes, sneakers, sandals, you name it, he designs it! He posts his work on his Instagram page for everyone to admire and enjoy. He also posts his artwork, like sketches, portraits, logos, and photoshop edits, and they are an absolute visual gift.

The creativity and talent that flows out of his work is sure to captivate you.



[Instagram handle - arto\\_vista](#)



## AASTHA KHARYA

Beauty can't be measured on a weighing scale. Healthy is happy and happy is healthy, and you are worth more than your appearance. Presenting Aastha Kharya, a second year FD student who's here to entertain, encourage and enrapture all of our hearts.

Aastha is a content creator who puts fun, trending, and motivational content on her Instagram page. She is a girl with dreams in her eyes, compassion in her heart and fire in her soul.

"The world we are brought up in has always taught us that beauty has standards. You need to be slim, fair, and have flawless skin to be called beautiful. But I beg to differ. We've outgrown the small-minded expectations society has forced upon us. Beauty comes in all shapes, sizes, and colors, and we should embrace ourselves with open hearts. There is no measure for perfection, and every girl who is confident in her own skin is beautiful. Kudos to all the amazing women out there who accept themselves as they are. As a society we have a long way to go, but I'm confident that with a collective effort we'll get there soon."

[Instagram handle - \\_shewhoooverthinks\\_](#)



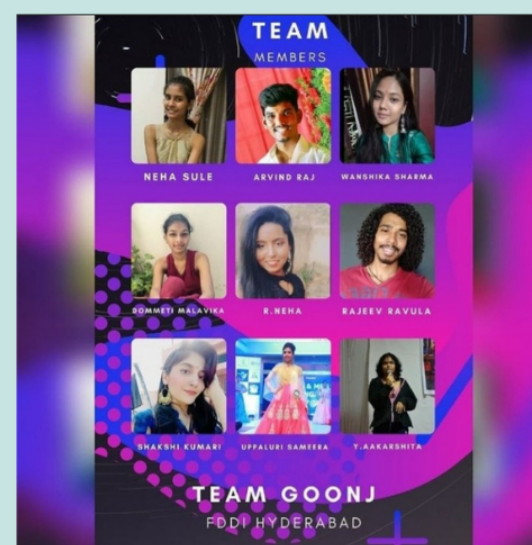
## BRING MUSIC TO YOUR LIFE

Music lets us escape from the real world, even if it's just for a little while. It soothes us after a tiring day, brings us peace and quiet when we're stressed it pumps us with energy when we're celebrating. There's music for everything, and there's Goonj for music. Goonj is the singing society of FDDI Hyderabad and it is made up of a team of incredibly talented, sweet-voiced singers. The coordinators of the society- Sanskriti Srivastava, Swarali Ahir, and Ruchika Divya have mesmerizing voices that have never failed to enchant us.

Their Instagram page, where they post melodious song covers sung by their very own teammates, is a hub for talent. It has some of the most pleasing song covers you'll ever hear.

So, what are you waiting for? Come to the land of Goonj and escape this boring world with us!

Instagram Handle: [g\\_o\\_o\\_n\\_j\\_\\_](#)



## VIRTUAL EVENTS

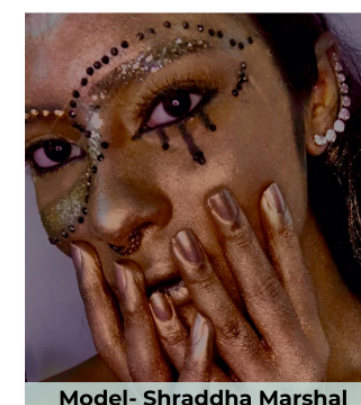
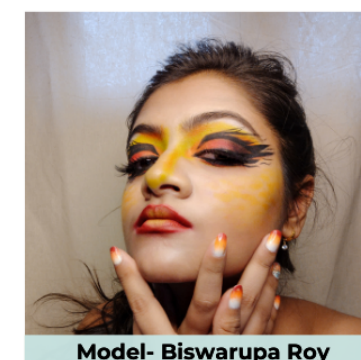
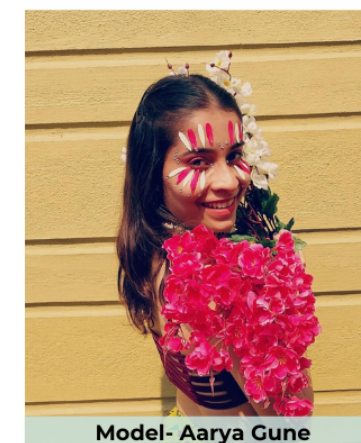
No virus can stop FDDI-ians from celebrating! We can make even boring, monotonous lockdowns fun.

### WHIMS & CRAZE

With the growing popularity of social media, people have found newer and more creative ways to showcase their talent. Art on social media isn't limited to sketches and paintings anymore. A popular art form that has been trending is Makeup! Everyone is jumping on the train to makeup town and creating looks we have only ever dreamed of before. It takes a different kind of talent to paint, sketch and create art on a face!

Whims & Craze, organized by the Fashion Society, represents the 'power of makeup'. Students were given an opportunity to express themselves through makeup in 12 different themes. The themes were: Floral, Luminous Chic, Color Blocking, Cupcake, Mythical Creatures, Inside Out, Glitter and Stones, Cottagecore, Fruits, Rhinestones, Art Movements, and Abstract.

Instagram Handle: [prisma\\_fddi](#)



## REALITY GONE VIRTUAL



# CAMPUS MANIA

**Let's set a Trend - You - Us - Together**

The Students' Array team took to Instagram to post a poll, asking viewers to choose between two of the most popular and trendy songs on social media- Peaches by Justin Bieber and Heartbreak Anniversary by Giveon. With the highest number of votes, one song took the crown- Peaches!

Now this result doesn't come as a surprise to any of us. After all, every other reel, video, and post has this song playing in the background.

"Peaches" is a song by Canadian singer-songwriter Justin Bieber, featuring vocals from Canadian singer-songwriter Daniel Caesar and American singer-songwriter Giveon. The song was released on March 19, 2021, as the fifth single from Bieber's sixth studio album- Justice.

The song was written by the three artists- Andrew Watt, Louis Bell, Luis Martinez Jr. and Bernard Harvey, and was produced by the latter alongside Shndo. The melody is a soothing blend of jazzy keyboard chords and low bass notes. It is a Pop- R&B song that can be described as 'colourful, sun-dappled, and slinky' and of course, makes us all want to get out of our seats and dance!

# INTENTIONAL IDENTITY

**-Daniya**

The heart that sees a broadened space  
Still seems destined to see a suffocation at bay,  
Why is it that wonders are always met with demolition?  
But the selfish world always seems to find fate in their favor  
Is that the ironic secret principle of life,  
That no one ever preaches?

Yet everyone practices under their noses,  
That the manifestation of self-centeredness  
Isn't beautifully chalked out on the blackboards of prestigious  
schools and universities,  
But unknowingly yet knowingly we all know that's the basic  
foundation

That needs to be steeped into our intentions in order to live on  
the right side of the tracks.

To ultimately be what we long to become,  
The privileged adherers of a masked identity called,  
The Good people in a Good sanctuary.



culturacolectivia.com

this isn't happiness.com



# A LOVE STORY: FANTASY MEETS ART

**Model- Tasha Zafar**



Makeup is an expression of creativity and beauty. It takes a steady and skilled hand, along with a creative eye and an imaginative mind to practice it.

Fantasy makeup is any look designed to help create an experience of otherworldliness.

It's not about blending in; it's about standing out. It is the perfect way to escape the mundane, boring, and sometimes grim reality of life.

# FANTASY & CUBISM

Makeup's new fad includes intertwining classic art movements like cubism with the glorious world of fantasy. Cubism makeup is sharp and include looks made up of interweaving planes and lines in muted tones of blacks, greys, and ochre.

Fantasy makeup on the other hand has no limitations. It can be anything one's imagination can fabricate. These kinds of makeup looks usually include subtle but bright colours, glitter, sparkles and sequins, and a little extra pizzazz.

When both these art forms are combined, they create a look to be reckoned with. A look so unique and stunning that it takes you into another world while also pulling you back in time.

**Model- Nidhi M Jacob**



**Model- Shristi Rajput**



**Model- Palak Singh**



# SUMMER GLAM LOOK

BY MADHVI AJITSARIA



Gone are the days of cakey makeup. Now it's the era of minimalistic makeup. So say goodbye to heavy foundation and concealer and hello to skin care products that make your skin glow naturally.

Here's a simple, step by step tutorial for a summer glam look:

## 1. Cleanse + Exfoliate

Cleansing is an absolute must! It washes off all the dirt and grime from your face. Exfoliating removes dead skin cells. This step also helps in the proper blending of foundation later on.

## 2. Sunscreen

Sunscreen keeps the skin protected from the sun. It helps avoid sunspots and premature aging of the skin.

## 3. Primer

Primer smoothens the skin and makes it even to work on. For those who aren't comfortable with primer, moisturizer can be a good substitute.

## 4. Foundation

Foundation is applied to the whole face and neck. It is first blended along the jawline with a brush or sponge, and then the rest of the face and neck. To avoid a cakey look proper blending of foundation is important.

## 5. Concealer

Concealer is used to cover dark circles, hide blemishes, and highlight and correct your skin. A lighter concealer is applied from the tear duct to the temples to highlight the area and a darker concealer is used around blemishes to cover them.

## 6. Contour

If you are using powder contour, set your face before using contouring, but if you are using liquid contour then setting is not required beforehand. Apply the contour around the jawline (from the tip of the ear to the end of cheek) and forehead. Blend the contour upwards to create proper illusions.

## 7. Powder

Apply powder from under the eyes to the temples and blend well to avoid any chalky areas. Apply it all over the face to set the makeup.

## 8. Bronzer

Apply bronzer on the nose, cheeks, and forehead. Rub a little over the contour to give a blended, brownish, sun kissed look.





# My life might not be perfect, but my makeup is.

## 9. Blush

Blush is a must have product for a glam look. Apply it over the bronzer on the cheeks and sweep it upwards towards the temples along the cheekbones for rosy cheeks.

## 10. Eyebrows

Draw upward strokes with an eyebrow pencil to get thin and hair-like lines. It is to be applied only wherever necessary to make your brows look natural. A spoolie is used to soften and get rid of obvious pencil marks.

## 11. Eyeshadow

Eyeshadow can be completely personalised. It can be any shade you're in the mood for. A highlighter can be used as an alternative.

## 12. Eyeliner and Mascara

Like eye shadow, your eyeliner can also be personalised as well. A simple sweep of the brush or a cat eye, it's up to you! Once that is done curl your eyelashes and apply mascara on them.

## 13. Highlighter

Highlighter is applied along the cheekbones, on the nose tip, under the brows and on the cupid's bow. The highlighter on the cheekbones is blended up towards the temples.

## 14. Lipstick

Apply lipstick or tinted lip balm in a shade that matches your eyeshadow. The right lip colour is crucial for a perfect look!

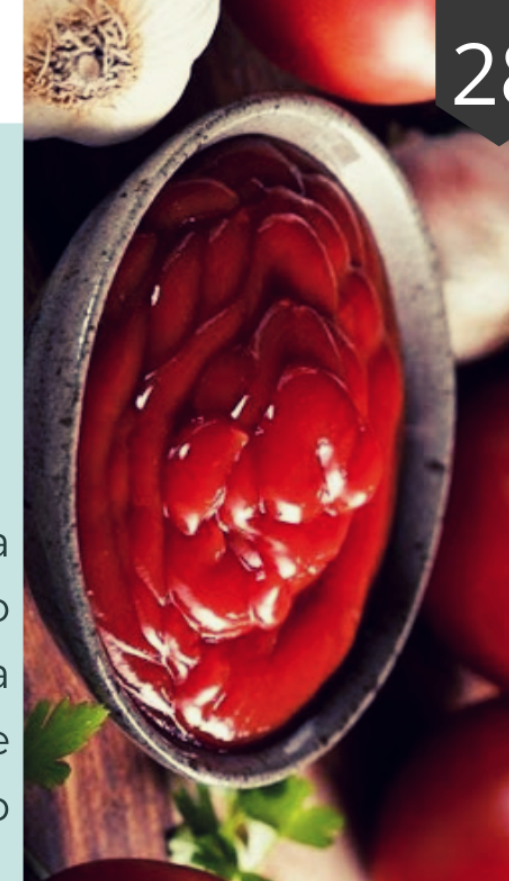
## 15. Setting spray

Finish off your look with some setting spray. This helps in settling the lovely makeup you've just applied and also keeps the skin fresh and hydrate

## DID YOU KNOW

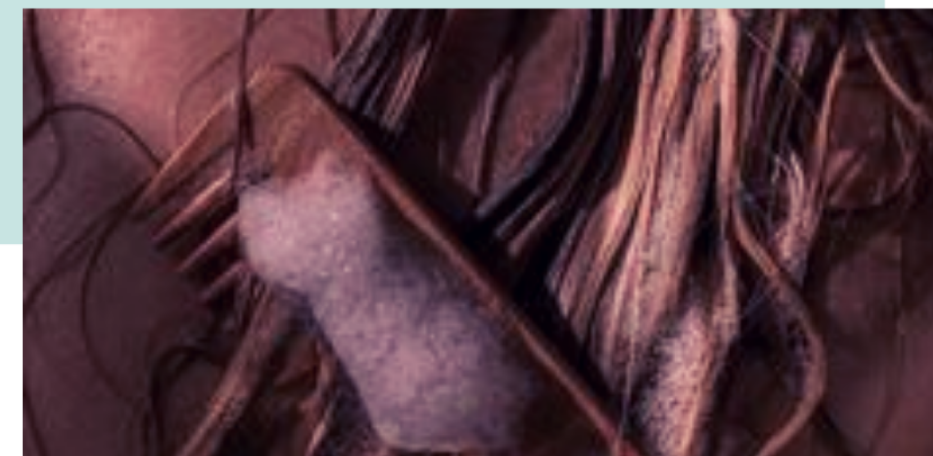
Ketchup was once used as a medicine!

In 1834, Dr John Cook Bennett, a physician from Ohio added tomatoes to ketchup- which was initially just a concoction of mushrooms or fish. He claimed that this new tomato ketchup cured ailments such as indigestion, diarrhea, jaundice, and rheumatism. He later sold this recipe in the form of tomato pills as well.



## FASCINATING ORIGINS

**Shampoo** – the English word 'shampoo' comes from the Hindi word 'champo' which in turn was derived from the Sanskrit root 'chapati' which meant to knead, press or sooth.

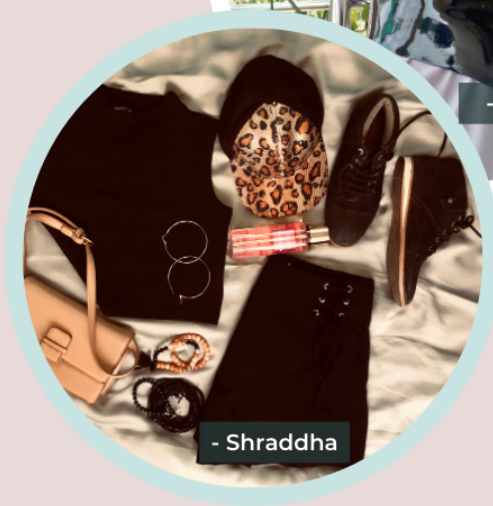
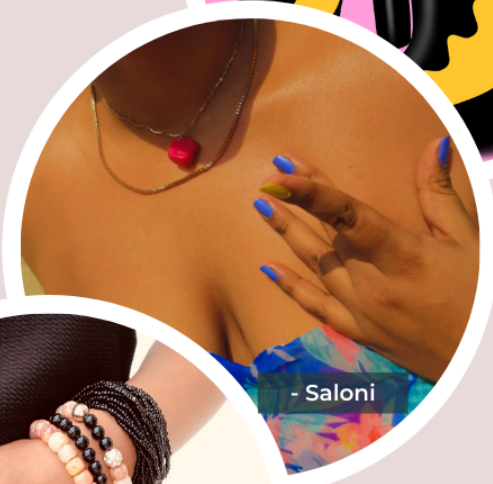




## STREET STYLE FASHION

Street style is an amalgamation of hip hop, skater, sportswear, and punk styles, among many others. It rose from the influence of the Pop art movement in fashion. Pop art embraced the masses and their life experiences, and it influenced streetwear to be a representation of the same.

Streetwear lets people be bold, loud, and playful with their dressing and accessorizing—allowing them the freedom and confidence to personify their qualities and personalities.



- F x Prisma



Model- B Aishwarya



Model- Mihika Saxena

## BACK TO THE STREETS



Model- Anjali



Model- Biswarupa Roy

- F x Prisma



# EXPRESSIONISM

"No longer shall I paint the interiors with men reading and women knitting. I will paint living people who breathe and feel and suffer and love." -Edvard Munch.

Expressionism is the act of expressing oneself through some means. While the name might seem simple, it has a long history behind it. It is an epic modernist movement with an even greater legacy that follows it!

The roots of expressionism belong to the years before World War-I. Isn't it fascinating that something which appears so modern came to be so long ago?



Edvard Munch

# ORIGIN AND HISTORY

The birth of the term 'expressionism' dates back to the 1850s. It refers to "artistic style in which the artist seeks to depict not objective reality, but rather the subjective emotions and responses that objects and events that arouses within a person." The origin of the art style can be traced back to 1901 in Paris, to paintings exhibited by the obscure artist Julien-Auguste Herve, which he named 'Expressionisms.'

The movement's sole purpose was to introduce the panorama of subjective emotions via art. It could be called an avant-garde way of expressing art.

During 1855-1900, artists like Vincent Van Gogh, Edvard Munch, and James Ensor developed a personal style in their paintings and became icons of the expressionism art movement. These artists used their expressive abilities, using elements of colours, shapes, lines, and various other forms, to bring emotions to paintings.



Vincent Van Gogh



James Ensor



# FOUNDATION



Die Brücke - "The Bridge"

Der Blaue Reiter - "The Blue Rider"

Expressionism had a few fundamental and foundational movements during its era that contributed to revolutionary art to the movement. In 1905 a group of four German students guided by Ernest Ludwig Kirchner founded a group called Die Brücke (The Bridge) in the city of Dresden. A few years later, in 1911, a group of young artists formed another group called Der Blaue Reiter (The Blue Rider) in Munich. Kandinsky and Franz Marc were its founders, with Paul Klee and August Macke amongst its members.

# FAMOUS EXPRESSIONISTS AND THEIR WORK



THE SCREAM BY EDVARD MUNCH

Norwegian painter



THE LARGE RED HORSES BY FRANZ MARC

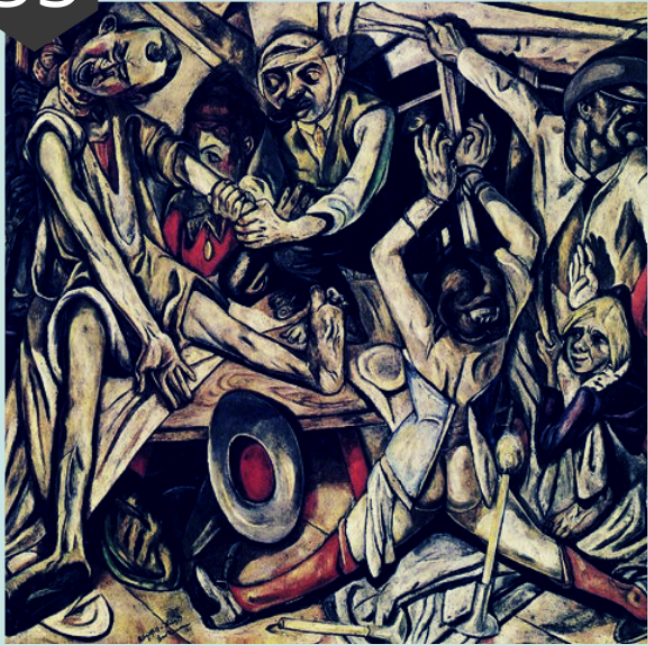
founder of "the blue rider" club



LADY IN A GREEN JACKET BY AUGUST MACKE

founder of "the blue rider" club

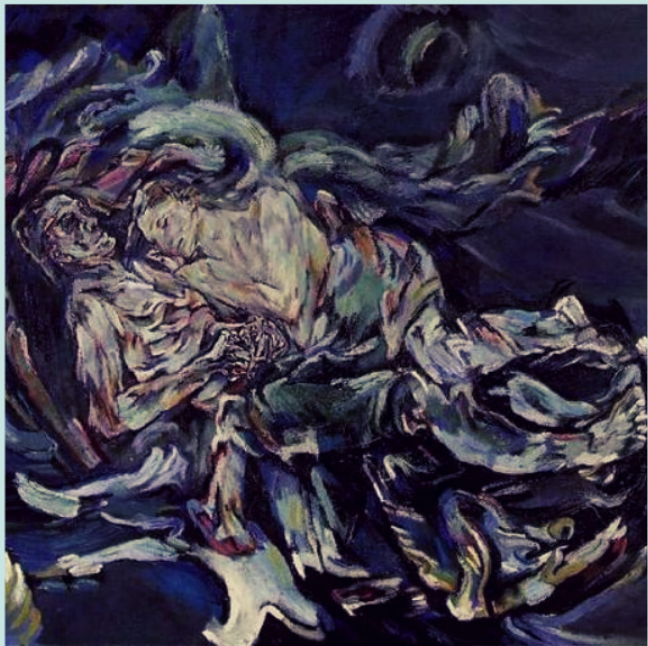




THE NIGHT BY MAX  
BECKMANN  
German Painter



CHRIST'S ENTRY INTO  
BRUSSELS IN 1889 BY JAMES  
ENSOR  
Belgian Painter



THE BRIDE OF THE WIND  
BY OSKAR KOKOSCHKA  
Austrian Artist



PORTRAIT OF WALLY BY  
EGON SCHIELE  
Austrian Painter

## EXPRESSIONISM IN FIELDS APART FROM PAINTING



### Dance

Contemporary dance is an expressive style of dance that conveys a story, expresses the dancer's emotions, and interprets the music. Eg: Mary Wigman



### Cinemas

Expressionist films typically convey an urgency. They deliver the meaning of existence in all its loneliness, horror, and threats of death. Eg: Edward Scissorhands





### Literature

Expressionist writers sought to achieve a psychological or spiritual reality rather than record external events in logical sequence.

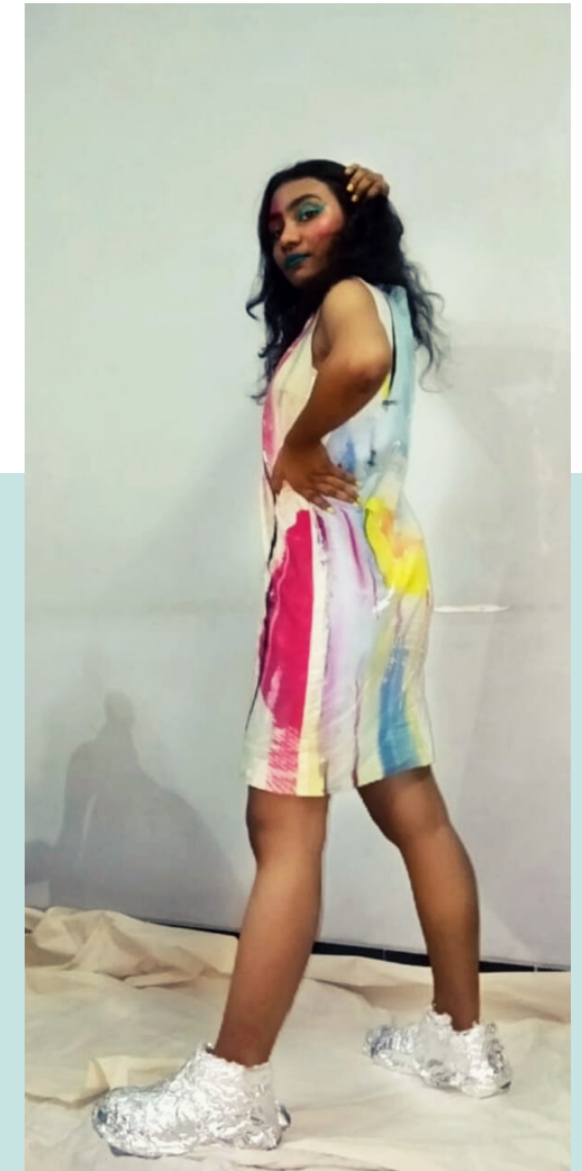
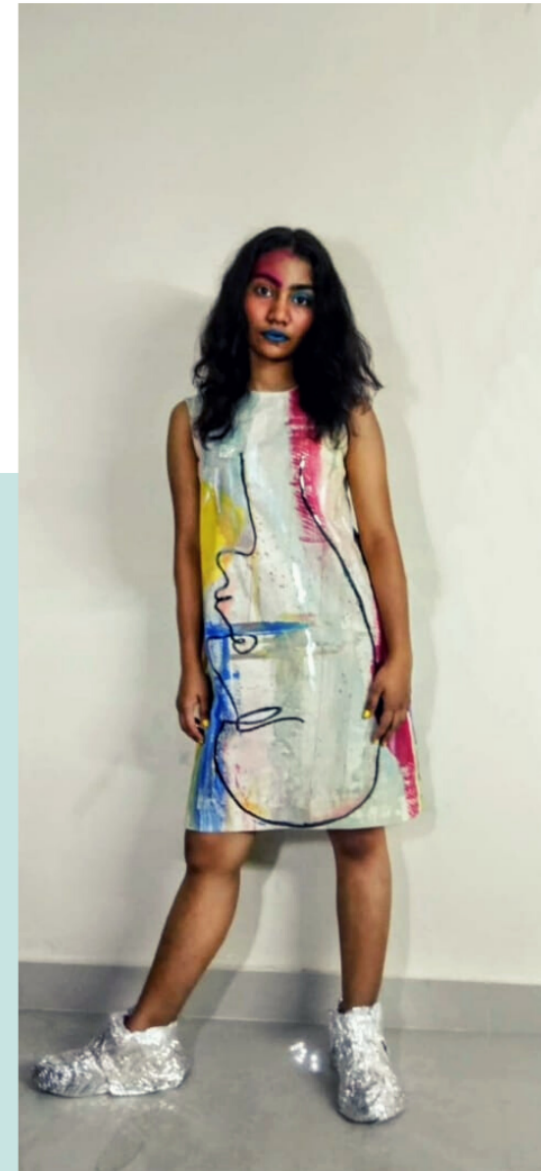
Eg: Metamorphosis by Franz Kafka

### Music

Musicians used expressionism to express emotional experience rather than impressions of the external world. The main style was music with a high level of dissonance. Eg: Pierrot Lunaire by Arnold Schoenberg



# I WEAR EMOTIONS



### Sahithi Kokkonda

I used to be afraid of who I am. I used to laugh, cry, scream, and roar- but all on the inside. How difficult it is when all your emotions juggle up inside you and can't find any way to express them?

What has stopped me from opening up? Is it about what people think? Or is it about what people will say? I don't know.

But now, I feel free to splash the colours just as they come out of me. I no more fear being ME.

I feel comfortable 'wearing my emotions', now and for always.





Model- Kashish Veerpandian

## MONDRIAN STYLE FASHION

Mondrian style fashion was introduced by fashion designer Yves Saint Laurent in his 'Pop Art' collection. He was inspired by modernist artist Piet Mondrian. This style was an attempt to marry the two distinct worlds of art and design! It became an easily recognizable classic with the use of geometry and colour blocking techniques, using primary colours.

Our models have styled their outfits inspired by this style-- using solid, bold and loud colours.

PICASSO,  
BUT  
MAKE IT  
FASHION



Model- Aditi Singh



Model- Vaibhavi Gorti

## MODEL OF THE MONTH

Since the inception of time, gender binaries have had their way in society with their unrealistic expectations, closed mindsets, and enveloping themes of 'masculine men and feminine women'. The orthodox ideas and stereotypes of what an individual should be and how they should express themselves, plague us even today.

Model of the month Tanmay Malhotra is breaking these stereotypes. Tanmay perfectly captures the essence of everything we stand for. Here he is wearing an electric blue, pleated midi skirt, with a crop top and a shirt over it. His look is completed with black painted nails and feminine sensitive makeup. This form of open, unabashed expression of himself is what earned Tanmay the title of the Model of the Month.



TANMAY MALHOTRA



# MUSIC RECOMENDATION

- Bhavya Muthyala



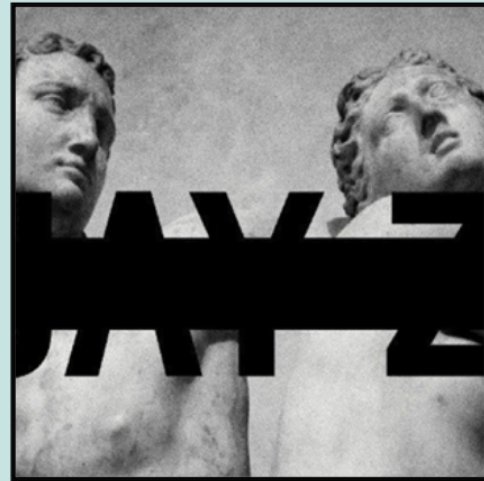
## Vincent (Van Gogh)

Don McLean



## Picasso's Last Words

Paul McCartney & Wings



## Picasso Baby

Jay-Z



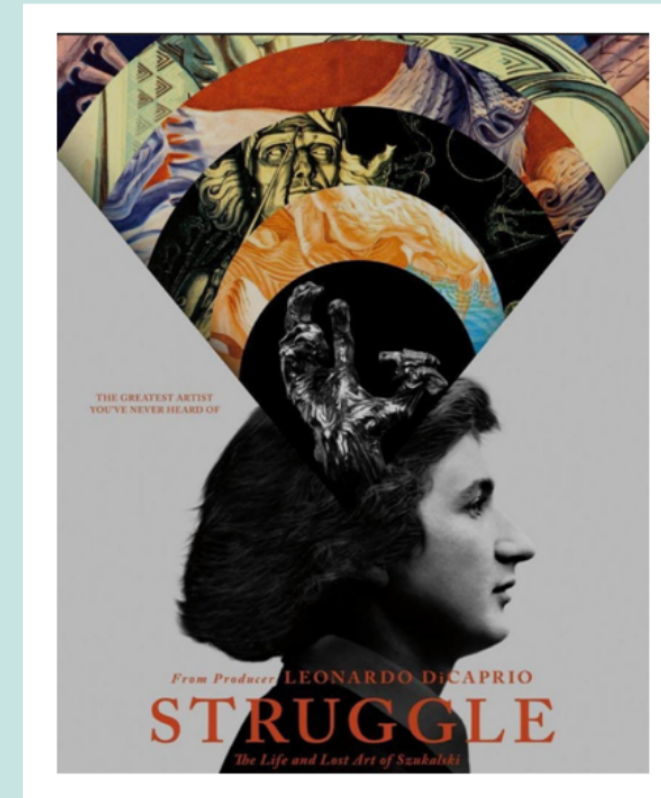
## Modern Art

Black Lips



# MOVIE RECOMENDATION

- Ifra



## Struggle: The Life and Lost Art of Szukalski

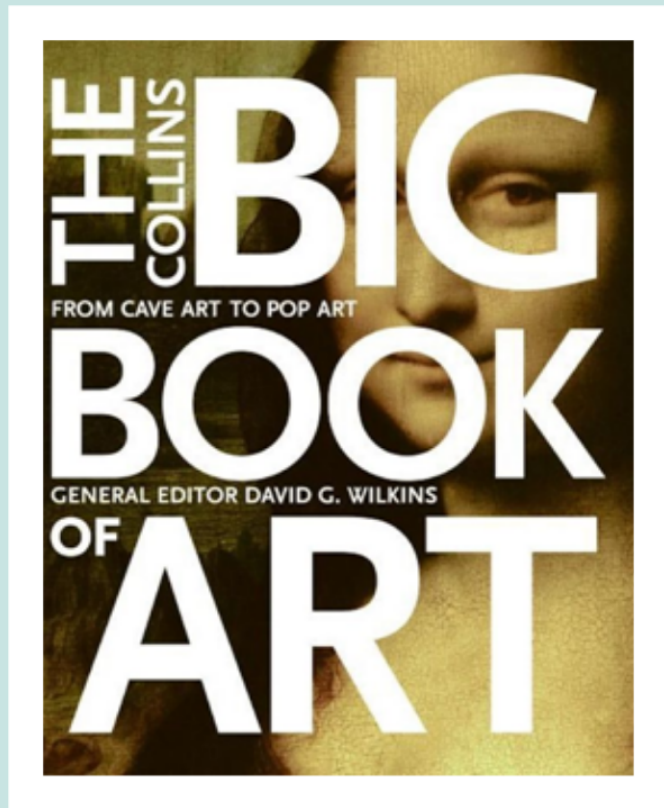
This documentary, directed by Ireneusz Dobrowolski, tells the magnificent and tragic tale of Polish American artist Stanislaw Szukalski through archival footage and interviews. It was shot on Betamax format and is currently streaming on Netflix. The title of the movie wrestles with whether art can be separated from the artist or not, and the film has puissant philosophical messages to it that give us insight into a beautiful world of art.

Stanislaw Szukalski was an artistic genius that not many knew about, but this film, where he talks about his life and his work will change that. The clever and precise way the art, atmosphere, setting, and characters were portrayed is stunning. It was a compelling look at one man's genius. Szukalski created 'Bent Classicism' art that was inspired by other dimensions. He became a member of the Chicago Renaissance and was often called the Michelangelo of the 20th Century. This enticing story of 'Luxurious Art' is a must watch.



# BOOK RECOMENDATION

- Anushree



## The Collins Big Book of Art: From Cave Art to Pop Art

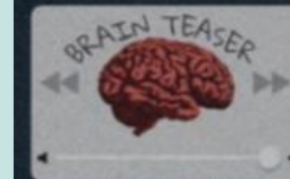
**Author-** David G. Wilkins

**Edition-** Illustrated

**Publisher-** HarperCollins, 2005

**No. of Pages-** 508

The one book your family needs to understand the world of art. A beautiful, unusual, and engaging compendium of art history, providing an accessible entrée into the world of art for everyone, regardless of their experience. From Cave Paintings to Renaissance, and Impressionism to Pop Art, The Collins Big Book of Art takes you on a journey through the history of art in a delightful and informative way. This book will inform, inspire, and entertain art enthusiasts of any age. It chronologically spans the history of art, from 38,000 BC to the present and has pieces from around the world juxtaposed to place them in historical context.



by Kaashvi Varma

Match the following popular paintings with their titles :

a



1

**The Coronation of Napoleon**  
by Jacques-Louis David

(Neoclassism Movement)

b



2

**The Starry Night**  
by Vincent Van Gogh

(Post Impressionism Movement)

c



3

**Liberty Leading the People**  
by Eugène Delacroix

(Romanticism Movement)

d



4

**American Gothic**  
by Grant Wood

(Social Realism Movement)

HINT : Each of these denote a specific time period/era during which they made their mark in the ongoing art movements!



## SPOTLIGHT INTERVIEW



**Anish Dhar**  
Atraski (Founder)

**Atraski is the brainchild of an enthusiastic young engineer turned founder, director, and CEO, who dared to step out of the box.**

**Anish Dhar started Atraski in 2015, with headquarters in Kolkata, WB. Atraski is an event service company that started off in the field of fashion but steadily made its way into areas such as lifestyle, travel, photography, open mics, academics, and other events.**

**Young at heart and high on passion, Anish says his team is his mightiest strength. From being a naive fresher to a successful entrepreneur, he has come a long way. The path was not an easy one to make but it got him to where he is today, and that place sure is remarkable!**

**Tell us something about Atraski from your perspective.**

Atraski is a platform for new and upcoming talent. We groom new models and designers and other interns. It is a comfortable platform for newcomers, and it helps them gain exposure from experienced talent. It's an affordable and accessible platform for all to build their skills.

**You initially studied to become an engineer. What made you take this huge leap from engineering to areas like fashion, travel, events, and photography?**

I have never been a studious person. I did everything except engineering like most engineers. From my college days I started organizing college events, and handling and heading societies. I was into extracurricular activities more than my classes. My college noticed my capabilities and fully supported me. That is the reason I am here today even though I graduated as an engineer with a good CGPA!

**When we start something new, we all tend to fumble on our way and make mistakes. What was the mistake or hindrance that Atraski faced on their journey till now?**

As a beginner I wanted to have my own garment company. I tried doing that but backed out quite soon when I realised that I did not know as much about designing and fashion as I knew about marketing. Always do what you know of and have studied about. I am a marketing person and succeed with that title today!

**The motto of Atraski is 'uniqueness', so tell us, what about Atraski is unique to you?**

Atraski launches different properties in each of its business segments and always gives something back to the market. That is our USP (unique selling point). With competence in the market, we give endless opportunities to the world at a low cost, which is not available anywhere else. This is what makes us unique and sets us apart from others.

**The motto of Atraski is 'uniqueness', so tell us, what about Atraski is unique to you?**

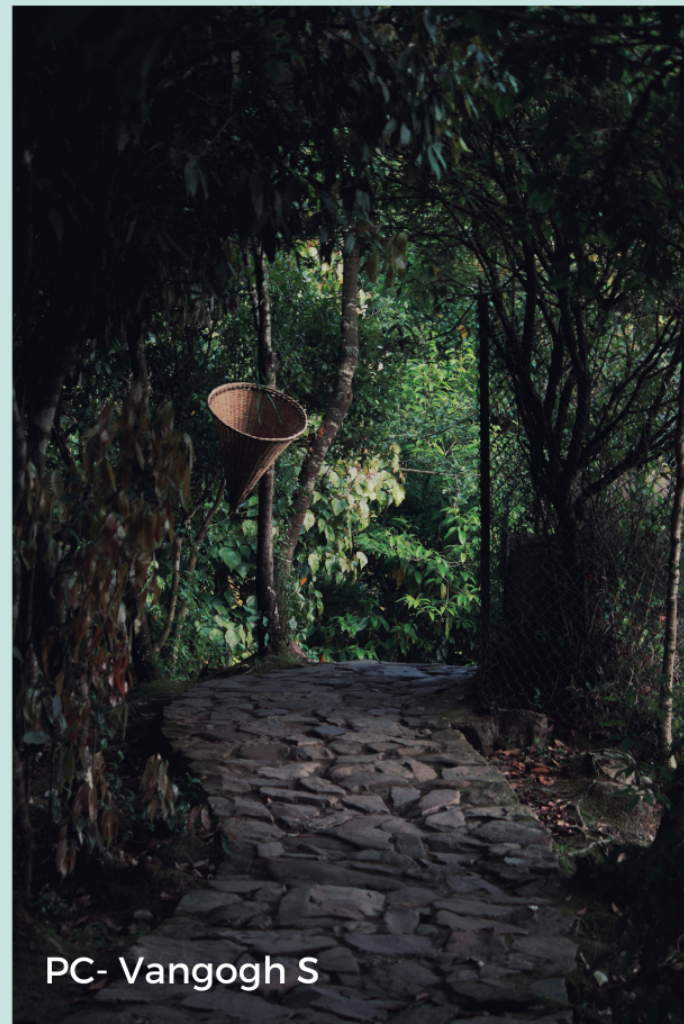
There is only one advice I would genuinely give newcomers and everyone else, and that is to follow your passion. Doing something with passion and from the heart always lead to success, and if you do so there is nothing stopping you from achieving anything.





PC- Anurag Yadav

The Photography Club of FDDI Hyderabad in collaboration with Felicitas, brings to you some of life's most awe inspiring and capturable moments. Here's a glimpse of the world through the lenses of the most talented photographers of our college.



PC- Vangogh S

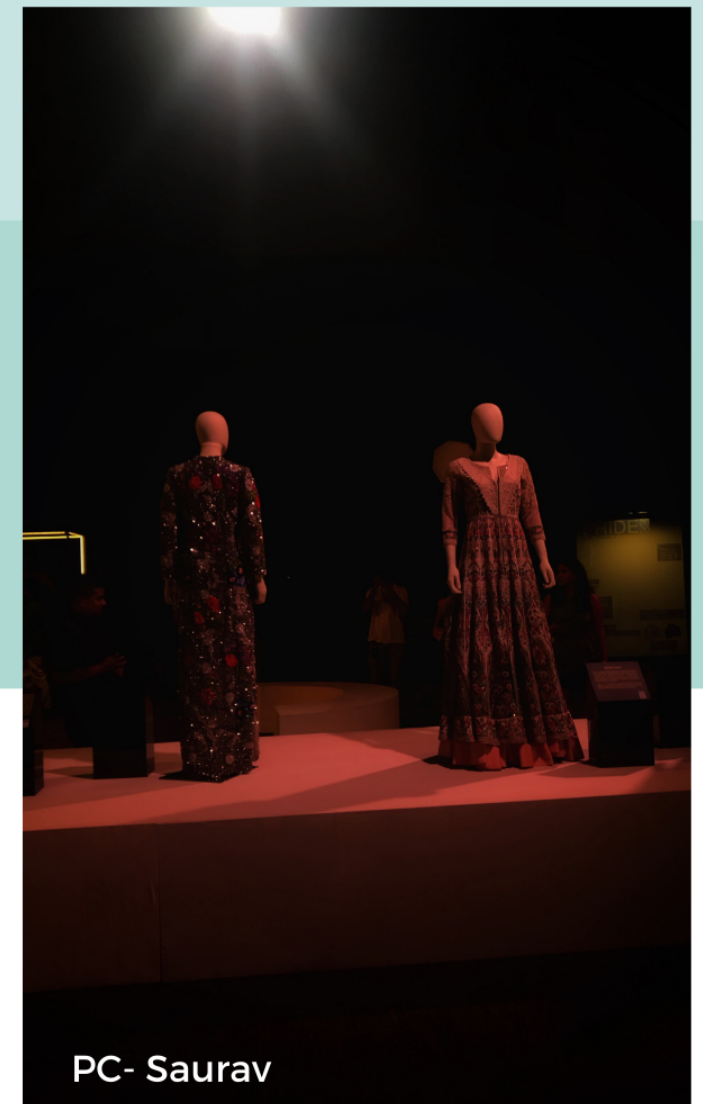
# LIFE THROUGH A LENS



PC- Riya Pratap



PC- Pratipathi Rama Sathvika



PC- Saurav



# HERE'S WHAT TRENDING

**Akshata and Mahima**

## WHIP IT UP

Rise and grind

Coffee beans we mean!

The famous beverage 'Dalgona coffee' made its place into everyone's stomach in 2020. Made by whipping coffee powder, sugar, and hot water until it reaches peaks like the Himalayas and adding it over cold or hot milk, this drink made even non coffee drinkers try it a time or two.

Whisking this concoction is quite an arm workout, but the aesthetic sight of frothy brown coffee over creamy white milk is totally worth it. What's a little pain in the arm if it gets you a pic or two for the 'gram amirite?

Although a South Korean TV show popularised this beverage, it quickly took a life of its own and spread like wildfire over the internet. And while wildfires around the world have been put out, this one seems to be sticking around for a long, long time.



- thegirlonbloor.com

# STRAWBERRIES THAT TOOK THE WORLD BY STORM



Tessa Holliday



Lirika Matoshi \Pinterest

Strawberries are everyone's favourite. In desserts, milkshakes, cosmetics, perfumes; but now strawberries have staked their claim on fashion too!

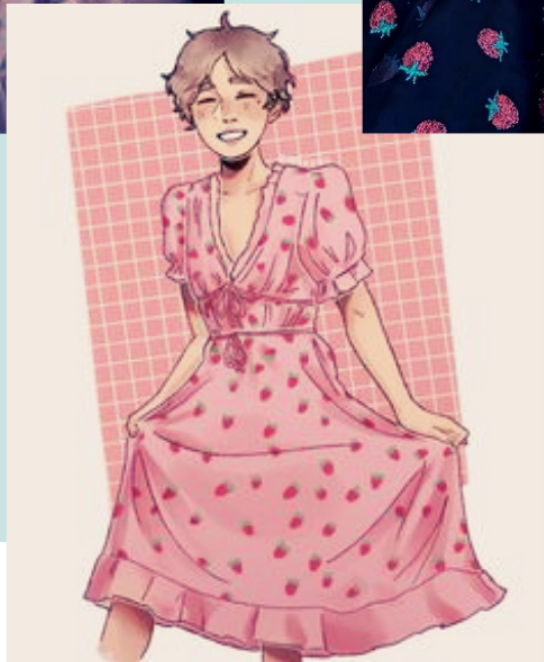
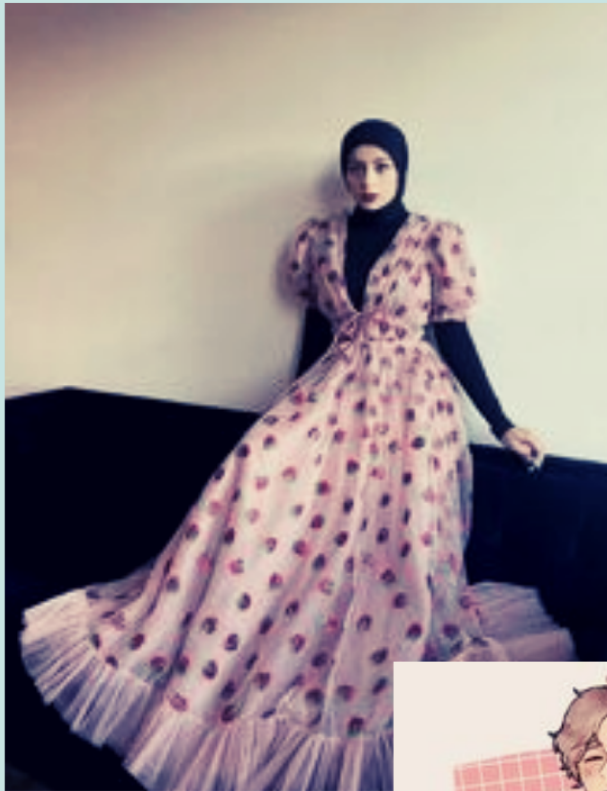
This pink, flowy, cottagecore dress by Lirika Matoshi was introduced to the world in 2019 when she posted it on her Instagram account. However, it hit the spotlight when model Tessa Holliday wore a custom-made version of it to the 2020 Grammys, and since then it's been on a rollercoaster of popularity that only went up.



It's puffed sleeves, cinched waist, billowy skirt, sequined strawberries, and ruffled hems make you want to put it on and live in a fairy-tale.

The dress took social media by storm and soon everyone wanted to get a hold of one. But because this dress is not the most affordable, selling at a grand price of \$490, people took it upon themselves to recreate it.

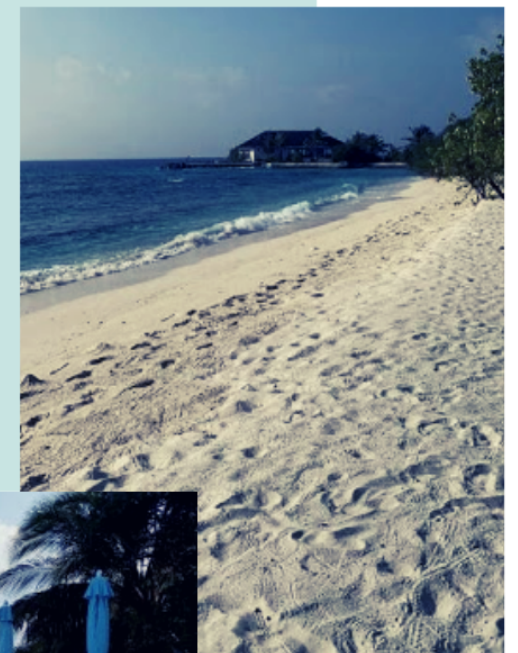
What ensued was a trend with people buying or making this supper cute dreamland dress that we're all still enamoured by.



## THE MALDIVES BANDWAGON

Everyone wants a vacation from the virus and the hectic online work schedule it brought along, and it appears that this season Maldives is the holiday hotspot. With strict covid-19 precautions, PCR tests done before arrival and departure, visa on arrival, and the perfect tropical weather, Maldives is one of the safest and most relaxing places to have a pandemic vacation.

Go with your parents, your siblings, your grandparents, your friends, or your colleagues. It doesn't matter! Because age is no limit when you're having fun under the sun, especially on the islands of Maldives.



PC- Mahima Jagnani



# BRIDGING THE MUSIC

Netflix's new period drama- Bridgerton, swept us away from the present times of a pandemic and into the grand balls of Regency era England. While we were all in awe of the extravagant costumes and lavish sets, the soundtrack of the series is what really enchanted all of us.

Never in our 'Wildest Dreams' would we have ever thought that songs like 'Thank U Next', 'In My Blood', 'Bad Guy', and 'Girls Like You' would have any place in the ballrooms of London in 1813.



- Liam Daniel/Netflix



However, the series perfectly bridged the gap between modern and classical music by including classical instrumental covers of chart-topping songs in their soundtrack.

These covers were performed by Vitamin String Quartet, Kris Bowers, and Duomo.

The internet was charmed by the violins, viola, and cello, and it's pretty clear that there's no going back from this mid-way world of music now.





amazon.com

Among Us, PUBG, and Fortnite have their place in the gaming world but nothing, absolutely nothing, can overpower the masterpiece that is Ludo.

Ludo is like that one friend we don't talk to every day, but we know is always there for us.

When the world shut down and we were stuck inside with our families, we pulled out the trusty board game to pass time. When we missed our friends terribly and wanted to have fun like we used to, we downloaded on our phones Ludo and battled them online until we were the 'Ludo King'. And when we got bored of the standard board and pawns, we started making the game out of everything we could find. Vegetables, fruits, art supplies, groceries, you name it, we tried it!

Playing Ludo brought back warm and fun childhood memories and got us through the monotonous hours of the lockdown days. We couldn't be more grateful to the true king- Ludo!

# LUDO PRO

# PSYCHO PSYCHEDELIA

With the rise of digital art, psychedelia has resurrected. Computers have allowed for more detailed, elaborate, and expressive psychedelic artwork. This means that psychedelic art is as trippy as ever and as of late has made its way onto book covers, music album covers, wallpapers, graffiti and wall art, cartoons, and comics. Soon it might just take over the world and we'll all be stuck in a distorted space of colourful, kaleidoscopic chaos.

The psychedelic art movement, also called psychedelia, came to be in the 1960s. It was a popular movement of the late 60s counterculture that featured bright colours, animations, distorted and surreal images, and optical illusions, all created to evoke psychedelic experiences through visuals.



Anurag Yadav





**For more updates visit to our instagram page**



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