



Ministry of Commerce and Industry
Government of India

सत्यमेव जयते



FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE

AN INSTITUTION OF NATIONAL IMPORTANCE
under FDDI Act 2017



2024-25
PROSPECTUS

FOOTWEAR DESIGN & PRODUCTION | 

LEATHER, LIFESTYLE & PRODUCT DESIGN | 

RETAIL & FASHION MERCHANDISE | 

FASHION DESIGN | 

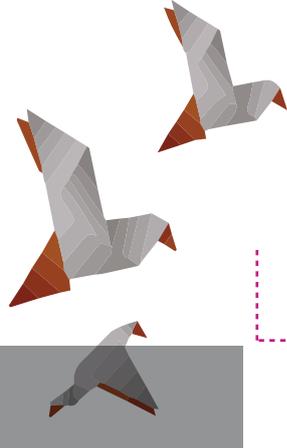
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PAN-INDIA
Presence



EXCELLENCE
IN EDUCATION SINCE
1986

RECOGNITION



“ FDDI IS PLAYING A KEY ROLE IN IMPARTING EDUCATION, FACILITATING THE INDIAN INDUSTRY BY BRIDGING THE SKILL GAP IN THE AREAS OF FOOTWEAR, FASHION, RETAIL AND LEATHER ACCESSORY & LIFE STYLE PRODUCT, AND BECAUSE OF ITS CONTINUOUS CONTRIBUTION TOWARDS NATION BUILDING, FDDI HAS BEEN GRANTED THE STATUS OF **“AN INSTITUTION OF NATIONAL IMPORTANCE” UNDER THE FDDI ACT 2017. ”**

FOR ACADEMIC SESSION 2024-25

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MESSAGE FROM THE CHAIRPERSON

Dear Students and Industry Partners,

Footwear Design and Development Institute (FDDI) which is having its twelve campuses across the country located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna and Hyderabad is improving the quality of education and leaving no stone unturned to achieve and surpass the expectations cast upon it as an 'Institute of National Importance'.

To make mark on the educational spectrum, FDDI is in the process of consolidating these campuses and establishing FDDI as a brand in the educational landscape.

It has also developed strong competencies for promoting skill and knowledge in retail, fashion, and leather goods sectors. With India's economy poised to grow at a significant rate for many years to come in future, these sectors, especially retail, will offer plenty of opportunities to graduating students.

FDDI has established Centers of Excellences (CoEs) at some of the campuses. These CoEs have been provided with the facility specifically equipped for addressing a particular thematic area of specialisation and is having the best available infrastructure and skills to not only aid research and development, but, also address concerns of the industry like product development, technological assistance and centres for incubation and entrepreneurship development.

FDDI is intensively engaged in the work related to quality & certification through its International Testing Centre (ITC) located at Noida and Chennai having physical & chemical testing laboratories. These labs are equipped with state of art testing facilities where testing of leather products, footwear, footwear components, textile products and miscellaneous articles made up of plastics is carried out. Prominent brands such as Adidas, Reebok, Puma, Nike, Renault, Nissan, and IOCL have used our lab for testing their products.

It is awarded with prestigious certifications and accreditations such as SATRA Technology Center-UK, ISO 9001 and ISO 14000 Certification and Bureau of Indian Standard Certification.

Recently, we have restructured the Noida & Chennai labs with new advanced machines for improving testing and inspection in a transparent manner.

I take this opportunity to extend a cordial invitation to the industry representatives as well as students on campus to become a part of this journey.

Thank you for taking the time to read this message.



**Best regards,
Ashish Dikshit
Chairman, FDDI - Governing Council**

FROM THE DESK OF THE SECRETARY/ MANAGING DIRECTOR

Dear Students,

Responding to the need and sustained demand of the leather and footwear industry at a time when the industry was faced with several challenges that needed comprehensive and quick response FDDI was set up in the year 1986 under the aegis of the Ministry of Commerce, Government of India.

A Governing Council, consisting of a judicious blend of Government Representatives, Industrialists, Financial Persons and Academicians from all over the country has been constituted to supervise matters related to the institute.

The Government of India has a very strong vision of positioning India as a 'Global Manufacturing Hub' and achieving the ambitious target of USD 47 Billion by 2030 by the Leather and Leather Products Sector of the country. The leather and footwear industry holds an important place in the Hon'ble Prime Minister's drive to 'Make in India' programme and thus, has been chosen as a 'Champion Sector'.

Fulfilling the goals of Hon'ble Prime Minister's 'Vocal for Local', 'Make in India', 'Aatmanirbhar Bharat', 'Skill India', and 'Start-up India' Programmes, the need of the hour is to adhere to the 7S i.e. Skill, Scale, Speed, Sustainability, Supply Chain, Style and Sales which are interrelated factors that determines the effectiveness of Leather and Leather Products and Allied Sector.

Thus, being the apex institute, the onus lies upon FDDI which is imparting skill base training and education through its four schools namely, School of Footwear Design & Production (FDP), School of Fashion Design (FD), School of Leather Goods and Accessories Design (LGAD), and School of Retail and Fashion Merchandise (RFM).

Since its inception, FDDI has been a cornerstone of nurturing talent and fostering growth in the dynamic sectors of Footwear, Leather Products, Retail, and Fashion Design. FDDI got the "Institution of National Importance" status under the FDDI Act 2017, a testament to our unwavering dedication to nation-building and education.

At FDDI, we believe in setting the highest standards of education and infrastructure. Our state-of-the-art 12 campuses located across the nation, provide an inspiring environment for learning. Equipped with modern amenities such as smart classrooms, cutting-edge workshops, advanced IT labs, and internationally recognized testing centers, FDDI creates an immersive learning experience that prepares you for the challenges of the industry and grow as an entrepreneur.

FDDI has set up Centers of Excellence (CoEs) at seven of the campuses which are dedicated hubs of specialized knowledge, equipped to address industry concerns, conduct research, foster innovation, and provides one-point solutions for product development.

To meet the cutting edge technologies requirement such as additive manufacturing, AI application in design and data analysis, latest software's, and augmented reality application, digital enterprise, FDDI has initiated the processes of Industry 4.0 application through operationalization of these CoEs



which are having the best available infrastructure and skills to not only aid research and development, but also to address concerns of the industry like product development, technological assistance and centres for incubation and entrepreneurship development. These centers underscore our dedication to staying at the forefront of technological advancements and industry trends.

FDDI has two International Testing Centre (ITC) one in North India (Noida) & other in South India (Chennai) recognized with prestigious certifications and accreditations, including ISO 17025 recognition from NABL, India and accreditation by Shoe and Allied Trades Research Association (SATRA), United Kingdom and well equipped with state of art testing equipment's. The centre specializes in testing of leather, leather products, footwear (Safety, Fashion and Sports), footwear components, textile products & plastics.

To help in increasing production of quality footwear and establishing Indian brands in the global markets, the Government of India has issued Quality Control Order (QCOs) for the leather and footwear sector. This has paved way for FDDI ITCs enhancing its scope of testing. FDDI is instrumental in implementation of QCO and resolving the teething problem of the industry. It is and contributing in finalization of standards and also in sensitizing the industry about the implementation of QCOs.

These accolades reflect our unwavering commitment to quality education, industry relevance, and global standards.

For furtherance of the skills & knowledge and to secure the career progression, seminars, webinars, industrial visits, hands on Quality Control & testing are carried out by the Institute. They are also encouraged for filing of 'Intellectual Property Rights' (IPRs).

As you explore our diverse range of Bachelor's and Master's degree programs, short-term industry-specific courses, and specialized training, you'll find that FDDI isn't just an institution; it's a Launchpad for your dreams. Our expert faculty, in collaboration with industry leaders, crafts a curriculum that seamlessly blends theory with practice. The hands-on experience you gain on cutting-edge machinery and workshops sets you on the path to becoming proficient and industry-ready professionals and world-class leaders.

Our strong alumni network and industry collaborations speak to the credibility and impact of an FDDI education. We pride ourselves on nurturing professionals who drive innovation, steer change, and shape the future of their chosen fields.

As you contemplate your academic journey, envision FDDI as more than a college—it's a community that will challenge, inspire, and empower you to realize your full potential. Our commitment to your growth, coupled with the nurturing environment we provide, assures that your time at FDDI will be a transformative experience.

I invite you to join us on this path of discovery, innovation, and excellence. Together, let's build a future that not only enhances your career but also contributes to the growth and development of our nation and industries.

Best regards,



Col. Pankaj Kumar Sinha
Secretary/ Managing Director, FDDI

MEMBERS OF GOVERNING COUNCIL (GC)

1.	Mr Ashish Dikshit Chairman, FDDI & Managing Director, Aditya Birla Fashion and Retail Ltd	Chairman
2.	Managing Director, FDDI	Member (ex officio)
3.	Mr. Rajeev Singh Thakur, IAS Additional Secretary, Department for Promotion of Industry and Internal Trade	Member (ex officio)
4.	Mr. Anil Agrawal, IAS Joint Secretary, Department of Commerce	Member (ex officio)
5.	Mr. C S Rao Deputy Secretary, Department for Promotion of Industry and Internal Trade	Member (ex officio)
6.	Mr. Sanjay Leekha Chairman, Council for Leather Exports (CLE)	Member
7.	Mr. Motilal Sethi President – Indian Leather Garments Association (ILGA)	Member
8.	Mr. Sanjay Gupta President, IFCOMA	Member
9.	Mr. Gautam Nair Chairman, Confederation of Indian Industry (CII)	Member
10.	Prof. Dr. Shinju Mahajan National Institute of Fashion Technology (NIFT), New Delhi	Member
11.	Mr. Praveen Nahar Director, National Institute of Design (NID)	Member
12.	Dr. K J Sreeram Director, Central Leather Research Institute (CLRI)	Member
13.	Prof. Sumer Singh Department of Design, Indian Institute of Technology (IIT), Delhi	Member
14.	Prof. Dr. M Kannadhasan Indian Institute of Management (IIM), Raipur	Member
	Col. Pankaj Kumar Sinha Secretary, FDDI	Secretary, Governing Council

FOREWORD

The FDDI, under the aegis of Ministry of Commerce & Industry, has been playing a pioneering role in shaping the development of the Footwear & Leather sector in India.

It has been at the fore-front of providing technical education and expertise in this sector, propelling India to become the 2nd largest producer of footwear, 2nd largest exporter of leather garments and 5th largest exporter of leather goods in the World. The footwear industry in India now contributes about two per cent to India's overall GDP and providing job to about 4.42 million people, making the sector one of the top employment generators in the country. Additionally, with the Apparel and footwear sector growing in double-digits in the last few years, they are likely to propel growth in organized retail segment as well in the coming decade.

FDDI has completed 37 eventful years making significant contributions to the footwear, leather and allied industry through its academic programmes in design, technology and management, capacity building through skill up gradation to compete globally and offering technical assistance and support to the leather industry for product development, quality assurance, technology enhancement and other managerial, environmental and business solutions.

For the purpose of upgrading the skill at grass route level, for the unorganized sector, FDDI has provided training to the artisans in remote villages/ SMEs clusters engaged in the leather/footwear sector by 'spreading & sustaining a technology culture in the leather sector'.

FDDI is among the top three Institutions in the World taking up higher education in the core domain and aiding in bridging the skill gap in the areas of Footwear, Leather Accessory & lifestyle products.



In its zest for fostering the culture of innovation as part of its vision for shaping the future of Footwear & Leather sector in India, FDDI has established Centres of Excellence across seven of its campuses in different areas such as FDDI Rohtak – Center for Non-Leather Footwear, Products & Accessories, FDDI Jodhpur – Center for High Performance/ Specialized Footwear & Products and Start Ups, FDDI Kolkata- Center for Leather Goods, Garments & Accessories, FDDI Chennai – Center for Design, Development & Fabric Interface, FDDI Hyderabad – Center for Design, Development & Fabric Interface for Leather Products & Accessories- Extended and FDDI Patna- Center for Leather Finishing Innovation & Product Retailing.

Many of the leading Indian industrialists act as academic and governing council members of this Institute and participate in its academic matters such as curriculum upgradation, programme designing, expertise lectures, etc. It offers a vast range of academic programs in the niche areas of Footwear,

Fashion, Retail & Leather goods such as B.Des., BBA, M.Des. and MBA through its four schools namely School of Footwear Design & Production, School of Fashion Design, School of Leather Goods & Acces

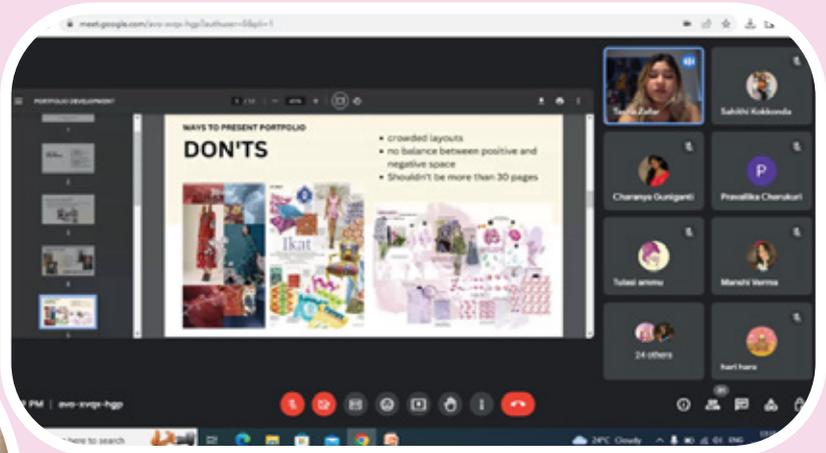
sories Design, School of Retail & Fashion Merchandise. The programme curriculum includes creative workshops, case studies and meetings with professionals to understand the specificities of fashion and footwear related careers.

For furtherance of the skills & knowledge and to secure the career progression of the students, industrial visits, seminars, webinars are conducted by the Institute throughout the year.



To provide a unique learning experience and facilitate global industry exposure for students, FDDI has been building strong international linkages and tie-ups through technical trainings and application-based managerial specialized courses in the fields of Footwear Fashion/Styling and CAD, Marketing, Merchandising, Buying/Sourcing, Costing and Quality Management in the Footwear Retailing sector.

FDDI has worked very diligently to maintain its position as one of the key industry partners and a preferred sourcing destination for talent acquisition pertaining to leather, fashion, footwear and retail industries.



With the admission cycle for academic year 2024-25 now being initiated, we are fully committed to creating industry relevant graduates and tomorrow's business leaders.

We welcome you all to be a part of this exciting journey!



ABOUT FDDI

FDDI was established in 1986, under the aegis of Ministry of Commerce & Industry, Govt. of India with major objectives:

- To Develop Human Resources within the country by imparting appropriate knowledge and skills to promote the rapid growth of footwear and allied industry in the country
- To provide and develop appropriate infrastructure for the Indian footwear industry to enable it attain international standards of production and
- To particularly promote the growth of export production of quality footwear and allied products from the country

FDDI offers Bachelor and Master Degree programmes in the areas of Footwear Design & Production, Fashion Design, Retail & Fashion Merchandise and Leather Goods & Accessories Design, besides offering short term Industry specific programmes.

FDDI is playing a key role in imparting education, facilitating the Indian industry by bridging the skill gap in the areas of Footwear, Fashion, Retail and Leather Accessory & life style product, and because of its continuous contribution towards nation building, FDDI has been granted the status of “Institution of National Importance” under the FDDI Act 2017.

FDDI has Pan India Presence with 12 state-of art campuses spread across the country. It has world class Infrastructure & Facilities (equipped with Smart Class Rooms, Workshops with latest machineries & equipment's, High tech IT lab, High end Product development Centre, International Testing Centre, Comprehensive Library, Auditorium & Sports facilities, and In campus Hostels etc.), created across the functional domain to ensure international standards of higher education, training & delivery for Footwear, Leather products, Retail and Allied Industries-360° interventions under one umbrella.



FDDI ADVANTAGES / UNIQUE PROPOSITION

- FDDI is a premier academic and training institution dedicated to the development and growth of the Footwear & Product, Leather Products, Retail and Fashion Merchandise and Fashion Design sectors.
- Institution of National Importance (INI) like IITs and IIMs that has the authority to grant degree. Academic programs covering niche areas like Footwear, Fashion, Retail & Leather Goods all under with holistic interventions under one umbrella.
- Curriculum designed and developed by experts from eminent institution/ organizations such as University of Northampton (UK), NIFT, IIT, IIM, IGNOU, etc.
- Courses designed to provide real Industrial experience resolving challenges faced by industry through Internship, Live projects, Field visits, Case studies etc. with well qualified faculties.
- FDDI has international partnerships for training and consulting with countries like South Africa, Vietnam, Ethiopia, Nepal, Bangladesh, Sri Lanka among others.
- Alumni have grown to key positions in the industry such as Vice President, CEOs in national and multinational companies.
- Centralized placements – equal opportunities for all candidates.
- 7 campuses of FDDI approved as “Centre of Excellence” to take up research and innovation, as pioneer, in the core domain
- World class laboratories and testing centers at Noida and Chennai with state of art testing equipment’s mostly from SATRA, UK and PFI, Germany

PAN INDIA PRESENCE WITH 12 FULL-FLEDGED CAMPUSES

FDDI is known for nurturing high end trained specialized professionals through its programmes. The Institute has a strong Alumni base and strong industry linkage. Almost all the leading Industries of the country are associated with the Institute and have a key participation in academic matters such as Programme design, curriculum upgradation, expertise lectures, as academic and governing council members etc. Due to the excellent quality of skill development, contemporary industry oriented curriculum and hands on experience on state of the art machine and workshops, FDDI holds an excellent record of placements in the industry.



VISION AND MISSION

VISION :

“In our endeavor to make India the leading hub for Design, Technology, Retail and Management in the world, we shall take necessary steps for creating quality infrastructure for design, development, production and support service system for the Indian industry. Our efforts would be in the direction, which makes this Institute the world leader in the field of fashion design, technology, retail management due to the quality of our products & services, response and cost effectiveness.”

MISSION :

“Our Mission as an institution is to provide world-class education, foster research and development, evolve innovation application and encourage technology, entrepreneurship and ultimately mould young men and women capable of assuming leadership of the society for the betterment of the country.”



ACCREDITATION, MEMBERSHIPS & CREDENTIALS

The Footwear Design and Development Institute Act 2017 published in the Gazette of India on August 5, 2017 confers Statutory Status on the Institute. The Hon'ble President of India is the 'Visitor' of the Institute under the Act. The Act empowers the Institute to grant degrees, diplomas, certificates, or any other qualification and to confer awards, honorary degrees or other academic distinction or titles.

FDDI is the first training Institute in the area of core competencies to be awarded various prestigious certifications / accreditations from leading international organizations e.g.



SATRA GOLD MEMBER



Certificates for FDDI ITC:-

BIS

(Bureau of Indian Standards)

ISO 17025 & SATRA

TEACHING AID :

FDDI prepares the self-instructional printed material in association with Academia, R & D and Practicing personnel. The study material is developed in association with industry experts drawn from all over the country. The print material is scrutinized by the content experts, supervised by the instructors/unit designers and edited in-house. Self-instructional study material are being provided in e-mode to encourage less use of paper.



Our faculties are trained at some of the leading fashion institutes of international repute and also at FDDI and brings to the classroom professional capabilities, wide exposure and years of hands-on industry experience. The faculty is committed to grow in their profession. The faculty constantly upgrades their knowledge & skills, creating a stimulating learning environment for students.

FACULTY :

Faculty at FDDI have the expertise & experience that inspires the students to realize their full potential. The faculty prepares the self-instructional printed material in association with Academia, R & D and Practicing personnel. Students enhance their knowledge and talent by working with the faculty on various real-life projects gaining invaluable knowledge, experience and awareness on design application and industry dynamics. In the recent past, faculty & student teams have undertaken varied research and consultancy and training projects.



FDDI CENTRE OF EXCELLENCE (COE)

Under the Establishment of Institutional Facilities, Sub-Scheme of Indian Footwear, Leather and Accessories Development Programme (IFLADP) of Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India, FDDI has brought up world class infrastructure and the skills second to none through upgradation of seven of the existing campuses of FDDI into 'Centre of Excellence' (CoEs).

Sr. No.	CoEs established on " Thematic Area "	FDDI Campus
1.	Center for Design, Development & Fabric Interface	Chennai
2.	Design, Development & Fabric Interface for Leather Products & Accessories - Extended	Hyderabad
3.	Center for Leather Finishing Innovation & Product Retailing	Patna
4.	Center for Leather Goods, Garments & Accessories	Kolkata
5.	High Performance / Specialized Footwear & Products and Start Ups	Jodhpur
6.	Center for R&D, Course Development and Leather Fashion Footwear & Products Innovation	Noida
7.	Center for Non-Leather Footwear, Products & Accessories	Rohtak

These CoEs which have been operationalized will act as a unique vibrant centre for students, industry, academicians, designers, researchers and educational institutions providing the facility specifically equipped for addressing the particular thematic area of specialization pertaining to footwear, fashion, leather products, and retail & fashion merchandise.

To meet the cutting edge technologies requirement such as additive manufacturing, AI application in design and data analysis, latest software's, and augmented reality application, digital enterprise, FDDI has initiated the processes of Industry 4.0 application through operationalization of these CoEs which are having the best available infrastructure and skills to not only aid research and development, but also to address concerns of the industry like product development, technological assistance and centres for incubation and entrepreneurship development.

CoE - Center for Design, Development & Fabric Interface at Chennai & Design, Development & Fabric Interface for Leather Products & Accessories- Extended at Hyderabad:

The footwear industry is fashion oriented and is dictated by seasonal changes in fashion and design. Therefore, design and product development has to be anticipatory, quick and supported by inputs from the export markets. Accurate design development has been one of the major limitations of the Indian footwear industry for long. This is a costly affair involving the visits of foreign designers, development of new designs on latest lasts, re-sourcing of appropriate raw materials and components based on proper market intelligence.

Suitability of the Location:

The establishment of this CoE at Chennai is due to the fact that the Southern part of the India exports nearly 50% of the Indian exports. With the presence of Vellore, Ranipet, Sri city SEZ, Chennai, Ambur, Pondicherry, shoe cluster the linkage between FDDI, Chennai and industry- Studio relationship can be developed.

The extended CoE at Hyderabad will be promoting interface of various fabrics besides leather for embellishment, ornamentations and applique through the upper designing process which is done quite efficiently in the various CAD systems.

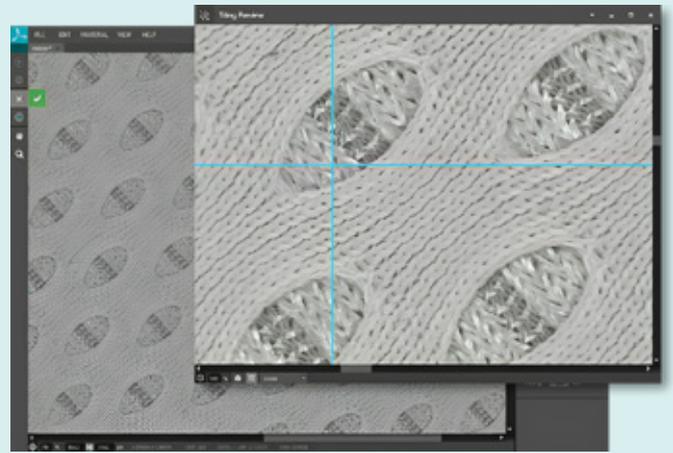
3D Printer

- In house product development and Rapid Prototyping.
- Allows Designers to produce concept models, designs with details
- High fidelity stage prototypes



■ X-TEX MATERIAL SCANNER

- Pattern Recognition and customize output size
- Create large scale texture from small samples
- Easy recoloring of material



■ FLASH CUTTER MACHINE

- High cutting capability & Accuracy
- Suitable for Sampling and Prototype



■ KNITTED UPPER MAKING MACHINE

- Suitable for making knitted upper for casual shoes, straps for sandals and slippers
- Knitting of various products can be done
- Multicolor knitted threads can be used in this machine



■ LASER CUTTING MACHINE

- Engraving can be done in this machine
- Various materials can be cut using this machine
- Components of any products can be cut using laser



▪ 3D PRODUCT SCANNER

- To scan a product in 3D
- Reverse engineering software to convert the scanned product into a 3D design file



▪ 3D FOOT SCANNER

- Personalized custom insole can be made with the 3D footscan data
- Podiatric diagnosis can be done
- Complete scan of the sole of a foot within 10 sec
- Wide data output format

CoE- Leather Finishing Innovation & Product Retailing-Patna

This critical need for establishment of a CoE in this domain is mainly because there is not adequate institutional support in India focusing on Footwear Retail.

The establishment of this CoE pertains to starting for establishing benchmarks in Leather Finishing Innovations & Product Retailing & global standards relevant to footwear retail sector, establishment of incubation centers, establishment of IT cell and increased research ambience by providing research facilities & support to the industry.

Suitability of the Location: Patna, the capital of Bihar is strategically located. The overall economy of Bihar has grown at 7.6 per cent, higher than the national growth average of 7.1 per cent. The World Bank, in its 2009 report, has ranked Patna as the second best city after New Delhi to start business in India. The people have become more fashion-conscious and brands are showing interest in the city. Business will evolve in cities like Patna because the sense of fashion is growing.



Leather Finishing Lab



Perforating Machine



Magic mirror with VR



Augmented reality based magic mirror at CoE, Patna

CoE-High Performance/ Specialized Footwear & Products and Start Ups at Jodhpur:

The establishment of this CoE for High Performance/ Specialized Footwear & Products and Start Ups is based on the surging demand for technology oriented yet comfortable shoes, research and development in Personal Protective Equipment (PPE) segment- safety shoes, goods and wear for paramilitary forces and special application, which is bolstering opportunities for footwear sales.

It will provide an opportunity for technology transfer and will help Indian to start world class manufacturing in these areas. The activities proposed are research and higher studies in Safety footwear and PPE, Biomechanics studies and technology transfer for start-up support to the sector.

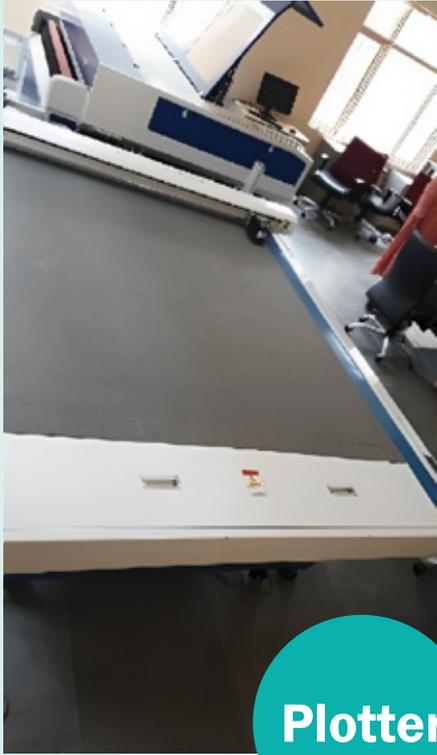
Suitability of the Location: Jodhpur is chosen due to the presence of defense departments and availability of trial condition. Though there is no safety footwear industry in Jodhpur but city of Jaipur is having safety shoes industries and non-leather footwear industry particularly open constructions. This is beside the fact that Jodhpur University is having engineering college which will assist the product engineering segment of the CoE and access to the resource

The Integration of New Technologies and Machines into the curriculum will provide students with a more engaging and efficient learning experience.

These machines and technologies allow students to gain hands-on experience and develop practical skills that will benefit them in their future careers.

Computerized Learning Objects (CLO) is a popular machine-based technology that provides interactive learning experiences to students.

Students can create virtual garments and experiment with different design ideas without the need for expensive materials, equipment or creating a physical sample.



Plotter



**LASER
Cutting
Machine**



**Direct to
Garment
Printing
Machine
(AOP)**



**Quilt
Machine**

Center for Non-Leather Footwear, Products & Accessories – Rohtak:

The core objective of the CoE is Non leather footwear. This is emerging field and technology oriented. The CoE designed to provide Institutional support for the growth of this sector

The CoE of Rohtak will provide much needed R&D and address concerns of the industry like boosting research and innovation in non-leather footwear sector, product development, research projects for sports footwear and related products of which rubber is a major constituent, development of specialized module for the students and research selection, technological assistance and centers for incubation and entrepreneurship development.



BIO-MECHANICS LAB

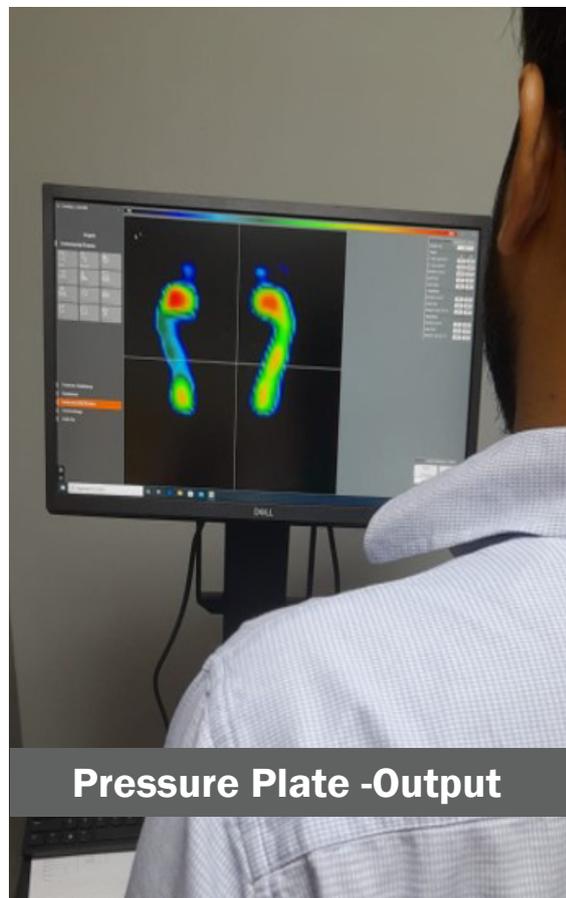
- The force generated during various phases of jumping can be studied while wearing various shoes using KISTLER Quatro Jump platform
- The movement involved while performing various activities can be measured quantitatively using SIMI motion capture system
- The kinetic and kinematic parameters can be studied while performing sports activities using SIMI motion capture system
- The muscle activity can be measured using EMG device



Electro Myography



Pressure Sensor Plate



Pressure Plate -Output



**3D Printed –
Knee Socket Output**

Center for Leather Goods, Garments & Accessories – Kolkata: In line with the objectives of Atal Innovation Mission (AIM), the CoE shall promote a culture of innovation and entrepreneurship and shall serve as a platform for the promotion of world-class Innovation, Start-up businesses, and other self-employment activities, particular technology-driven areas pertaining to the development and promotion of Leather Products & Accessories.

Equipped with advanced state of art machines like latest AI graphic card controlled sewing machines, CAD pattern plotters & cutter, digital leather printer, latest belts manufacture set-up, embossing machine, Plating, skiving and edge color machines shall assist in enhancing the Leather belts, Leather gloves, Leather bags and Leather garments product category and further help and support the local leather industry in the area of research & product development.

The leather-based industry especially leather products industry (Garment & Leather Goods) is highly fashion oriented and the industry is dominated by a few large players and majorly by small and medium scale operations.

This CoE will provide best practices, leadership, training, research and support mechanism in the specified domain for the holistic development of the Leather Goods & Garments sector especially to the enterprises carrying out small and medium scale operations.

This CoE will help the operators who lack design information, product development knowledge, informative and educated personnel for applying up-to-date quality assurance techniques and productive technology. It will help in providing necessary services, support and professional training needed for becoming competitive and thus, remaining in business (providing/maintaining working opportunities).

Kolkata, being the workwear capital of India, needs to break the conventional mind-set of manufacturing and get a makeover for better growth and efficiency by enhancing the sector's productivity through adoption of best practices.



WE ARE THE NEWS MAKERS



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विविध गतिविधियां

फुटवियर उद्योग को बढ़ावा देगा एफडीडीआई



सेक्टर-24 स्थित एफडीडीआई में बैठक के दौरान सचिव कर्नल पंकज कुमार सिन्हा, लेबर गुड्स एंड फुटवियर मैन्युफैचरर्स एंड एक्सपोर्टर्स एसोसिएशन बांग्लादेश की प्रतिनिधि नवारिन एक्टर शेरिफ समेत अन्य - सौ. एफडीडीआई

जार्स, नोएडा : फुटवियर डिजाइन एंड डेवलपमेंट इंस्टीट्यूट (एफडीडीआई) बांग्लादेश में फुटवियर उद्योग को बढ़ावा देने के लिए काम करेगा। इसके लेबर लेडर गुड्स एंड फुटवियर मैन्युफैचरर्स एंड एक्सपोर्टर्स एसोसिएशन बांग्लादेश की प्रतिनिधि नवारिन एक्टर शेरिफ ने एफडीडीआई के सचिव कर्नल पंकज कुमार सिन्हा के साथ बैठक की। एफडीडीआई के सचिव पंकज कुमार सिन्हा ने बताया कि एफडीडीआई फुटवियर डिजाइन व उत्पादन, चमड़े के सामान, सहायक डिजाइन, फैशन के क्षेत्र में विश्व

स्तरीय शिक्षा प्रदान करता है। हम लेबर गुड्स एंड फुटवियर मैन्युफैचरर्स एंड एक्सपोर्टर्स एसोसिएशन बांग्लादेश के साथ मिलकर यहां पर प्रशिक्षण कार्यक्रम करने की योजना पर काम कर रहे हैं। इससे यहां पर कामगारों की दक्षता बेहतर होगी। एफडीडीआई पहले से ही श्रीलंका, नेपाल, इथियोपिया, बोल्शाना, नाइजीरिया, दक्षिण आफ्रीका, तंजानिया समेत अन्य एशिया व आफ्रीकी देशों में प्रशिक्षण और परामर्श देने का काम कर रहा है। इसके अन्तर्गत परिणाम आ रहे हैं।

दैनिक नवज्योति

एफडीडीआई विश्वविद्यालय की स्टूडेंट्स ने खुद की बनाई ड्रेस पहन किया रैम्प वॉक



नवज्योति/कोयंबटूर। एफडीडीआई विश्वविद्यालय में बुधवार को बैचलर इन डिजाइन के फेशन डिजाइन प्रोग्राम-2019 बीच का वेजेशन शो प्रदर्शित किया गया। इसमें तक़रीबन 7 टीमों ने इनर्नल ओ बीच पर अपना अपना डिजाइन प्रस्तुत किया। यह कलेक्शन स्टूडेंट्स के आखिरी साल का सबसे महत्वपूर्ण प्रोजेक्ट होता है, जिसे वेजेशन प्रोजेक्ट के तौर पर

प्रदर्शित किया जाता है। शो की अर्गनाइजर फैशन डिजाइन डिपार्टमेंट की फैकल्टी सर्वा सैयनिका सीमू अल थी। जिसके सुपरविजन में यह कलेक्शन तैयार किया गया। इसी दौरान जूरी भी आयोजित की गई। जिसकी जज गजस्थान के जयपुर की जानी मानी सैलिजिटी फैशन स्टडीलिस्ट एंड मेक-अप आर्टिस्ट ज्योती भोगल थी, इन्होंने कई सैलिजिटीज को अस्मिद किया है एवं

खुद भी एक बेहतरीन अदाकार हैं। वेजेशन प्रोजेक्ट के साथ इस बीच का कोर्स कमलोट होता है जिसके बाद वे फैशन इंडस्ट्री में अपना पहला कदम रखते हैं। इस वेजेशन शो में अपने-अपने डिजाइन की छात्राओं ने अपने-अपने लुक दिखाया जिसमें सभी दर्शकों का दिल जीत लिया। फैशन की दुनिया में अपने डिजाइन का जलवा पूरे भारतवर्ष में दिखाएंगी।



FDDI का दीक्षांत समारोह



रांची Sunday रांची को दिये कई चिन्ता निर्वाह, रांची-राजधानी संजय के कंस में करार आरंभ की

एफडीडीआई ने अपने पायलट प्रोजेक्ट के अधीन चंडीगढ़ प्रैस क्लब के स्टाफ के लिये तैयार किये विशेष जूते



फोटो : अजय चौधरी

अर्थ प्रकाश संवाददाता

शेंट कियो।

चंडीगढ़। भारत सरकार के वाणिज्य एंड उद्योग मंत्रालय के अधीन चंडीगढ़ के निकट बनुड़ स्थित फुटवियर डिजाइन एंड डेवलपमेंट इंस्टीट्यूट (एफडीडीआई) ने अपने एक पायलट प्रोजेक्ट के अंतर्गत चंडीगढ़ प्रैस क्लब के स्टाफ के लिये उनकी कार्य प्रणाली के अनुसार विशेष जूते तैयार करवाये हैं। शुरुआत को प्रैस क्लब में आयोजित एक कार्यक्रम के दौरान एफडीडीआई स्टाफ और उनके स्टूडेंट्स ने क्लब प्रबंधकों - अध्यक्ष सौरभ दुग्गल और महासचिव उमेश शर्मा की मौजूदगी में यह जूते

इस अवसर पर एफडीडीआई की एग्जीक्यूटिव डायरेक्टर प्रज्ञा सिंह ने बताया कि उन्हें चंडीगढ़ प्रैस क्लब के साथ यह गठबंधन कर अत्यंत प्रसन्नता हो रही है। प्रैस क्लब के स्टाफ के लिये जूते तैयार कर स्टूडेंट्स को बहुमूल्य एक्सपोजर प्राप्त हुआ है। उन्होंने बताया कि उनके स्टूडेंट्स के लिये अपनी प्रतिभा दिखाने के लिये बेहतरीन मौका था जिसमें उन्होंने अपनी क्रिएटिविटी और स्किल्स पेश किये। एफडीडीआई ने विभिन्न वर्कफोर्स जैसे माल्टी, स्वीपर्स, फिचन स्टाफ, वैंटर्स और आफिस स्टाफ के लिये जूते तैयार किये हैं।

FDDI students display skills

Mohali: Students of Footwear Design and Development Institute (FDDI), Bannur, showcased their skills in a two-day exhibition held at the Sector 17 underpass, Chandigarh. With different kinds of bags and footwear, students demonstrated their understanding of latest trends and innovations in the field. The institute establish-



ed under the aegis of the ministry of commerce and industry, central government, provides education and training to students. TNN

मेटावर्स और गेमिंग की थीम पर ड्रैसेज और फुटवियर का फैशन शो



सिटी रिपोर्टर • एफडीडीआई में रविवार को मेटावर्स एंड गेमिंग थीम पर स्टूडेंट्स के बनाए फुटवियर और गार्मेंट्स का फैशन शो आयोजित कि आयोजित करिअर काउंसिलिंग सेमिनार में स्टूडेंट्स को वास्तविकी के बाद मिलने वाली करिअर ऑप्शन के बारे में बताया गया। निधि शर्मा ने बताया कि एफडीडीआई में डिजाइन विभाग, समग्र उद्योग करिअर काउंसिलर आरसी पुनिय ने कई नए करिअर विकल्पों के बारे में भी बताया। चीफ गेस्ट लेंदर सिन्हा, समग्र कल्याण विभाग के रमेशा पंवार ने स्कॉलरशिप



विद्यावारथी नू ड्रिगरी पुरान करदे हेछे राजपाल घनवारी लाल पुरेगिउ।

ऑफडीडीआई 'च गवरनर ने वंडीआं ड्रिगरीआं

पंजर पूरक, घनुडू : डूंटविअर डिजाइन औड डिवेलपमेंट इंस्टीचिउट (ऑफडीडीआई) घनुडू वल्ले ड्रिगरी वंडू समारंग करवाएआ गिआ। जिअ 'च मूध मरिगमन वल्ले सुभल हेछे पंजाब दे राजपाल घनवारी लाल पुरेगिउ ने वंथ-वंथ विडबाग 'च पाम आउट 109 विद्यावारथीआ नू ड्रिगरीआ वंडीआ।

राजपाल पुरेगिउ ने विद्यावारथीआ नू वयाथी ईदिआ कि उीउ आपदे हुनर नाल देस दे विवास 'च घटाटा पेरगएन प के देस नू कुसएली उे उरकी दी एीग 'उे एिआम सखदे हन। उीनु किआ कि डारउ नू सेने दी चिडी आथिआ जआ सी अउे गमेस मंसार दे डूल उिउपएन 'च 25 वीसी गिंसा पाचिआ आ रिग है पर डूल घोरएली उाकउा नू देस नू घेर लएिआ है। उीनु विद्यावारथीआ नू पलिआ वल्ले डारउ सिगजट लएी हथी किरउ करन आ संचा दिउा। राजपाल पुरेगिउ ने आपदे उजगरे सखे करदिआ किआ कि एिआनएदी अउे सखउ मिगनउ नाल उीचे उउथे गसल कीउे ज सखदे हन। उीनु ने चिंगा उे सुथी जीवन घडीउ करन लएी एिआनएदी नाल कंम करन आ संचा दिउा। उीनु विद्यावारथीआ नू किआ कि डूंटविअर विंच उजगार दे वंडे मंके वन, जिअ नाल डुमी हेरा नू उजगार मुवएीआ करवा सखदे है। एिअ मंके संधीघ डुमार गंशि, अलून डुमार सिन, ड. अखनी वयापथी उे डूडीक जसवल मंसुच सन।

दैनिक भास्कर

दैनिक भास्कर राहतक

दैनिक भास्कर राहतक

एफडीडीआई में फुटवियर डिजाइनिंग के छठे सेमेस्टर की स्पॉट फुटवियर (नॉन लेटर) पर की ज्यूरी, स्टूडेंट्स के रकब को किआ उंज

स्टूडेंट्स ने ब्लाइंड लोगों के लिए तैयार किए स्मार्ट शू, रास्ता दिखाएने में मदद करेगा सेंसर और बजर



स्टूडेंट्स ने ब्लाइंड पर किआ उंज, पुराकर उी

दैनिक भास्कर राहतक

नबबिहार टाइम्स

पटना

एफडीडीआई और निफ्ट पटना के बीच समझौता

शिक्षा अनुसंधान एवं संकाय आवन - धवन कार्यक्रमों में दोनों संस्थान मिलकर करेंगे काम

दैनिक भास्कर राहतक



दैनिक भास्कर राहतक

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THE TIMES OF INDIA

City institute bags 6 patents for creative shoes

Ujjwal Bommakanti @timesgroup.com

Hyderabad: In less than eight years, since its inception, Hyderabad's Footwear Design and Development Institute (FDDI), has managed to attain six patents for products designed by its students. Their unique selling points (USPs), eco-friendly and useful for the differently abled.

The central government institutions listed under the Institute of National Importance (INI) has also produced students who have won international awards for their work. "We are now looking at commercialising the licensing rights to footwear companies. The student too will get a share

of the royalty," said senior faculty Abdul Rahman.

Recycling lingerie
Sameeksha Ambekar, from the 2018-22 batch won the France-Global Design Competition 2021 award for her uniquely designed shoe named 'Rag 4 Run' using sustainable materials such as recycled

bras, sock liners made out of algae, insole masks and recycled foam.

For visually impaired
A third year Bachelor of Design (BDes) student Isha Sharma from Uttar Pradesh has come up with an ultrasonic sensing technology that will warn the visually impar-

red of obstacles ahead of them, while walking.

"Once the sensor detects the nearby obstacles, it makes an intuitive sound that would alert the person wearing the shoe," Isha said.

Heating touch
Usenath Vijaywargi from Hyderabad, another third-year

design student has created a red light therapy shoe that can treat foot pain and skin issues. "The shoe contains red lights which is an emerging treatment for skin issues like acne, rashes, scars and other signs of aging. We've tested with one of the professors who had a chronic foot pain and found the shoes soothing," Vijaywargi told TOI.

Solar-powered shoes
Three students from the third year - Hemant Tewari along with his classmates Lityana and Samriti Nair - made sandals using photochromic pigments and lights powered by solar panels. These sandals can change colour when exposed to sunlight and revert back when returning indoors.

RESEARCH AND PATENT

Media coverage in Times of India newspaper for six patents led by FDDI Hyderabad in the year 2022-2023 for 'Creative Shoes';

The cornerstone laid down by National IPR policy and the efforts made by Footwear Design and Development Institute (FDDI) Hyderabad campus has transpired into a credible achievement by making six patents with various streams in 'Creative Shoes' which will further increase the research theses.



Design protections of Creative Shoes' published by students and faculties of SFDP, Hyderabad

THE TIMES OF INDIA
WEDNESDAY, AUGUST 16, 2023 | PRICE ₹ 5.00

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Pics: Suman Reddy D

The designers at Footwear Design and Development Institute (FDDI) in city

Coverage of FDDI Hyderabad in Times of India newspaper dt. 16th August, 2023

Adding another feather in FDDI's cap, its student of Chennai campus st presented his research paper at 21 UITIC Congress - Milano, Italy

Mr. Hrishikesh Ranjith, a student of FDDI, Chennai campus of 2019- 2023 batch of School of Footwear Design and Production (FDP) presented his groundbreaking research paper titled "Novel Running Shoe Design for Persons with st Plantar Fasciitis" at the prestigious 21 UITIC Congress held in the vibrant city of Milano, Italy from 20 to 22 September 2023. His presentation at the UITIC Congress in Milano is not only an opportunity for him, but, also a moment of pride for FDDI and the entire footwear community.



Invention by Faculty of FDDI, Hyderabad campus Filed & Published in Indian Patent Office Journal

Mr. Loganathan T, a Faculty of School of Footwear Design & Production (FDP), of FDDI, Hyderabad campus has led and published an invention in the Indian Patent Office Journal. His 12 research papers have been published in reputed international journals covering topics like Biodegradability, Tanning systems, Sports footwear, Environmental science, evaluation study about leather etc. His invention of Design and Development of Sustainable Sports Shoes using natural plant based alternative.

The invention emphasizes sustainability by incorporating energy-efficient production processes and potential recycling or biodegradation options, aligning with the growing demand for eco-friendly and cruelty-free products. In essence, this groundbreaking invention seeks to revolutionize the footwear industry by combining sustainability, style, and performance.



Mr. Loganathan. T
(Faculty- FDP, FDDI- Hyderabad)



Design and Development of Sustainable Sports Shoes using natural plant based alternative

ACADEMIC PROGRAMMES OFFERED

FDDI offers Bachelor and Master Degree programmes. Most of these programmes have been developed after an initial survey of the demand for such studies. They are launched with a view to fulfil the student's need for:

- Improvement of skills
- Acquisition of professional qualification,
- Continuing educational and professional development at work place,
- Diversification of knowledge
- Self-enrichment

Increased Industry interaction for students through classroom projects, internships and graduation project is the focus of the restructured curriculum. Students are provided with understanding of technical, managerial and design fundamentals along with a strong exposure to real life situations so that they are able to adopt industry ready skills.

BACHELOR DEGREE

1. Bachelor of Design (B. Des.): Duration: 4 Years (8 Semesters)

- B. Des. (Footwear Design & Production) (B.Des. – FDP)
- B. Des. (Fashion Design) (B.Des. – FD)
- B. Des. (Leather, Lifestyle and Product Design) (B.Des. – LLPD)

2. Bachelor of Business Administration (BBA): Duration: 4 Years (8 Semesters)

- BBA (Retail & Fashion Merchandise) (BBA – RFM)

MASTER DEGREE

1. Master of Design (M.Des.): Duration: 2 Years (4 Semesters)

- M. Des. (Footwear Design & Production) (M.Des. – FDP)
- M. Des. (Fashion Design) (M.Des. – FD)

2. Master of Business Administration (MBA): Duration: 2 Years (4 Semesters)

- MBA (Retail & Fashion Merchandise) (MBA – RFM)



SCHOOL OF FOOTWEAR DESIGN & PRODUCTION

School of Footwear Design & Production is the oldest School of FDDI, which is in existence since 1986, with the very inception of the institute. The School has a high reputation in academic/industrial fraternity and with grant of “INI status” to FDDI, is amongst one of the four leading Institute in the world offering higher education in Footwear Design, technology and management. The School is also engaged in competency building and development of Footwear sector in India and other neighboring countries/continents. The high end infrastructure equipped with latest Design Softwares & CAD, 3D Printing and related integrated technology, facilitate a close approximation of theory and practice which integrates academic environment with business reality and is an ideal atmosphere to foster Design Research & Innovation with hands-on training on industrial best practices, across the 12 campuses of FDDI. Because of the uniqueness of the programme, the students graduated from the school have a high acceptance in the industry with many of them being placed as the decision makers in

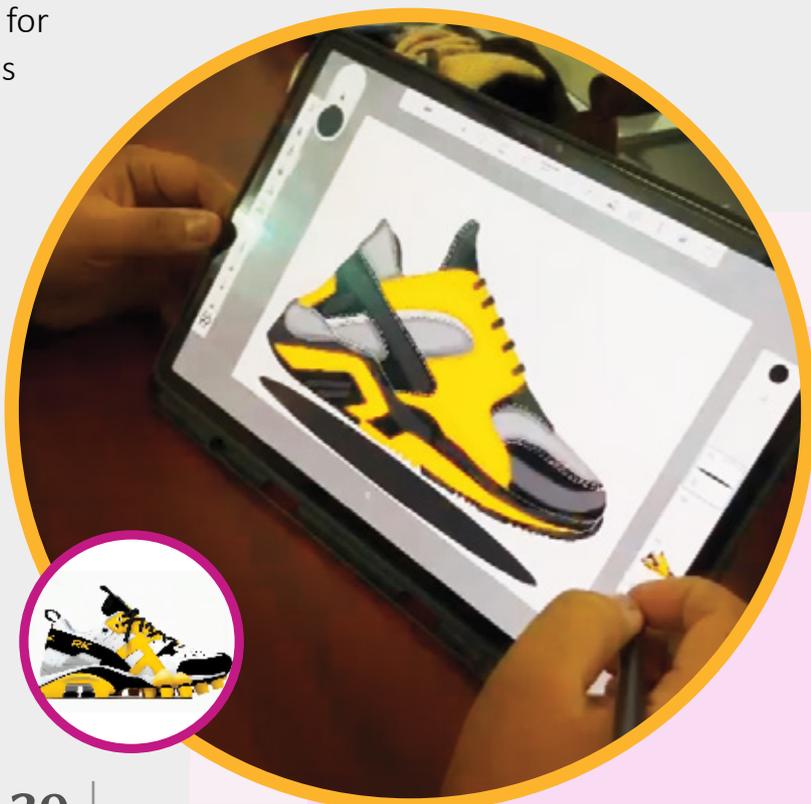
Growth Drivers of Leather & Footwear Industry of India

- High growth potential for exports
- The ready availability of leather
- The abundance of essential raw materials
- Modernized manufacturing units
- World-class institutional support for Design & Product Development, HRD, and R & D
- Presence of support industries like leather chemicals and finishing auxiliaries
- Rapid strides in the areas of capacity modernization and expansion
- Skill development and environment management

strongly concentrated in Asia where almost 9 out of every 10 pairs are being manufactured. India is one of the most favorable potential destination for manufacturing & sourcing for developed nations such as Italy, Germany, UK, USA, Hong Kong, France, Spain, Netherlands and Belgium.

India is the second largest Producer and Consumer of Footwear in global market. As per reports, Indian Footwear & Leather sector has the potential to reach a turnover of USD 30 billion in next five years establishing a critical need of trained professionals to take up future roles at global platform. In view of the massive potential, GOI has ambitious plans for the development and growth of the sector in the Prime Minister’s drive to “Make in India” and Atmanirbhar Bharat.

Footwear Industry being a multi-billion dollars industry commands a premium place in world economy. Footwear market size was USD 373.19 billion in 2021 and is expected to grow at the compound annual growth rate of 4.3% from 2022 to 2030. The Industry is



B. DES.

(FOOTWEAR DESIGN & PRODUCTION)

AIM

To create world class Footwear Designers who can demonstrate high degree of competence in Product Design, Fashion Forecasting, Product branding & management and through “Design in India” initiative can facilitate establishment of brand India in the global arena. The course also aims to create specialized professionals who can serve the critical functional domains of the Footwear & allied Industry and excel efficiently across the globe

STRUCTURE

The four years’ course (1+3 years) comprises of eight Semesters wherein the first two semesters are to be treated as Compulsory Foundation year where the students will be given basic knowledge of Design, Design principles, process, 2D & 3D CAD , Materials, Ergonomic aspect of design and Design Projects to understand the intricacies involved in conceptualization an idea to conversion as a product and encourage experiential learning . In the last semester the students will be taking up Design Project/Research Project. Industrial internship is in built in the curriculum

CONTENT

The course contents have been designed in close approximation with industrial need and the ongoing latest developments in the sector, globally. In the background of creating world class designers and professionals the course curriculum broadly includes Design thinking; tinkering studio; fashion & trend forecasting; Biomechanics; ERP, MRP & Digital manufacturing; Industrial Ergonomics; Internet of things; Technology, material & processes; Fabrication techniques; application of Block Chain & Big Data in Footwear; Smart Products/Wearable Electronics; Athletic & Sports specific Footwear etc. including the business aspects such as Product Costing Production planning & management, Marketing, Merchandising, Footwear Retailing & E-commerce besides soft skill development. Professional specializations are offered in the last semester (s) which includes design of Leather Fashion footwear, athleisure, jogging footwear, sneaker design perspective, knitting design software etc. The experiential learning and active industry/alumni integration is the core of pedagogy.

The curriculum has been designed by a team of experts from IIT- Delhi, one of the prestigious institutions of the country in the area of Product design & engineering.



CAREER PROSPECTS

The emerging large domestic market dominated by young population and the increasing role of the country in global trade, establishes a promising career opportunity in the trade as Footwear Designers for Fashion and Sport shoes, Product developer, CAD specialist, Footwear stylist, Merchandiser, buyer, Managers for Production planning, Quality management & control, Costing, specialists for handling E-Commerce, to name a few. The course also prepares individuals to take up entrepreneurship and the “Center of Excellences” established at FDDI campuses can help in nurturing the ideas and converting them into business acumen. The course has a track record of qualitative placement in leading Footwear Industries, Buying Houses and Allied Industry in India and abroad.



FOOTWEAR BRANDS SOURCED FROM INDIA

Acme, Ann Taylor, Bally, Charter Club, Clarks, Coach, Colehann, Daniel Hector, Deichmann, Dkny, Double H, Ecco, Elefanten, Etienneaigner, Florsheim, Gabor, Geoffrey Beene, Guess, Harrods, Hasley, Hush Puppies, Kenneth Cole, Liz Claiborne, Marks & Spencer, Nautica, Next, Nike, Cole Haan, Nunn Bush, Pierre Cardin, Reebok,



FOOTWEAR BRANDS SOURCED FROM INDIA

Tommy Hilfiger, Tony Lama, Versace, Yves St. Laurent, Zara, Johnston & Murphy, Oocksteps, Timberland, Arrnani, Geox, Diesel, Ted Baker, Lacoste, Kickers, Calvin Klein, Siou45x, Brasher, Zegna, Massimu Duttì, Buggatti, Lloyd, Christian Dier, Salamander, Camper, Bata, Espirit, French Connection, Legero, Mercedes, H & M And Many More Famous Brands.

M. DES

(FOOTWEAR DESIGN & PRODUCTION)

AIM

This program is intended to create Specialized Footwear Designers & CAD specialists and techno-management professionals who can understand the new dynamics of global business within a framework of business ethics and corporate governance and meet the ever growing demand of the Leather & Non Leather Footwear, Footwear Retail and allied industries in a highly modernized setup.

STRUCTURE

The two-year course is focused on in-depth understanding of Footwear (Leather & Non Leather) Design, Manufacturing, Management and Retailing. The course encourages Research based study of the relevant area to take up higher challenges in the relevant Industry.

CONTENTS

Besides having the in depth knowledge of materials, processes & manufacturing techniques, the specializations are offered in the area of Designing & Manufacturing of Fashion Footwear, Non-Leather Footwear, Safety Footwear, Ethnic Footwear, International Business and Footwear Retailing. The relevant Management subjects such as Product Costing, Testing & Quality Control, Six Sigma, Productivity Improvement Techniques, Marketing & Market Research, Product Merchandising along with Industrial Training and Projects are the integral part of the training program.

CAREER PROSPECTS

The two-year program is designed to create high end specialized Product Designers & techno-management professionals equipped with right skills and knowledge to serve various domains of Footwear design, manufacturing, retailing and related area, globally. With the unique structured blending of Design, technology and the application based managerial specialization the School offers promising career opportunities, both in India and abroad. The course also extends further scope of pursuing PhD in the relevant area.





SCHOOL OF FASHION DESIGN

FDDI has emerged as one of India's leading centers for Fashion Design, a reputation based around its pedagogy and achievements of its graduates and the creative energy of its staff and students.

The School of Fashion Design at FDDI offers students a matchless introduction to the fast-paced, creative, and energetic fashion industry. Fashion education under this program aims to nurture creativity while providing a rigorous grounding in practical and technical skills needed for career success. Our close ties with the industry let us immerse the students in what's happening now in this fast-changing field exposing them to the real demands and practices of the fashioworld preparing students for success at every level, from haute couture to ready- to-wear to mass market.

FDDI-School of Fashion Design has been evolving creative talents for the ever-growing Indian Fashion Industry. We manage the demand for innovation by cultivating new opportunities and partnerships and traversing the worlds of design, technology, and enterprise. Programmes are structured through a process of interaction and dialogue with the fashion Industry, focusing on professional profiles which are of interest for companies represented by the leading trade associations involved in the project.

India's technical textile market likely to double in 5yrs: Secretary

(Source: The Statesman Date : 26/07/2023)

Growth Prospects of Fashion Design Industry in India

The Indian Fashion Design Industry is experiencing unprecedented growth, fueled by a rising middle class, global fashion influence, and the proliferation of e-commerce. With a rich heritage of textiles and craftsmanship, the ...

... industry combines tradition with innovation to cater to a diverse and fashion-conscious market. Celebrity endorsements and government initiatives have further accelerated this growth, making India a dynamic force in the global fashion landscape.

The technical textile segment in India has in recent years shown robust growth, both internationally and in the domestic market, and the market is likely to double in the next five years, said Rachna Shah, Secretary, Ministry of Textiles.

"Within India, the market size is around USD 22 billion, and the goal of the government is to take it to USD 40-50 billion over the next 5 years," she said while addressing the 6th edition of National Conclave on Standards and Regulations for Technical Textiles, here on 25th July 2023. According to the secretary, the

technical textiles market is around USD 260 billion and is expected to increase to USD 325 billion by 2025-26.

Technical textiles are defined as textile materials and products used primarily for their technical performance in various high-end industries.

On India's export of such textiles, Shah said the export of technical textile presently is USD 2.5 billion, and the government's objective is to enhance it to USD 10 billion.

"The government is working in the technical textiles sector with a multi-pronged approach with a focus on R&D activities in the technical textile sector including in fibre and in the development of its various applications. The focus is also on developing a skilling eco-system and skilled manpower for the sector," she was quoted in a press release.

The Secretary also stated that the ministry is working closely with various inter-ministries and departments within the government and state governments to increase the demand and penetration of technical textiles.

"One of the critical elements of the approach is focusing on standards and regulations for technical textiles as these are highly specialized products with high-performance requirements," she added.

Shah further informed that in addition to developing standards, it is also important to map the technical textiles with HSN codes as it will help track the trade of these products.

The HSN codes are in turn being mapped to various regulations and standards. A collaborative approach between the certification agencies, industry and various government ministries will be critical in ensuring the success of our initiatives and the growth of the sector, she said in her remarks.

B. Des.

(FASHION DESIGN)

AIM

This programme is specifically initiated with the intent of making the students to have a global knowledge of various fashion sectors so they are able to blend them with local cultures. It further aims to make the students equipped to enter the world of fashion by developing their own creative universe while being adaptable to different styles, types of brand and market segments at the same time and get benefit from our large array of networks within the industry. The programme fosters to create design professionals who understand dynamics of global business environment and meet the ever growing demand of the Fashion Design sector.

STRUCTURE

It is a four years programme comprising of eight semesters focusing on inculcating a broad spectrum of design concepts and skills. Further, the design attitude of the students is developed through design thinking and creative problem solving process.

CONTENT

DESIGN FOUNDATION

This being the first introductory module of the curriculum the emphasis is on opening the horizons of the individuals in order to build designing and professional competency. The students are taught basic skills in conceptualization and idea generation to support their designs. The subjects broadly taught during the foundation year are Design Evolution, Observational Drawing, 2D&3D CAD, Tinkering Studio Design Thinking, Photography & Videography, etc.



SPECIALIZATION

The subsequent three years are devoted to promote the Technical expertise and Design excellence, introducing pupils to various Techno commercial aspects of the fashion industry and developing skills in the technical areas of garment manufacturing like Pattern Making, Garment Construction, Surface Embellishment, Dyeing & Printing, Textile studies ,Fashion Styling & Merchandising, Software Training in Computer Aided Design (Adobe Illustrator, CLO-3D etc.).

With our close associations to the industry the curriculum is designed to nurture creativity while providing a rigorous grounding in the practical and technical skills needed for career success, exposing the pupils to the real demands and practices of the fashion domain.

The students get intensive training & education pertaining to design thinking & innovation, Aesthetics in Design and Fashion, Creative Pattern Making, styling, and organizing fashion shows. The students get ample opportunities to interact with buyers as well backstage with eminent designers learning the entire look and feel required for professional models for the ramp shows. One of the prime aspects of the curriculum is craft documentation where in the students travel to different part of the country and stay there with the craftsmen, to understand and learn our native crafts and accordingly develop innovative products to promote the Indian Craft. They also visit Production houses, Museums ,Trade shows , printing and textile mills, and designer studios to enhance classroom studies.

We nurture the next generation of Fashion Entrepreneurs, Fashion Designers, Fashion Stylists, Make-up Artists, Fashion Photographers, Fashion Journalists and Fashion Event Managers. We give them the skills they need and provide them with unique insights into the workings of this ever-changing industry.

The School of Fashion Design has a State of Art Center of Excellence in Design, Development & Fabric Interface with Fashion Design which undertakes Industry Collaborative Research projects, students are encouraged to involve themselves in the same.

CAREER PROSPECTS:

The onset of the International fashion market in India has given an impetus to the fashion industry which has emerged as the booming industry and a career as a fashion designer is like a pot of gold. It is estimated that plentiful employment opportunities will be created in the field of fashion technology in recent future, because of this wide reach of fashion industry. This makes fashion industry the dream destination of many young women and men who aspire for glamorous and creative self-sustaining jobs.

Fashion designing is one of the most lucrative, appealing, glamorous and exciting career options in today's world. If you have a penchant for creativity, style and originality, a career in fashion designing is the one tailor made for you.



M. Des. (FASHION DESIGN)

Discover the creativity of Design at the FDDI through our Master of Design – Fashion Design (M.Des. FD) program. FDDI, renowned for its innovation and excellence in design education, invites you to embark on a creative journey like no other. Our M.Des. FD program is a testament to our commitment to nurturing design talent and pushing the boundaries of creativity. With a dynamic curriculum, state-of-the-art design studios, Centre of Excellence, and a team of accomplished faculty members deeply rooted in the design industry, We The School of Fashion Design offer a unique platform for students to explore their creative potential. Whether you aspire to redefine fashion or lifestyle, our M.Des. FD program equips you with the skills, knowledge, and industry insights needed to excel in the world of design.



Join us at FDDI – School of Fashion Design and let your aspirations take flight.



AIM: This rigorous specialist Fashion Design course helps to equip the next generation of creative Designers for a dynamic career in Fashion design and innovation.

The M. Des in Fashion Design program offered by the School of Fashion Design, FDDI, empowers students with a well-rounded skill set and a global outlook to thrive in the vibrant world of fashion design. Guided by a well-balanced curriculum, the program nurtures students' creative expression, research capabilities, and technical proficiencies. Covering essential aspects from fashion creation and textiles to digital design and sustainability, students adeptly blend cultural sensitivities with market dynamics. The program also immerses students in specialized domains such as knitwear, accessories, and branding, complemented by insights into fashion photography, merchandising, and entrepreneurial insights. This transformative journey culminates in the creation of an advanced portfolio or research, laying the foundation for graduates to flourish as inventive fashion designers, enterprising individuals, and leaders within the industry.

COURSE STRUCTURE: "FDDI's M.Des. program is built on a firm foundation of dedication to design research. We understand that there is more to design than aesthetics, so we place an emphasis on research-based innovation in our curriculum. Our students learn to develop ideas that are not only aesthetically pleasing but also highly functional and sensitive to real-world problems by conducting thorough research into user needs, market trends, and emerging technology. als, and influential figures in the industry.

FDDI's M.Des.FD program trains students to be "visionary designers who lead the way in shaping a better, more innovative future through the power of design research" by emphasizing an interdisciplinary approach, an emphasis on ethical and sustainable design, and practical experiences.

Over the course of two years divided into four semesters, the M. Des in Fashion Design program at the School of Fashion Design, FDDI, offers a well-rounded educational experience. The curriculum strikes a balance between nurturing creativity, honing research abilities, and refining technical skills. Students engage with diverse subjects like fashion creation, textiles, pattern making, and digital design, blending cultural awareness with market insights. The program delves into different areas including knitwear, accessories, and branding, while also providing valuable knowledge in fashion photography, merchandising, and entrepreneurship. Culminating with an advanced portfolio or research project, graduates are equipped with a holistic skill set, ready to succeed as imaginative fashion designers, enterprising professionals, and influential figures in the industry.



COURSE CONTENTS: The two-year curriculum of the M. Des in Fashion Design program at the School of Fashion Design, FDDI, offers a comprehensive and well-structured journey through four semesters. In the initial year, Semester 1 introduces students to fundamental concepts like fashion creation, textile studies, fabric structures, and digital illustration. They also engage with practical skills in pattern making and garment construction. Semester 2 continues with an emphasis on fashion trends, research methodologies, and surface design, complemented by learning digital fashion design and experimental draping techniques. An industry internship during the summer provides real-world exposure. In the second year, Semester 3 delves into creative pattern making, fashion accessories, and photography, while also exploring fashion merchandising and branding. Electives offer specialization in sustainable design or project management. Semester 4 concludes the program with a focus on store design, intellectual property, and international fashion trends. Students culminate their studies by creating a portfolio or research thesis, fully prepared to thrive as versatile fashion designers, entrepreneurs, and experts in the industry.

DISTINCTIVE FEATURES OF THE COURSE:

The course provides you with an in-depth appreciation of the complexity of sustainable and ethical Fashion Designing in the contemporary global fashion industry. And is further supported by FDDI Centre of Excellence Centres

With a problem-solving approach to Fashion Designing, the course will give you a relevant grounding for your future

The course includes projects with industry clients, and regular industry speakers to ensure the curriculum remains relevant to current industry challenges.

A strong focus on creativity ensures you develop the skill sets to become a future creative leader in the global fashion industry.

The course will prepare you to successfully navigate the complex Fashion industry.



‘INDIAsize standards for garments shortly

The Textiles Ministry will soon rollout ‘INDIAsize’ — measurements and standards designed to better suit the Indian body types, Textiles Secretary Rachna Shah said on 25th July 2023.

Presently, international and domestic brands available in India use measurements from the US or the UK for garments.

However, Western body types differ from Indians in terms of height, weight, which causes issues with the fit.

“We are hoping... that will happen very soon,” Shah said. the government’s goal is to take the domestic technical textiles segment to USD 40-50 billion in the next five years or so, from USD 22 billion at present.

“Our exports of technical textiles is presently at USD 2.5 billion, our objective is to enhance it to USD 10 billion during this period,” Shah added.

The technical textile market globally is to the tune of about USD 250-260 billion and is expected to increase to about USD 320-325 billion by 2025-26, she said.

“Focus is on research, development applications, and a skilling ecosystem for this secto,” she said.

(Source: Financial Chronicle
Date : 26/07/2023)

CAREER PROSPECTS: Graduates of the M. Des in Fashion Design program from the School of Fashion Design, FDDI, are well-equipped to embark on diverse and promising career paths within the dynamic world of fashion and related industries. With a comprehensive skill set and a global perspective, they have the potential to excel in various roles.

Upon completion of the program, graduates may pursue careers as:

- **Fashion Designers:** Graduates can work as fashion designers, conceptualizing and creating innovative clothing lines that resonate with global trends while catering to specific cultural preferences. They can specialize in areas such as ready-to-wear, couture, or sustainable fashion.
- **Accessory Designers:** Those interested in accessories can design and create a range of fashion accessories, including jewelry, bags, footwear, and other embellishments.
- **Textile Designers:** With expertise in textiles and fabric structures, graduates can design and develop unique textiles, prints, and patterns for clothing and other applications.
- **Fashion Illustrators:** Graduates can work as fashion illustrators, visually representing design concepts and ideas through artistic and digital mediums.
- **Sportswear Designers:** Graduates may design and create specialized sport wear clothing and accessories, catering to the growing demand for unique sports & Fitness wear.
- **Digital Designers (Fashion):** The program equips students with Digital skills in pattern making and Virtual garment construction, making them well-suited for roles involving translating designs into Digital garments.
- **Fashion Merchandisers and Buyers:** Graduates with insights into fashion trends, forecasting, and merchandising can work as fashion merchandisers, responsible for curating and presenting collections in retail settings.
- **Fashion Stylists:** With knowledge of fashion photography and styling, graduates can collaborate with brands, magazines, and designers to capture and visually enhance fashion narratives.
- **Fashion Consultants and Educators:** Graduates can offer their expertise as fashion consultants, advising individuals and companies on design strategies, market trends, and styling. They can also pursue careers in academia, becoming fashion educators and sharing their knowledge with the next generation of designers. Can also peruse Higher education in research PhD etc.
- **Fashion Industry Professionals:** Graduates can work in roles related to fashion management, retail operations, supply chain, fashion events, and more, contributing to the efficient functioning of the industry.
- **Brand Managers and Communication Specialists:** Those with a background in creative branding and communication can contribute to building and maintaining brand identities for fashion houses and retail establishments.
- **Entrepreneurs:** Graduates can establish their own fashion labels, leveraging their design skills, industry knowledge, and innovative approaches to create unique and marketable fashion products.

AS A PROFESSIONAL FASHION DESIGNER YOU CAN ALSO WORK AS:

- Costume Designer in Film Industry
- Fashion Consultant
- Personal Stylist
- Technical Designer
- Graphic Designer
- Fashion Coordinator
- Fashion Journalist
- Freelance Designer
- Fashion Merchandiser
- Fashion Entrepreneurs
- Visual Merchandiser
- Fashion Stylist
- Fashion Quality Executive
- Fashion Photographers





SCHOOL OF LEATHER GOODS & ACCESSORIES DESIGN

FDDI's School of Leather Goods & Accessories Design is making students stand out in a creative world. The Leather lifestyle & product Design program equips aspiring design professionals with a deep understanding of fashion, enabling them to bring forth inventive ideas across a wide spectrum, including UI/UX design, jewelry, leather bags & garments, handicrafts, personal accessories, home decor, and travel ware. This program is a career-focused education that remains highly pertinent in the present and possesses the adaptability to meet the evolving demands of the future.

students who pursue a course here get a hands-on training with real life studio & live projects under the guidance of internationally reputed design professionals and Industry experts in making of leather, lifestyle and products.

Our program provides students with several advantages, such as:

1. A comprehensive education in design principles and the latest technologies.
2. Learning from experienced faculty who are experts in their respective fields.
3. Access to cutting-edge facilities and equipment.
4. A strong emphasis on practical, hands-on learning and project work.
5. Opportunities to connect with fellow students and professionals in the design industry.
6. latest trend topics –3D Design, AI in fashion, product design projects, Ergonomics, Design management, user interface design, design for social needs, environment design, automotive interior design, home decor, jewelry design.

Graduates of our program have a wide range of career prospects. UI/UX is growing market, The job market for UX/UI designers is expected to grow faster than average over the next decade. According to the US Bureau of Labor Statistics, employment of UI/UX designers is projected to grow 13% from 2020 to 2030. They can work as UI/UX designers, automotive designers, home furnishing designers, 3D modelers, and more. They can also work in a variety of industries, such as technology, automotive, manufacturing, and entertainment.



The international market for leather products and lifestyle is experiencing significant growth, making it a promising career path within an expanding industry for the future.

Growth Drivers of Leather Goods Market

- Rapid urbanization is playing a significant role in the growth of the market
- Income level of various consumer groups
- Availability of Competitive Workforce
- Growing demand for leather upholstery in automotive
- As the tourism industry is booming, the sales of customized goods have increased

substantial earnings but also provides ample opportunities for career advancement. To gain a deeper understanding of how to pursue a career as a product designer and what the typical day-to-day activities of a product designer entail, further exploration is recommended.

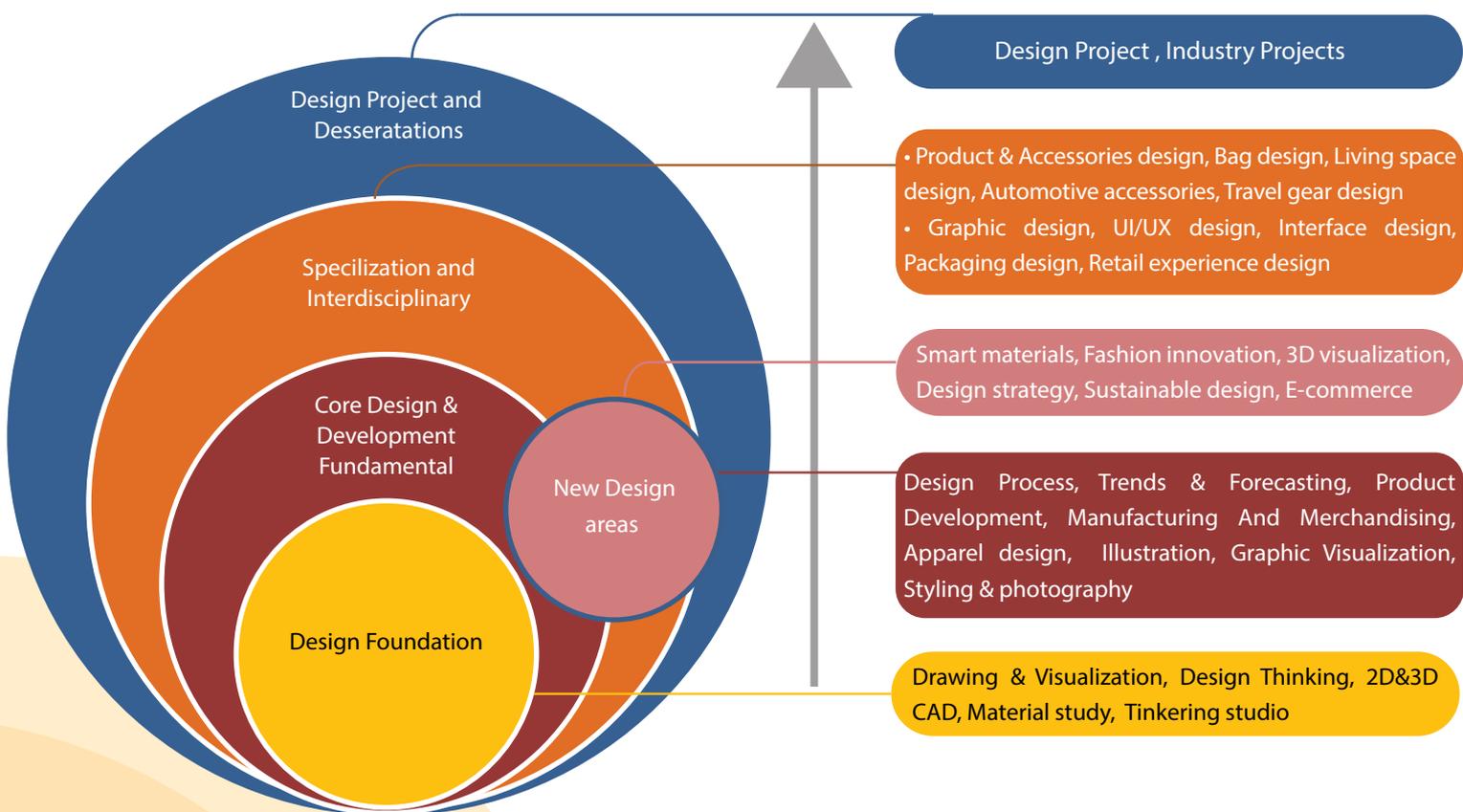
B.Des:- Leather, Lifestyle & Product Design (4 years program)

The Leather, Lifestyle and Product Design program nurtures design professionals with deep understanding of the domain of product design, lifestyle and accessory design and visual design. The program is amalgamation of core design subjects to deepen design and technical specialization and interdisciplinary courses that create alternate pathways for the students. The program is designed to address contemporary and emerging demands in areas of design and technology and hence create professionals who are future proof.

Aim:

The program aims to create pool of multidimensional design professional talents for national and international business sectors keeping in view the current and future demands of the industry.

STRUCTURE :



CONTENT :

DESIGN FOUNDATION:

The first year of the four years programme emphasizes on opening the horizons of individuals towards design thinking. The two semesters' rigorous training exposes the individuals to varied world of Fundamentals of Design and peripheral attitudes. The subjects broadly Orient towards are Observational Drawing, Design Thinking Process, Ideation and Innovation Technique, Material Studies, Essentials of Management and Software skills.

CORE DESIGN AND TECHNOLOGY FUNDAMENTALS

Here students understand the fundamental and the latest technical developments which govern the growth of the Leather, Lifestyle and Product Design sectors.

The modules orient the students towards Design Process techniques, Product development process, Product lifecycle approach, Idea and product Visualization (hand and software, 2D & 3D), Trend Forecasting, Machines Operations, Fashion history and culture, Design materials & Processes, Fashion Marketing and Merchandising, Human centered design, Graphic design, UI & UX etc.

SPECIALIZATION:

In the third year, students are using acquired skills and concepts to explore, design and develop products in different specialized area with hands on learning in the process. Emphasis is given to the usage of contemporary and futuristic principles and techniques in their design and development. Emphasis to create visual experience that aims to improve a design's /product's aesthetic appeal and usability with suitable images, typography, space, layout and color. Students are encouraged to create interfaces that optimize user experience and drive conversion.

School of Leather and Accessories Design

B.Des in Leather, Lifestyle and Product Design

Lifestyle Product and Accessories Design

Visual Design and Graphic Design

Leather Goods/ / Accessories Brands sourced from India

Coach, Liz Claiborne, Harrods, Yves St. Laurent, Tommy Hilfiger, Etienne Aigner, Geoffrey Beene, Marks & Spencer, Guess, Next, Pierre Cardin, Prada, GAP, Levis, H & M, British Home Stores, Banana Republic, Furia, American Eagle Outfitters, Bracciliani, Walmart etc.



UX UI

The modules are designed with pool of courses leading to major in two different specializations:
 1/Lifestyle product and Accessory Design orienting towards the development of Women's and men's wear , Leather and lifestyle goods and accessory, Accessory design, business and retail gear, Home décor products, Outdoor gears, etc.

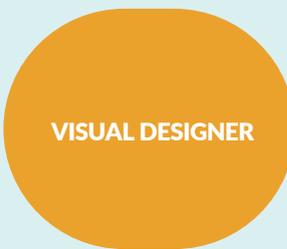
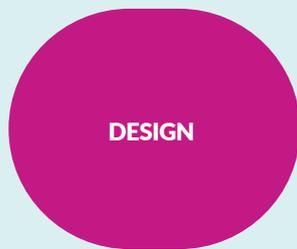
2/Visual Design specialization oriented towards Graphic design, User experience design, Human interface design, Electronic and visual interface development, etc.

DESIGN PROJECTS, DESSERTATIONS AND INDUSTRY INTERSHIPS

The last year focuses on building up industry, interdisciplinary research and management outlook of the students. The session focus on dissertations, creating Industry training and Internships, with inclusion of various projects and design development addressing customer, industry and social needs that helps to build up a sound portfolio and makes them industry ready.

CAREER PROSPECTS

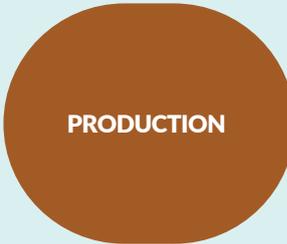
- Product designer
- Accessory designer
- Range developer
- Fashion designer
- Trend forecaster
- Entrepreneur
- Design consultant



- Interface designer
- User experience consultant
- Visual designer
- Graphic Designer
- UI/UX architect
- Product designer
- Packaging and brand designer

Leather, Lifestyle and Product Design

- Merchandiser
- Retail merchant
- Category manager
- Visual merchandiser
- Buyer
- Retail consultant
- Sourcing manager
- Stylist



- Production manager
- Sampling coordinator
- Quality head
- Compliance officer
- PPC coordinator
- Product development manager





SCHOOL OF RETAIL & FASHION MERCHANDISE

The School of Retail and Fashion Merchandise offers 2 Yrs Master's and 4 Yrs Bachelor's degree in Retail and Fashion Merchandise. These programs aim to inculcate in the student, the capacity, the drive, and the value based professional competence to address varied situations in the world of work that can be transformed into added business value.

Indian Retail industry is one of the fastest growing sectors in our country and also a major employment contributor in India. Retail industry in India is expected to grow to US\$ 1.3 trillion by 2025 and will contribute 11 % to GDP. There are several international and domestic business enterprises who have invested in Indian retail.

Retail is defined as the sale of goods to the public in relatively small quantities for use or consumption rather than for resale. It encompasses mainly at three different levels namely value, lifestyle and luxury. FDDI offers retail course at undergraduate BBA and postgraduate MBA (Retail and Fashion Merchandise) level. The Retail academic staff at FDDI comes from accomplished backgrounds with vast experience in the field of education and also from industry. This judicious mixture ensures availability of practical insights, in addition to theoretical inputs. At postgraduate level, the pedagogy is engaging students through discussions, role plays, lectures and industry projects. At undergraduate level, students learn in a class lecture setup along with individual projects and presentations.

Indian Retail Sector to Add 2.5 cr New Jobs by 2030*

(Source: www.indianretailer.com/
Statement by Mr. Amitabh Kant, CEO, Niti Aayog

'India's Online retail sector may touch \$325 bn by 2030'

(Source: [The Sunday Express](#)
Date: 02/07/2023)

India's online retail market size rise mainly due to rapid growth of e-commerce in tier – 2 and tier-3 cities, as per a Deloitte India report

2.5 times: To outpace offline retail in 10 years

\$23 bn: Investments from private equity & venture capital firms in 5 Years

220 mn: Online shoppers

Online sales are poised to surpass organised retail, with a growing emphasis on Omni channel retail strategies "By harnessing the power of technology, sustainability and forward-thinking strategies, retailers can create an ecosystem that sets new benchmarks for value, engagement and unforgettable shopping experience," said Anand Ramathan, Partner, and consumer Industry Leader Consulting, Deloitte India.



BBA

(RETAIL & FASHION MERCHANDISE)

AIM:

The Course aims at providing students with skills and knowledge to manage challenges in retail trade. This program fosters the intellectual, social and moral development of students. It aims to equip the students with modern day state of the art retail practices directed towards day-to-day needs of retail organizations. This program provides a platform for further education, training & em-
The program emphasizes on acquiring the skills to capture market dynamics, retail planning systems, supply chain management and logistics and systematic retail operational studies for overall business growth. Most importantly, the program hones creativity, initiative, innovation and judgment along with intellectual insight to formulate, develop and communicate conceptual arguments rooted in a holistic perspective of the business context. The objective of this course is:

- To provide the necessary theoretical & practical inputs on fashion merchandise, retail and general management.
- To prepare a strong foundation for both the front-end & back-end store operations and management.

COURSE STRUCTURE:

The program has been well designed keeping in view both the learning and teaching strategy. Our learning strategy combines contact learning with independent learning. Right From start, the students are encouraged to become responsible for their own learning. For this purpose, every module is designed with identification of suitable contact hours befitting the level of curriculum at which it occurs. The curriculum delivery is modules based and the sequencing and completion of modules is rationalized to fit in with a desired learning logic extended through the year.

Students will undergo extended practical workshops/ internships combined with relevant work placements. Students will be required to complete a final major project in the last term of the academic year.



COURSE CONTENTS:

The purpose of this program is to provide students with a range of skills and knowledge suitable for employment in the retail industry and also for further study in India and abroad. Course contents include study about Retail concepts, Elements of Fashion, Fabric Study, Retail Management, Retail Operations, Buying and Merchandising, Product Knowledge in Footwear & Accessories, Visual Merchandising, Store Design, Franchising, Mall Management, Ergonomics, Supply Chain Management, Marketing Management, Human Resource Management, Retail Analytics, Team Management, Business Presentation, Workplace Readiness Skills etc.



CAREER PROSPECTS:

Employment in the retail sector accounts for a large and growing proportion of the Indian workforce. Graduates of this program find employment in the following areas:

Retail Store Visual Merchandising, Retail Merchandising, Buyers, Category Manager, Retail Operations – Area Manager, Retail Manager, Floor Manager, Department Manager, E-commerce Executive, Category Manager, Merchants etc.



MBA

(RETAIL & FASHION MERCHANDISE)

AIM:

Focus of our Master's program in Retail Management is on developing a comprehensive understanding of different domains in the practice of retail management. The course aims at enhancing the critical thinking, reasoning skills, intellectual skills, particularly for retail sector.

This course aims at providing the knowledge, skills and analytical tools to enable candidates to learn skills needed to become a successful manager in retail by effective synchronization of the concepts at theoretical and practical levels. The course curriculum facilitates students in developing a holistic understanding of the retail industry thereby giving them an advantage over the others.

COURSE STRUCTURE:

The Course has been well designed keeping in view both the learning and teaching strategy. Our learning strategy combines contact learning with independent learning. Every module is designed with identification of suitable contact hours befitting the level of curriculum at which it occurs.

The first year focuses on developing analytical tools and knowledge that supports the rest of the curriculum. First year program covers basic business functions (finance, marketing, and operations); management (research, and human resource); and fashion (trends, product knowledge) in which the retailers operate.

During the second year, students go through an unparalleled range of core retail specific subjects to enhance the basic retailing concepts developed in the first year. This portion of the program enables students to integrate the functional skills learned in the first year into an understanding of the retailers as a total enterprise.

will help broaden the student's perspective and knowledge in the specific retail area.

substantially revise the existing subjects regularly to respond to changes in the retail environment keeping in mind students' interests.



COURSE CONTENTS:

This program covers a wide range of subjects including Retail Management, Brand Management, Consumer Behaviour, Fashion Studies, Store design, Visual Merchandising, Retail Merchandising, retail analytics, Product Knowledge in Footwear and Apparels, Retail Operation, Marketing, Site Selection, Retail Research, Retail Communication, Customer Relationship Management, Retail Financials, Sales Management, Supply Chain Management, Emerging technologies in retail, Retail ERP, Soft Skills and Corporate Skills, etc.

MBA (RFM)

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CAREER PROSPECTS:

After completion of program, students will have multiple opportunities and can join the fashion or retail industry as Retail Manager, Area Manager, Operation Manager, Management Trainee, Retail Merchandiser, Visual Merchandiser, Category Manager, Buyer, Department Manager, Floor Manager, Brand Manager, E-Commerce Manager, Digital Marketer, Researcher with various national & international brands like Uniqlo, Reliance Brands, Shoppers Stop, Lifestyle, Pantaloons, Aditya Birla group, Bata, Chanel, Burberry, Armani, Versace, Tommy Hilfiger, Puma, Zara and Benetton etc.

MBA Specialization in any one domain:

Merchandising / Operations / Visual Merchandising / Retail Technology / Niche Retailing.

(Note: Selection of aforementioned specialization is subject to minimum number of students as decided by the Institute, based on the availability of the requisite infrastructure.)



ALUMNI

Since Inception, we are proud to have produced over 9000 leaders across different walks of life. FAA is dedicated to bringing together the Alumni community and present students at FDDI. Our Alumni are spread the world over and figure amongst the who's who in their respective domains. Some of our distinguished Alumni since inception in 1986 are:



Name of Alumni	Designation	Organization
Aarush Mehta	MD	Chemico- Processing
Aamir Jamal	Sr Manager	Eicher, Good Earth
Abhishek Lal	Head, Ecommerce	Apparel Group
Akash Sehgal	Vice President	Lifestyle (Landmark)
Ankur Rastogi	VP- Sourcing	Bata
Anurag Pandey	COO Footwear	Arvind Fashion Ltd
Anurag Yadav	Head - R&D, Accessories	H&M
Ashish Srivastava	Category Manager	Apparel Group, Dubai, UAE
Bharat Mahajan	Business Head	Wildcraft
Deepak Chhabra	MD	Tupperware
Deepak Phull	Manager Footwear Business	Tata International Ltd.
Gaurav Mallick	Design & Product Development Head	Bata India
Dhruv Jaitley	Designer	Rimple & Harpreet Narula
Joel Pawar	Brand Head	Al Futtain, Dubai
Ketan Sharma	Dy. Manager	Royal Enfield
Lokesh Mishra	COO- SEVEN by MS Dhoni	Rhiti Sports

Name of Alumni	Designation	Organization
Madhuri Mamgain Kopikkar	CEO & Creative Head	Massif by me & Yashraj films
Manorma Wadhwa	Creative Head	Adidas, Indonesia
Md. Tajul Murad	Sr. Production Manager	VF Asia Ltd, Bangladesh
Md.H.Zamal Ansari	Proprietor	Shaz J Creations
Misha Singh	Product Manager Accessories	Benetton
Naveen Vij	General Manager, (Footwear & Accessories)	Landmark Group
Neha	VM Head	Giovanni
Niharika Gupta	Creative Director & Founder	Notebook
Nikhil Dua	Director	Relaxo Footwear Limited.
Nilesh	GM_Buying & Merchandising	Clarks
Niren Anand	CEO & MD	Xiamen Evertrade Imp & Exp Ltd, China Evertrade Imp & Exp Ltd, Hongkong
Prashant Kumar Ray	Head- Ecommerce & Strategies	Robobull Technologies
Prateek Goel	Retail Head	Hemant & Nandita
PriyaPushpita	Sr.Merchandiser	Crocs Singapore
Puneet Bhardwaj	Vice President	Carlton London
Rajesh Joseph	Managing Director	Nova Buying House
Rishi Patnaik	Sr. VP- Fashion & Lifestyle	Noon.com, Dubai
Sharon lee	Sr. Merchandiser	Rohit Gandhi Rahul Khanna
Sankalp Khare	General Manager(Marketing & Production)	Universal Exports
Shubham Pander	Sr Designer	Anamika Khanna
Soumendra Barik	Head Operations	Avetos, Global Exports
Siddharth Chury	Associate VP, Global partnerships (marketing partnerships, Licensing)	National Basketball association
Swati Malhotra	Managing Director	SwatiModo
Tunir Chatterjee	Sr Designer	Varun & Nidhika
Uttam Kumar	Country Manager	Bata, Thailand
Vikas Dutt	Footwear- Business Head	Mitsumi Distribution, Kenya
Vikas Katiyar	Vice President	Leayan Global
Virender Awal	Managing Director	Mochiko Shoes
Vivek Mohan	Director- Global operations	Adidas
Yoginder Singh	AVP- Business	Reliance Brands
Bharat Bhushan	Sr. Merchant	Leiner Shoes Pvt. Ltd.
Shashi Piyush	Head - Footwear, Accessories & Innerwear Business	Blackberrys Menswear

Name of Alumni	Designation	Organization
Rohit Puri	Executive Director	- Powerloom Development and Export Promotion Council,(PDEXCIL), Mumbai, Ministry of textiles, Government of India
Amit Srivastava	MD	OPL INTERNATIONAL
Ashutosh Bhatia	Technical Head India Director	Bevaform & Grohmann, Austria A3footwears
Dharmender Singh	MD	Gopsun Leather & Footwear Pvt Ltd
Himanshu Ratnakar	Assistant General Manager -Sales & Mktg	WOODLAND
Sanjay Gupta	Sr. Manager	Croma Infinity Retail ltd.
Pankaj kumar Jha	Business Head	Solitaire Brands
Ashwani Srivastava	Category Manager	Ajio.com (Reliance Retail Ltd).
Neeraj Bhardwaj	General Manager-Retail Merchandising	Liberty Shoes Ltd
Mukul Sachdeva	MD	Punjab Hide co.
Ashish Joshi	Business head - Spunlaid division	Freudenberg Performance Materials
Ajay Rawat	Head of Sourcing	Puma India
Deepti Chandani	Senior Buyer Own Retail, Ecom Franchise	Adidas, Dubai
Kushagra Srivastava	Buyer, Footwear	Reliance Trends
Vangapalli Pavan Kumar	General Manager	A.V.Thomas Leather & Allied Products Private Limited.
Yogesh Mankar	CEO	Goods India24



OUR STAR ALUMNI

PLACEMENT CELL

The Placement Department plays a key role in counselling and guiding the students of the Institute for their successful career. It is a crucial interface for the students between the stage of completion of academic program of studies and entry into the professional world. The Placement department invites reputed National & Multinational companies for Internships & Placement of students across all campuses & courses. The department ensures proper counselling & grooming sessions to prepare students to face interviews, discussions & challenges that await them pre- & post- their career journey.

The Placement department is also responsible to invite stalwarts from the Industry for guest lectures, seminars, webinars, & events to share insights on latest trends, market scenario, economic growth, Industry need etc. Such sessions help in holistic development of students as they imbibe the practical learning along with academic learning.

PLACEMENT PROCESS AT FDDI

FDDI has a centralized campus placement process for all the 12 campuses of FDDI.

The Companies may send their manpower requirement at the placementcell@fddiindia.com or they may register through the link mentioned on the website of FDDI. Placement Department would respond to the requirement/query as per the confirmation for application received from students. Companies may extend Pre Placement offer to students during internship time. Such students, if willing to work with the company may not participate in campus placement process. A student once selected by a company would not be allowed to apply for other companies.



INDUSTRY ASSOCIATES



INDUSTRY ASSOCIATES

Adidas | April Sourcing Buying House | Abraham & Thakore | Action | Apparel Group- Dubai | AVT | Bata India Ltd. | Carlton London | Clarks | Da-Milano | Farida Group | Future Group | Gaurav Gupta | Genesis Luxury | Globus | H&M | Hi-Design | inditex | Iconic | Impulse | Impactiva | Khadims | Landmark | Liberty | Lifestyle | Li & Fung | M&B | Madura Garments | Marks & Spencers | Max Lifestyle | Mirza International | Puma | Rajesh Pratap | Raisons | Reebok | Relaxo | Reliance Brands LTD | Reliance Retail Ltd | Sabyasachi | Samarth Lifestyle | Saroj Intl. | Skechers | SSIPL | Snapdeal | Strutts | Superhouse | Tangerine Designs | Tata International |



For Placement related queries, please write to us:
placementcell@fddiindia.com

EVENTS & ACTIVITIES

To showcase the creative skill and edifying creativity of the student community, the campus provides a suitable platform for the budding artists to bring to light the Indian culture and showpiece its present integration with the Western community by way of Co-curricular activities.

Students can develop their social and interpersonal skills by getting involved in various co-curricular activities. Various clubs like Sports, Cultural, and Literary are functional in the FDDI and these clubs and activities encourage our students to delve deeper into activities and subject areas that they are passionate about. Such activities also improve their teamwork skills, and ability to build meaningful relationship with friends and peers, as well as with junior and senior students. A core committee consisting of staff and students' members manages these clubs. Some of these events and activities include Footwear and Leather Expo, Inter College/School Design Competition, Knowledge Festival, etc.



INFRASTRUCTURE & FACILITIES

OUR CAMPUSES

FDDI is upgraded to an Institution of National Importance by an Act of Parliament in 2017. It has campuses at Noida, Fursatganj (Near Lucknow), Chandigarh, Ankleshwar, Guna, Chennai, Patna, Hyderabad, Kolkata, Rohtak, Chhindwara and Jodhpur. All campuses have modern state-of-art machineries, conference halls, Digital Classroom, seminar halls, auditorium, open-air theatre, computer labs, and the library along with fully furnished separate Girls & Boys Hostel.

FDDI NOIDA CAMPUS

The Noida campus established in the year 1986 extends over an area of 10 acres with many topographical features imaginatively laid out with picturesque landscape.

With clean and wide roads, the campus presents a spectacle of harmony in architecture and natural beauty having the world-class facilities for training of students.



COURSES OFFERED

- **Footwear Design & Production**
- **Retail & Fashion Merchandise**
- **Fashion Design**



FDDI PATNA CAMPUS

FDDI Patna Campus located next to Indian Institute of Technology, Patna at Bihta 30 minutes drive from Patna. FDDI Patna has a full fledge 10 acres – 2 lakhs square feet build up area. The campus is surrounded by different government and private colleges to give an atmosphere of education by leaving behind the cities of Bihar. The campus has world class facilities like air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries. It has conference halls, seminar halls, auditorium, open-air theatre, computer labs, and the library along with fully furnished separate Girls & Boys Hostel, which makes the campus the most modern and world class institute in its own area.

The classrooms are made not only to just create an atmosphere that is conducive to learning but, in a sense to nurture the quest for knowledge that the students possess. All classrooms are air-conditioned and equipped with all modern teaching aids. The campus also extends the facility of virtual class rooms and video conferencing.

COURSES OFFERED

- **Footwear Design & Production**
- **Fashion Design**
- **Retail & Fashion Merchandise**



FDDI KOLKATA CAMPUS

Kolkata is known for its rich cultural heritage. With Kantha stitch in one hand and leather designing & export on the other, Kolkata has always marked its presence in the world of fashion and lifestyle. When it comes to academics, Bengal has provided the brightest minds. The epicenter of academics in the country has its own FDDI campus situated at the Kolkata Leather Complex. A 20 minute drive from Science City will take you to the lush

The state of art campus is well equipped with hi tech classrooms, technical workshops, conference hall, auditorium, seminar halls, computer lab, Design Studio, CAD-CAM Lab and resourceful library with fully furnished separate Girls & Boys Hostel. This makes FDDI-Kolkata a most modern and world level campus.

Courses Offered

- **Footwear Design & Production**
- **Fashion Design**
- **Leather, Lifestyle and Product Design**

FDDI JODHPUR CAMPUS

The FDDI campus based in Jodhpur is spread in area of 15 Acre. It is surrounded by two sides from agriculture university and Ambedkar school and in front is the national highway 65 connecting Jodhpur with Nagaur / Bikaner.

The campus have admin cum academic building, Air-conditioned classrooms and labs, Auditorium, Boys and Girls Hostel, Residence of Executive Director, Gymnasium, Cafeteria, Student Mess , Staff and Student parking area, Outdoor sports areas.

Courses Offered

- **Footwear Design & Production**
- **Fashion Design**

FDDI ANKLESHWAR CAMPUS

FDDI-Ankleshwar Campus is located adjacent to the NH-8 Mumbai-Ahmedabad Highway next to Surat in the Bharuch district of Gujarat State. The campus is spread over 10 acres and is situated in The GIDC (Gujarat Industrial Development Corporation) Near ESIC Hospital, Sardar Park Road in the surrounding with the state-of-the art housing & buildings. Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, computer labs, Design Studio, CAD- CAM Lab and the library along with fully furnished Boys Hostel. This makes FDDI-Ankleshwar a most modern and world level campus.

Courses Offered

- **Footwear Design & Production**
- **Fashion Design**

FDDI GUNA CAMPUS

FDDI-Guna Campus is located on Puraposar Road at Gram Maharajpura, District-Guna, Madhya Pradesh. This is situated on the parallel road of Hanuman Tekri (Tekri Sarkar) Road.

The FDDI Campus at Guna has been conceived with an objective to train managers, designers, supervisors and retail professionals to meet the acute shortage of trained manpower in the Industry.

Courses Offered

- **Footwear Design & Production**

FDDI CHHINDWARA CAMPUS

Chhindwara is an urban agglomeration and a Municipal Corporation in Chhindwara district in the Indian state of Madhya Pradesh. It is the administrative headquarters of Chhindwara District. Chhindwara is one of the largest towns in the Satpura range. It is on a plateau, surrounded by lush green fields, rivers and by dense forest with diverse flora and fauna.

Chhindwara is the most rapidly developing city in Madhya Pradesh. Chhindwara is home to brands like Raymond's & Hindustan Liver.

Courses Offered

- **Footwear Design & Production**
- **Fashion Design**
- **Retail & Fashion Merchandies**

FDDI FURSATGANJ CAMPUS

FDDI-Fursatganj Campus is located next to Indira Gandhi Udaan Academy, Fursatganj, C.S.M. Nagar, U.P., 80 minutes' drive from Lucknow. The campus is spread over 10-20 acres and is situated in a calm and serene surrounding with the state-of-the art housing & buildings having a built-up area of approximately 3 lacs sq. ft. Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, open-air theatre, computer labs, International Design Studio and the library along with fully furnished separate Girls & Boys Hostel. This makes FDDI-Fursatganj a most modern and world level campus.

FDDI-Fursatganj campus is located near to Kanpur & Unnao clusters of leather products and footwear. The retail sector is also growing very fast in the region of Lucknow and Kanpur with its modern infrastructure and facilities complied with FDDI international brand and quality, this campus attract best students, faculty and industry (Recruiters).

For practical training the campus has a full-fledged workshop for cutting, closing, components, lasting, finishing. All labs are equipped with state of art machineries and equipments.

Courses Offered

- **Footwear Design & Production**
- **Fashion Design**

FDDI ROHTAK CAMPUS

FDDI Rohtak campus is located at Plot No. 1, Sector 31-B, IMT, Rohtak, Haryana. The campus area spread over 15 acres of land and is planned to intensively focus on Design and Fashion related requirements.

Haryana has great potential in leather and footwear clusters. The present clusters of Haryana like Bahadurgarh, Faridabad, Karnal and Ambala etc. are expanding fast and have promising future and this institute is working as a catalyst in their growth process.

The institute being established is equipped with most modern and high-end state of art infrastructure to ensure world class training environment and prepare the students to excel efficiently across the globe & provide gainful employment to the youth of the region.

FDDI Rohtak centre is providing critical support to the industry in the area of Design, Fashion & Trend forecasting, Technology, Retail and Management so that the Indian industries can become more competitive, in terms of Design, Cost, Quality and Delivery time in the global market.

Courses Offered

- **Footwear Design & Production**
- **Fashion Design**

FDDI CHANDIGARH CAMPUS

FDDI-Banur (Chandigarh Campus) is located on National Highway 07, Chandigarh-Patiala Highway, Banur, Distt. S.A.S. Nagar Mohali (Chandigarh), Punjab. . The campus is spread over 7.2 acres and is situated in the heart of Institutional Area of Chandigarh/Mohali City with the state-of-the art housing & buildings. Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, ITSC, Design Studio, CAD-CAM lab and the Digital E-library along with fully furnished separate Girls & Boys Hostel. This makes FDDI-Banur (Chandigarh Campus) a most modern and world class campus.

Courses Offered:

- **Footwear Design & Production**
- **Fashion Design**
- **Retail & Fashion Merchandise**

FDDI HYDERABAD CAMPUS

Hyderabad, the Capital of Telangana is one of the fastest growing cities in India. It is known for its rich history for food, multi-lingual culture geographically and culturally. People are cooperative and can communicate in all the languages to make you comfortable with nice weather. It has become a center in various fields from IT, Pharmaceutical, Biotechnology& academics and of course now for FDDI.

FDDI Hyderabad is situated in the heart of city surrounded by IT Industry, Academic Institutions like ISB (Indian School of Business), HCU (Hyderabad Central University), Gachibowli stadium and also sought after townships like Film Nagar, Banjara hills and Jubilee hills etc.

With clean and wide roads, the campus presents a spectacle of harmony in architecture and natural beauty having the world-class facilities for training of students. This campus is spread in 16 acres.

Courses Offered:

- **Footwear Design & Production**
- **Fashion Design**
- **Leather, Lifestyle and Product Design**
- **Retail & Fashion Merchandise**

FDDI CHENNAI CAMPUS

FDDI, Chennai Campus is located at Irungattukottai near SIPCOT Footwear and Component Park, 40 minutes' drive from Chennai. The most appealing campus area spread over 15 acres, located in calm and serene lake view which is surrounding with the ancient state of art cities like Kanchipuram, Thiruvallur and Sriperumbudur. The campus having a built-up area of more than 4 lakhs sq. Ft including Admin Block, workshop building, Retail Block, Resource centre, Boys and Girls Hostel and with the Staff quarters. An excellent infrastructure and modern facilities of the campus assists in conducting the various academic programmes. The Institute have a wide and pleasant separate building for resource centre which encourage the students to spend more time in library to make space for quality learning and aid towards the freshness of mind. A hi-tech computer lab and the Design Studio, well-furnished and centrally air-conditioned building, for class rooms and lecture halls, latest multimedia audio-video, educational support for teaching and a fully well-equipped auditorium. The Campus is equipped with International Testing Laboratory which is an icon of FDDI Chennai.

Courses Offered:

- **Footwear Design & Production**
- **Fashion Design**

LABS & WORKSHOPS

All campuses of FDDI are wirelessly equipped, offering all-round Wi-Fi Internet access to students and faculty round the clock. The Wi-Fi network provides network and Internet connectivity in every nook and corner of the campus that includes even the canteen and open theater, garden and the lawns.

The Hi-tech IT Lab comprises of PCs and high-end Workstation with prominent application software to meet the academic needs. Students are encouraged to use art labs & studios across the courses offered in the institute. This integrated approach to learning promotes interactivity, practical knowledge and design sense. The Institute invests in the latest equipment to introduce the updated teaching practices to the students.

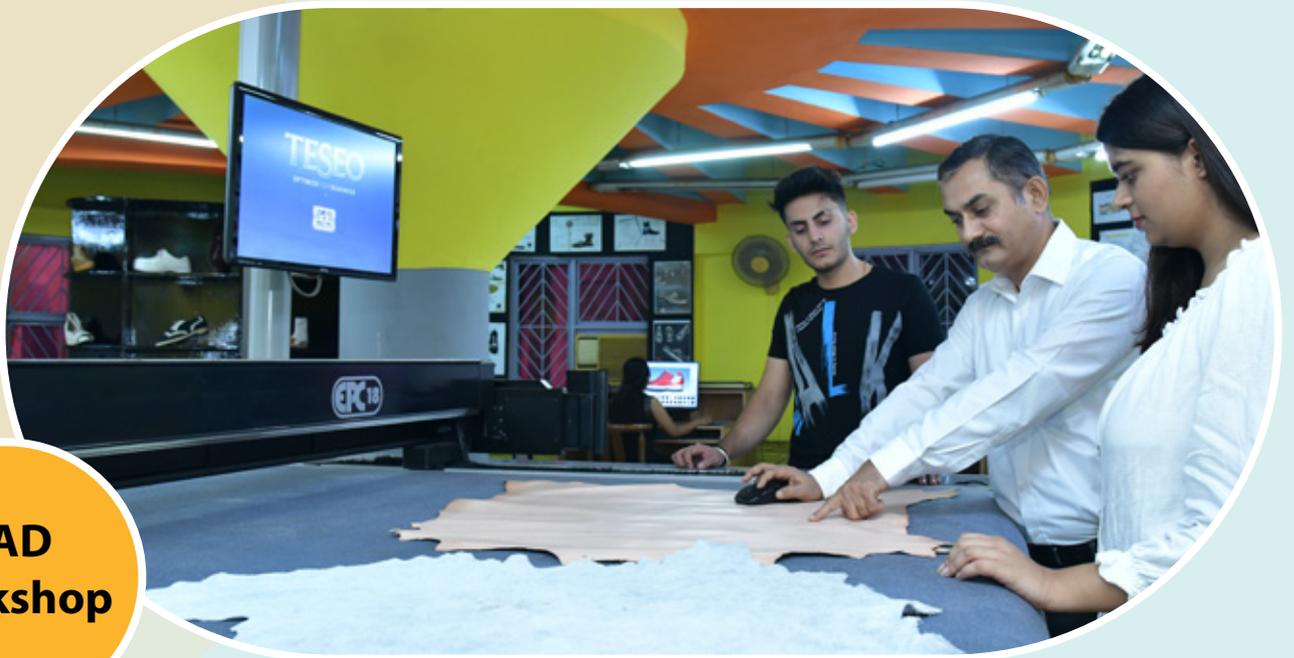
- **Computer labs**
- **Photography lab**
- **Pattern making & draping labs**
- **Dyeing and printing lab**
- **Technology labs**
- **Leather design labs**
- **Accessory Design workshop**
- **Shoemaster lab**
- **Visual Merchandising Lab**
- **Cutting/ Closing Lab**
- **Resourceful Library**

The campuses have well-equipped workshops with adequate number of latest machines & equipment's. State-of-the-art machines are available in the Cutting, Closing, Component, Lasting & Finishing Workshops. The International Design & CAD/CAM division is equipped with most modern and sophisticated machineries and software's such as- 2D & 3D CAD Systems, CAM Systems, etc. to nurture the world-class designers for the industry.

To ensure international training and delivery across the programmes/campuses, state-of-art workshops and labs are functional in each area of operations so that the students can be introduced to the latest global technology (inclusive of software, machineries and equipment's), systems and standards and get hands on training.



**Computer
Labs**



**CAD
Workshop**



**Resourceful
Library**



**Fashion
Design
Workshop**

AMPHITHEATRES & AUDITORIUMS

Some of our campuses have fully air-conditioned world-class auditorium which is equipped with an ultra-modern, professional level light and sound systems, overhead LCD, recording system, spacious dais and solar lights etc. for lectures, discourses, conferences, company meetings, educational, cultural and recreational activities.

Amphitheatre: An innovative set-up with open-air seating, the Amphi-Theatre provides a platform for students to showcase their artistic and creative talents among other things. Lot of the events and activities take place in these amphitheatres.



AMPHITHEATRES



AUDITORIUMS

IMPORTANT INFORMATION (STUDENT HELPDESK)



FDDI, NOIDA

Contact Timing: 9:30 AM TO 5:30 PM Weekdays
A-10/a, Sector-24, Noida, Gautam Budh Nagar, Pin-201301, Uttar Pradesh, India
Mobile : 9205556336 /37/38/39 9354491833
Email: admission@fddiindia.com



FDDI, KOLKATA

Contact Timing: 9:30 AM TO 5:30 PM Weekdays
Inside Gate No-3, Kolkata Leather Complex,
District South24-Parganas, Pin-743502
West Bengal, India
Mob: 9416996393, 9007222113, 9654154733



FDDI ROHTAK

Contact Timing: 9:30 AM TO 5:30 PM Weekdays
Plot No-1, Sector-31 B, IMT, Rohtak, Haryana - 124001, India
Mob: 9826919151, 9811716759, 9729587102, 8168393879,



FDDI FURSATGANJ (RAE BARELI)

Contact Timing: 9:30 AM TO 5:30 PM Weekdays
Raebareli - Sultanpur Road, Fursatganj, Raebareli, Pin-229302, Uttar Pradesh, India
Mob: 8756607082, 7310108056



FDDI JODHPUR

Contact Timing: 9:30 AM TO 5:30 PM Weekdays
Opposite Nimba Nimadi Railway Crossing, Mandore,
Jodhpur – 342304, Rajasthan, India
Mobile No: 9653793533
Landline No: 0291-2577703 & 0291-2577555



FDDI CHENNAI

Contact Timing: 9:30 AM TO 5:30 PM Weekdays
Plot No. – E-1, Sipcot Industrial Park,
Irrungattukottai, Kancheepuram - 602117, Tamil Nadu, India
Mob: 8190013311/9442352912
Landline: 04449049627



FDDI CHHINDWARA

Contact Timing: 9:30 AM To 5:30 Pm Weekdays
Nagpur Road, Imlikhera Chowk,
Chhindwara, Madhya Pradesh, India 480001
Mob: 7566833156, 9009986969, 8109879927



FDDI CHANDIGARH

Weekdays
Contact Timing: 9:30 AM TO 5:30 PM
Nh-7 , Chandigarh-patiala Highway, Banur.
District: Sas Nagar (Mohali), Punjab, India
Mob: 9888775899, 7310108050, 9831870080



FDDI GUNA

Contact Timing: 9:30 AM TO 5:30 PM Weekdays
Puraposar Road, Behind Hanumaan Tekri,
Haripur, Guna, Madhya Pradesh, India
Pin-473001,
Mob: 9935496265, 8199070917 & 8354927953



FDDI ANKLESHWAR (GUJARAT)

Contact Timing: 9:30 AM TO 5:30 PM Weekdays
Plot No. H-3301, Near ESIC Hospital
Sardar Park Road, GIDC, Ankleshwar
Gujarat, India-393002
Mob: 9054446700, 8605599218, 8959236788



FDDI HYDERABAD

Contact Timing: 9:30 AM TO 5:30 PM Weekdays.
Sy. No. 6 to 38, Lidcap- Nilex Campus, H.S Darga, Raidurgam,
Gachibowli Road, Hyderabad (opp. Bharat Petrol Pump)- 500104
Mob: 9415000139
Landline: 040-29302901



FDDI PATNA

Contact Timing: 9:30 AM TO 5:30 PM Weekdays
Plot No. B-6(P), Mega Industrial Park,
Amhara, Bihta, Near Hero Cycle,
Patna, Bihar, India
Mob: 8210234857

ADMISSION CALENDAR FOR ADMISSIONS 2024-25

Details	Date
Launch of Admission Prospectus / Online application for AIST 2024	25 th October 2023
Last date of Online submission of application for AIST 2024	20 th April 2024
Last date of Online submission of application for AIST 2024 with Late Fee	30 th April 2024
Availability of open window for editing forms	1 st - 2 nd May 2024
Availability of Admit cards	6 th May 2024
Entrance exam Date (AIST 2024)	12 th May 2024
Merit list display on www.fddiindia.com	31 st May 2024
Dates of Counseling-2024	2 nd or 3 rd week of June 2024
Last date of fee submission	15 th July 2024
Date of reporting at the allotted campus	29 th July 2024

ADMISSIONS

*If any candidate is unable to submit online application for All India Selection Test (AIST) 2024 by 20th April 2024 such candidates may be provided a final opportunity to online submit their Application for AIST 2024 by 30th April 2024 on payment of additional late fee of Rs. 800/- in case of General/OBC (Non Creamy)/GEN-EWS Category candidate and Rs. 400/- in case of SC/ ST/ PWD Category candidates.

- Non-Refundable Application Fee for General/OBC (Non Creamy)/GEN-EWS Category: Rs. 600/- through online payment gateway only.
- Non-Refundable Application Fee for SC/ ST/ PWD Category: Rs. 300/- through online payment gateway only.



ELIGIBILITY CRITERIA & AGE LIMIT FOR THE ACADEMIC SESSION 2024-25

1. ELIGIBILITY FOR ADMISSION TO BACHELOR DEGREE PROGRAMMES (B.DES. / BBA)

A. A candidate who has passed,-

- a) 10+2, in any stream, from any recognized Board; or
- b) any School or Board or University examination in India or in foreign country recognized by the Association of Indian Universities as equivalent to 10+2 system; or
- c) School Examination conducted by the National Open School with a minimum of five subjects; or
- d) All India Council for Technical Education (AICTE) approved three –years full time Diploma after Class X offered by Board of Technical Education of any state or Union territory;

B. A candidate who has appeared for any examination under clause (A), and whose result has not been declared at the time of admission, shall be eligible to apply for admission to the Bachelor's Programmes and such candidate, if selected, shall be granted provisional admission and shall be required to submit the result of the requisite examination on or before the 30th day of September 2024 to the Admission In Charge where the admission has been granted, failing which the candidate's admission may be cancelled and entire fee will be forfeited. Such candidates have to produce proof of having appeared for the examination during the Counseling process of FDDI programmes.

C. The age limit for the Bachelor's programme shall be 25 years as on the 1st July 2024.

2. ELIGIBILITY FOR ADMISSION TO MASTER DEGREE PROGRAMMES

A. **Master of Design (M. Des.)** in Footwear Design & Production: Bachelor's Degree in any discipline from any Institute / University recognized by law in India. However, the bridge programme comprising of two to three relevant subjects may be offered with the existing M.Des. programme to the students who doesn't have any design background to provide necessary design inputs in order to understand the design concepts.

B. **Master of Design (M.Des.)** in Fashion Design : Bachelor's Degree in any discipline from any Institute / University recognized by law in India.

C. **Master of Business Administration (MBA)** in Retail & Fashion Merchandise) : Bachelor's Degree in any discipline from any Institute / University recognized by law in India.

D. A candidate who has appeared in any examination for any of the degree referred to under clause (A), (B) & clause (C) and whose result has not been declared at the time of admission, shall be eligible to apply for admission to the Master's Programmes and such candidate, if selected, shall be granted provisional admission and shall be required to submit the result of the requisite examination on or before the 30th day of September 2024 to the Admission In Charge where the admission has been granted, failing which the candidate's admission may be cancelled and entire fee will be forfeited. Such candidates have to produce proof of having appeared for the final examination during the Counseling process of FDDI programmes.

AGE LIMIT FOR MASTER DEGREE PROGRAMMES (M.DES./MBA): NO AGE LIMIT

ELIGIBILITY OF CANDIDATES WITH ANY NATIONAL LEVEL ENTRANCE EXAMINATION FOR ADMISSION IN UG & PG PROGRAMMES

All eligible candidates with any valid National level entrance examination score card are allowed for participating in Admission process for UG & PG programmes for the academic session 2024-25.

The criteria for processing score obtained against the FDDI AIST Rank are as follows:

“The aggregate percentile of any national level entrance examination score may be equated at par with FDDI percentile. Marks corresponding to the nearest percentile of the candidate who appeared in the FDDI AIST may be allotted and the candidate having score/percentage/percentile in entrance examinations may positioned just below such candidate”.

Students having valid score are needed to apply online for admission 2024. However they may be given exemption from appearing in AIST 2024. In case they appear for AIST examination 2024, the rank for such candidates shall be determined on the basis of candidate’s performance in AIST 2024. Results of any National Level Entrance examination submitted after May 15, 2024, will not be considered.

COMMUNICATION STANDARDS:

The candidates are expected to possess good communication skills in English. It is recommended that the candidates should have good command in written and spoken English language as the same may help the candidates to improve their performance in the entrance test and interviews for on-board placement, in comprehending the programme taught and also getting placements.



SEAT INDEX

A. Regular Seats for the Academic Session 2024-25

Sr. No.	Campus	School of Footwear & Design Production		School of Fashion Design		School of Leather Goods & Accessories Design	School of Retail & Fashion Merchandise		Total
		B. Des (FDP)	M. Des (FDP)	B. Des (FD)	M. Des (FD)	B. Des (LLPD)	BBA (RFM)	MBA (RFM)	
1	NOIDA	80	60	80	30	60	60	60	430
2	FURSATGANJ (Raebareli)	60		60					120
3	CHENNAI	60	60	60					180
4	KOLKATA	60		60		60			180
5	ROHTAK	60		60					120
6	JODHPUR	60		60					120
7	CHHINDWARA	60		60				60	180
8	GUNA	60							60
9	ANKLESHWAR (Surat)	60		60					120
10	PATNA	60		60			60	60	240
11	HYDERABAD	80		80	30	60	60	60	370
12	CHANDIGARH	60		60			60	60	240
	TOTAL	760	120	700	60	180	240	300	2360

Note:

- FDDI reserves the right to change the campus and / or programme of a student if the enrolment for that specific program at the campus is less than 20 students. Subsequently student will be required to pay fee and other charges as applicable for that specific campus and / or programme.
- Over and above the regular seats, 10% seats are reserved for **NRI / Industry-Sponsored candidates** who meet the prescribed eligibility criteria.

FEE STRUCTURE FOR THE ACADEMIC SESSION 2024-25

A. Fee structure for Undergraduate Students (for new students admitted during the year 2024-25)

For FDDI Noida/ Hyderabad/ Chennai/ Kolkata/ Chandigarh campus

Academic Fee Semester Wise For Non-NRI Category (In Rupees)

	2024-25		2025-26		2026-27		2027-28	
	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
Tuition Fee (Non Refundable)	Rs. 1,04,300	Rs. 1,04,300						
Library Fee (Non Refundable)	Rs. 5,000/-	Rs. 5,000/-						
Medicclaim (Non Refundable)	Rs. 800/-		Rs. 900/-	-	Rs. 1,000/-	-	Rs. 1,100/-	-
Student Development Fee	Rs. 8,500	-	Rs. 6,000	-	Rs. 6,600	-	Rs. 7,300	-
Exam Fee	Rs. 2,000/-	Rs. 2,000/-						
ONE-TIME FEE								
Registration Fee (Non Refundable)	Rs. 10,000/-							
Security Deposit (Refundable)	Rs. 10,000/-							
Total	Rs. 140600/-	Rs. 111300/-	Rs. 118200/-	Rs. 111300/-	Rs. 118900/-	Rs. 111300/-	Rs. 1,19,700/-	Rs. 1,11,300/-

B. Fee structure for (BBA) Students (for new students admitted during the year 2024-25)

For FDDI (Noida/ Hyderabad/Chandigarh) Campus								
Academic Fee Semester Wise For Non-NRI Category (In Rupees)								
	2024-25		2025-26		2026-27		2027-28	
	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
Tuition Fee (Non Refundable)	Rs. 87500	Rs. 87500						
Library Fee (Non Refundable)	Rs. 5,000/-	Rs. 5,000/-						
Medicclaim (Non Refundable)	Rs. 800/-		Rs. 900/-	-	Rs. 1,000/-	-	Rs. 1,100/-	-
Student Development Fee	Rs. 8,500	-	Rs. 6,000	-	Rs. 6,600	-	Rs. 7,300	-
Exam Fee	Rs. 2,000/-	Rs. 2,000/-						
ONE-TIME FEE								
Registration Fee (Non Refundable)	Rs. 10,000/-							
Security Deposit (Refundable)	Rs. 10,000/-							
Total	Rs. 123800/-	Rs. 94500/-	Rs. 101400/-	Rs. 94500/-	Rs. 102100/-	Rs. 94500/-	Rs. 102900/-	Rs. 94500/-

C. Fee structure for undergraduate (B.Des) Students (for new students admitted during the year 2024-25)

For Rohtak/ Jodhpur/ Ankleshwar/ Fursatganj/ Patna/ Guna & Chhindwara Campus

Academic Fee Semester Wise For Non-NRI Category (In Rupees)

	2024-25		2025-26		2026-27		2027-28	
	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
Tuition Fee (Non Refundable)	Rs. 70,700/-							
Library Fee (Non Refundable)	Rs. 5,000/-							
Mediclaime (Non Refundable)	Rs. 800/-	-	Rs. 900/-	-	Rs. 1,000/-	-	Rs. 1,100/-	-
Student Development Fee	Rs. 8,500/-	-	Rs. 6,000/-	-	Rs. 6,600/-	-	Rs. 7,300/-	-
Exam Fee	Rs. 2,000/-							
ONE-TIME FEE								
Registration Fee (Non Refundable)	Rs. 10,000/-							
Security Deposit (Refundable)	Rs. 10,000/-							
Total	Rs. 107000/-	Rs. 77700/-	Rs. 84600/-	Rs. 77700/-	Rs. 85300/-	Rs. 77700/-	Rs. 86100/-	Rs. 77700/-

D. Fee structure for undergraduate (BBA) Students (for new students admitted during the year 2024-25)

For Patna Campus								
Academic Fee Semester Wise For Non-NRI Category (In Rupees)								
	2024-25		2025-26		2026-27		2027-28	
	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
Tuition Fee (Non Refundable)	Rs. 59300							
Library Fee (Non Refundable)	Rs. 5,000/-							
Mediclaime (Non Refundable)	Rs. 800/-		Rs. 900/-	-	Rs. 1,000/-	-	Rs. 1,100/-	-
Student Development Fee	Rs. 8,500	-	Rs. 6,000	-	Rs. 6,600	-	Rs. 7,300	-
Exam Fee	Rs. 2,000/-							
ONE-TIME FEE								
Registration Fee (Non Refundable)	Rs. 10,000/-							
Security Deposit (Refundable)	Rs. 10,000/-							
Total	Rs. 95600/-	Rs. 66300/-	Rs. 73200/-	Rs. 66300/-	Rs. 73900/-	Rs. 66300/-	Rs. 74700/-	Rs. 66300/-

E. Fee structure for Postgraduate (M.Des & MBA) Students (for new students admitted during the year 2024-25)

For FDDI Noida/ Hyderabad/ Chennai/ Chandigarh) Campus

Academic Fee Semester Wise For Non-NRI Category (In Rupees)

	2024-2025		2025- 2026	
	Sem 1	Sem 2	Sem 3	Sem 4
Tuition Fee (Non Refundable)	Rs. 1,29,700/-	Rs. 1,29,700/-	Rs. 1,29,700/-	Rs. 1,29,700/-
Library Fee (Non Refundable)	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-
Mediclaime (Non Refundable)	Rs. 800/-	-	Rs. 9,00/-	-
Student Development Fee	Rs. 8,500/-	-	Rs. 6,000/-	-
Exam Fee	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-
ONE-TIME FEE				
Registration Fee (Non Refundable)	Rs. 10,000/-			
Security Deposit (Refundable)	Rs. 10,000/-			
Total	Rs. 1,66,000/-	Rs. 136700/-	Rs. 143600/-	Rs. 136700/-

F. Fee structure for Postgraduate (MBA) Students (for new students admitted during the year 2024-25)

For FDDI Patna & Chhindwara Campus				
Academic Fee Semester Wise For Non-NRI Category (In Rupees)				
	2024-25		2025-26	
	Sem 1	Sem 2	Sem 3	Sem 4
Tuition Fee (Non Refundable)	Rs. 1,01,100/-	Rs. 1,01,100/-	Rs. 1,01,100/-	Rs. 1,01,100/-
Library Fee (Non Refundable)	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-
Medicclaim (Non Refundable)	Rs. 800/-	-	Rs. 900/-	-
Student Development Fee	Rs. 8,500/-	-	Rs. 6,000/-	-
Exam Fee	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-
ONE-TIME FEE				
Registration Fee (Non Refundable)	Rs. 10,000/-			
Security Deposit (Refundable)	Rs. 10,000/-			
Total	Rs.1,37,400/-	Rs. 108100/-	Rs. 115000/-	Rs. 108100/-

Kindly Note (Applicable for section A,B,C,D,E&F) : –

1. NRI/Industry sponsored candidates are required to pay twice the tuition fee in case of FDDI Noida and FDDI Hyderabad and for the rest of the mentioned campuses candidates are required to pay 50% extra of the tuition fee (other components of FEE will remain the same.)
2. FDDI reserves the right to revise the above mentioned fee for any academic year.

HOSTEL FEE (EXCLUDING MESS FEE) for new students admitted during the year 2024-25

CAMPUS	Total Fee Per Semester
FDDI Rohtak/Jodhpur/Ankleshwar/Fursatganj/Patna/Guna/ Chhindwara Campus	Rs. 18000
FDDI Hyderabad/Chennai/ Kolkata/ Chandigarh Campus	Rs. 24000
FDDI Noida Campus	Rs. 30000

Kindly Note :-

1. Refundable security for hostellers is Rs. 5000/- (one time) which is to be paid with first semester fee.
2. FDDI reserves the right to revise the above mentioned fee for any academic year.
3. Mess Fee varies from campus to campus.
4. Mess Facility will be compulsory for all hostellers. Mess fee has to be paid separately in the beginning of each semester.
5. Hostel Fees and Mess fees once paid is non-refundable except in cases where students withdraw admission before the commencement of the classes..

ADMISSION GUIDELINES

PROCEDURE FOR ADMISSION THROUGH COUNSELING :

Admissions will be made strictly on merit basis (Rank-wise) and counseling.

The programme & campus will be awarded to the candidates on the basis of their rank and preference.

Successful candidates will be called for the counseling in order of their rank based on aggregate score in All India Selection Test (AIST) 2024.

Students will be called in the counseling in excess of the seats, therefore, there are possibilities that all the seats will be filled as per merit. Institute does not take any responsibility for any inconvenience caused to parents/candidates due to closure of the counseling prior to their turn.

A candidate who is allotted a seat will be required to pay an amount of Rs. 25,000/- at the time of counseling /admission to reserve the seat. This includes Rs. 10,000/- (Non Refundable) as Registration Fee + Rs 15,000/- as Advance Fee to be adjusted against the balance fee.

The candidates will be given 10 working days from the date of reserving his seat to deposit the balance fee.

ADMISSION GUIDELINES



HOW TO APPLY

FOR ADMISSIONS 2024, ALL CANDIDATES ARE REQUIRED TO SUBMIT ONLINE APPLICATION FOR ALL INDIA SELECTION TEST (AIST) 2024.

HOW TO FILL THE ONLINE APPLICATION FORM

- 1) Candidates are required to apply online through website: <https://fddiadmissions.qualcampus.com/> . They can access this website also through the 'Admission 2024 - Apply Now!' banner on the homepage of official website of FDDI (<https://www.fddiindia.com>)
- 2) Entries in the application form shall be required to be filled only in English.

SUBMISSION OF APPLICATION FORM

Step By Step guidelines for applying online may be referred for the purpose. The prospectus is available at FDDI website www.fddiindia.com free of cost. The application fee has to be paid through online payment gateway only. Candidates have to pay this amount for Bachelor / Master Programme he / she applies for.

- Non-Refundable Application Fee for General/OBC (Non Creamy)/GEN-EWS Category: Rs. 600/- through online payment gateway only.
- Non-Refundable Application Fee for SC/ ST/ PWD Category: Rs. 300/- through online payment gateway only.

MODE OF PAYMENT OF APPLICATION FEE: ONLINE PAYMENT (CREDIT/DEBIT CARDS)

(A) Online Payment

Payments of application fee (Rs.600/- or Rs.300/-) can be made online as explained above through any means. The bank and/or transaction charges on the application fee will be borne by the candidate. Candidates are advised to apply on or before the last date of submission of Application Form.

Candidates are advised to keep a printout/photocopy of Application Form for further reference along with proof of payment.

WINDOW TO EDIT/ UPDATE APPLICATION FORM

Prior to making the payment candidate can edit/amend the information in the online application. Once the payment has been made by the candidate he/she will not be allowed to change/modify any information by the system. However, candidates will be given an opportunity to review and correct their personal information (changing the City of Examination is not permitted) in the application form from 1st May 2024 onwards till 2nd May 2024 (16:00 Hrs.).

Application fee already paid will not be refunded in case the application is found not eligible for admissions to FDDI after editing / updating of the application form.

It is the sole responsibility of the candidate to provide correct information during the application process. At any stage if it is found that the information provided by the candidate is not true, FDDI has the right to cancel his/her candidature. Any direct or indirect attempt to influence the management and employees of the institute will lead to automatic disqualification of the candidate.

After closing the window to edit the application form, the information filled up in the application form will not be changed at any stage. Therefore, candidates/guardians are advised to fill-up the application form with due diligence.

STEP BY STEP PROCESS TO FILL ONLINE APPLICATION FORM



STEP 1: New Candidate to Create Log In
(New Log In)



Essential documents
to be made ready



STEP 2: Already Logged In candidate to complete
the process of filling online application form
(Log In to your account)

Action 1: Fill application form

Action 2: Upload Photo and Signature Images

Action 3: Make Payment

Action 4: Print Application



STEP 3: Check the status
of your application.

STEP 4: Download the
admit card



STEP 1: New Candidate to Create Log In (New Log In)

- New Candidate to visit the website: <https://fddiadmissions.qualcampus.com/> and click : Registration Fresh Candidate to create Log In (New Log In)
- Fill the details to register for any programme. You must have a valid email ID for applying online.
- Press the button “Submit”. Once the information filled here will not be changed.
- The confirmation along with login credential for the registration will be sent on your email entered.
- Note: Kindly note the User Name & Password (Credential) will be used to login to the website to fill the online application form.





Essential Documents to be made ready

- Before starting to fill up the on-line application, keep ready with you the following details / documents / Information
 - a) Valid Email ID (the email should be valid for at least 1 year).
 - b) Personal and Educational qualification details.
 - c) Caste / Tribe/ Class certificate (for SC / ST/ OBC(NC) candidate).
 - d) Disability Certificate for Persons with Disabilities.
 - e) EWS Certificate if eligible.
 - f) Image of scanned photograph in jpg / jpeg format and size should not exceed 50 kb.
 - g) Image of scanned signature in jpg / jpeg format and size should not exceed 50 kb.
 - h) Debit / Credit Card details for making online payment against the Application Fee.

STEP 2: Already Logged In candidate log in to complete the process of filling online application form (Log In to your account)

- Already Logged In Candidate to visit the website : <https://fdiadmissions.qualcampus.com/> and login by credential (Sent on registered mail ID) to Complete Process.
- On clicking Login to Complete Process (Log In to your account) page will appear which will have following action which are to be completed for submission of online application form:
 - Action1 : Fill Application
 - Action 2 : Uploading image (Photograph and Signature)
 - Action 3 : Make Payment
 - Action 4 : Print Application

Action 1: Fill Application (Click on the button to fill application form)

- Fill the details on the online application form. Since your eligibility will be screened based on the information furnished by you, you are required to exercise sufficient care to correctly furnish the details of your Qualification, etc.
 - While filling the application form online, please save the information by clicking the button “SAVE” & “PROCEED”.
 - In case you wish to edit any information you can do that by log in again using User Name & Password and after editing the information, make sure to save the information by clicking the button “SAVE” & “PROCEED”.
- 

Action 2 : Uploading images

- Upload Photograph- Photograph must be a recent passport size colour picture. Make sure that the picture is in colour, taken against a light-coloured, preferably white background, and has no harsh shadows. If you wear glasses make sure that there are no reflections and your eyes can be clearly seen. Also, ensure that both ears are visible in the picture. Caps, hats and dark glasses are not acceptable. Religious headwear is allowed but it must not cover your face. The image should only be in .jpg or .jpeg format. Size of file should be not be more than 50 kb.
- Upload Signature- Sign on white paper with Black ink pen and scan it. Please scan the signature area only and not the entire page and ensure that the size of the scanned image is not more than 50 kb. Please note that this signature would appear on the Admit Card, and if it does not match the signature on the answer sheet at the time of the written test and at the time of Interview, the candidature will be cancelled. The image should only be in .jpg or .jpeg format. Size of file should not be more than 50 kb.

Action 3 : Make Payment

Payment through Debit Card / Credit Card: Keep the Debit Card / Credit Card Details handy.

In case you wish to change the category, click button “Home” and then click button “Action 1: Fill Application” so that the application form will be opened. After editing the information, make sure to save the information by clicking the button “SAVE”. Now click button “Home” and then click button “Action 3: Make Payment” and proceed for the payment.

NOTE:

1. Once the payment has been made, you will not be allowed to change/modify any information.
2. Prior to making the payment, candidate can edit / amend the information in the online application form. Once the payment has been made, you will not be allowed to change/modify any information by the system. However, candidates will be given an opportunity to review and correct their personal information (changing the City of Examination is not permitted) in the application form from 1st May 2024 onwards till 2nd May 2024 (16:00 Hrs.)

Action 4 : Print Application

Candidate can view the submitted form by clicking the button “Action 4: Print Application” and can take print out of the same for their record.

STEP 3: Verify the status of your submitted Application Form

STEP 4: Download (Print) the Admit Card

- o On the basis of information given in the FDDI Application Form, Admit Card of provisionally eligible candidates will be available for download from website: <https://fddiadmissions.qualcampus.com/> from 6th May 2024 (1300 Hrs.) onwards.
- o Download Admit Card – On the due date for Admit Card, re-login to the website: <https://fddiadmissions.qualcampus.com/> A link for downloading Admit Card for written test, containing the details of the center/venue for the examination, etc., will be available.
- o Print Admit Card- Take a printout of the admit card. Candidates will not be allowed to enter the Written Test Venue without a valid Admit Card.

Note:

The admit card for written test will NOT be sent by post or email. Candidates are advised to regularly check FDDI website for updates.

GUIDELINES FOR ENTRANCE TEST

The Examination Process (For All Programmes)

All eligible candidates would have to go through an examination process (Paper Based Test). The medium of the test will be in English only. The process for Bachelor & Master programmes is separately listed below.

The Written Examination (For All Programmes)

Based on their choice of city, all eligible candidates will have to appear for the written entrance examination at the Examination Centres opted by them. The written entrance examination is designed to test the knowledge, skill and aptitude of the candidates for the programme opted.

BACHELOR DEGREE PROGRAMMES (B.Des. / BBA)				
Section	Description	No of Questions	Marks per question	Max Marks
Section A	Analytical Ability	25	1	25
Section B	Business Aptitude Test	25	2	50
	Design Aptitude Test	25	2	50
Section C	General Awareness	35	1	35
Section D	Comprehension	25	1	25
	Grammar, Usage, etc.	15	1	15
Total		150		200

MASTER DEGREE PROGRAMMES (M.Des. / MBA)				
Section	Description	No of Questions	Marks per question	Max Marks
Section A	Analytical Ability	25	2	50
Section B	English Comprehension & Grammar	50	1	50
Section C	General Knowledge & Current Affairs	50	1	50
Section D	Management Aptitude Test & Design Aptitude Test	50	1	50
Total		175		200

LIST OF EXAMINATION CENTRES

A Paper Based Test (PBT) for all Undergraduate (UG) and Postgraduate (PG) Programmes will be conducted on 12th May 2024 at 31 cities.

The candidate may select only ONE city for the examination. No request for change in examination center will be entertained at any stage.

Sr. No.	List of Examination Cities	Sr. No.	List of Examination Cities
1	Ankleshwar (FDDI Campus)	17	Jaipur
2	Agra	18	Jodhpur (FDDI Campus)
3	Ahmedabad	19	Jamshedpur
4	Bengaluru	20	Kochi
5	Bhopal	21	Kolkata
6	Chandigarh (FDDI Campus)	22	Kanpur
7	Chhindwara (FDDI Campus)	23	Lucknow
8	Chennai (FDDI Campus)	24	Noida (FDDI Campus)
9	Chennai	25	Pune
10	Dehradun	26	Patna (FDDI Campus)
11	Delhi	27	Ranchi
12	Fursatganj (FDDI Campus)	28	Raipur
13	Guna (FDDI Campus)	29	Rohtak (FDDI Campus)
14	Gwalior	30	Vishakhapatnam
15	Hyderabad (FDDI Campus)	31	Mumbai
16	Indore		

Note: Please note that FDDI reserves the right to cancel any of the Examination Centres mentioned above. In such a case, an alternate centre, which is locationally and administratively convenient, will be allotted. Candidates may e-mail: admission@fddiindia.com for related queries.

ADMIT CARDS

Entry to the Examination Centre will be allowed with admit cards only.

On the basis of information given in the FDDI Application Forms, Admit Cards of provisionally eligible candidates will be available for download from www.fddiindia.com or <https://fddiadmissions.qualcampus.com/> from 6th May 2024 onwards. Candidates are advised to regularly check FDDI website for updates.

Note: Admit Cards and Results for AIST 2024 will be available on FDDI's website only. No separate communication will be sent by post.

EXAMINATION CENTRE

Candidates should reach the examination centre at least 90 minutes before the commencement of the examination. Mobiles and other electronic gadgets are not allowed inside the Examination Centre. Candidates found with mobile or other electronic gadgets will be asked to leave the examination centre and shall be disqualified.

ADMISSION UNDER NRI / INDUSTRY SPONSORSHIP STUDENTS CATEGORY

Over and above the regular seats, 10% seats are reserved for NRI / Industry-Sponsored candidates who meet the prescribed eligibility criteria. The NRI/ Industry Sponsored Candidate shall be interviewed and the selection shall be done on merit basis. NRI/ Industry sponsored candidates are required to pay twice the tuition fee in case of Noida, Hyderabad campuses and 50% extra tuition fee for other campuses in addition to the other components of the fee.

NON RESIDENT INDIAN (NRI)

Non Resident Indians, who are citizens of India holding an Indian passport and have temporarily immigrated to another country for six months or more for work, residence or any other purpose and who meet eligibility and admission requirements of FDDI can also apply for admission.

Only a person who is a NRI himself/herself may seek admission and no other candidate without NRI status would be eligible. Admission under this category shall be made on the basis of merit. If any or all seats from the NRI quota remain unfilled, the resulting vacancy shall be filled on merit of the applicants for admission.

The vacant seats under NRI / Industry-Sponsored/ Foreign Nationals category will not be offered to any regular candidate.

Candidates may apply for admission under NRI/ Industry Sponsored category in the mid of July 2024. Please visit the FDDI website for regular updates regarding submission of Application Form under this category.



ADMISSION UNDER INDUSTRY SPONSORSHIP

Industry Sponsored candidate applying for admission into Bachelor & Master programmes have to fill the registration form available at the Institute website (first come first basis serve). Candidates applying in the sponsored category must submit a sponsorship certificate issued on the company letter head duly signed & stamped by the authorized person as per the format given below.

SPECIMEN OF SPONSORSHIP CERTIFICATE

To
The Managing Director,
Footwear Design & Development Institute,
NOIDA - 201301

Dear Sir,

We are sponsoring Mr. / Ms. for programme
scheduled to commence from 29th July 2024.

We also undertake to employ Mr. / Ms. after the programme is completed.

- We agree to pay twice of the tuition fee. (For Noida & Hyderabad Campus)
- We agree to pay 50% extra of the tuition fee. (For all other Campuses)

* select the applicable option

Office Seal

Signature

ADMISSION FOR INTERNATIONAL STUDENTS

Out of this 10% allocation, 5% seats are reserved for the foreigners/ PIO.

Further out of this, 5% Allocation of seats for the foreigners/PIO with maximum 2 seats per programme per campus will be considered for 25% scholarship/ concession in Tuition Fee under Study in India Programme.

The scholarship will be awarded in order of merit prepared on the basis of score achieved in TOEFL/ GRE/ GMAT/ SAT (as the case may be) by the students of above mentioned categories applying under 'Study in India' scheme of Government of India.

PERSON OF INDIAN ORIGIN (PIO)

A person of Indian origin possessing foreign citizenship (except that of Pakistan and Bangladesh) without 'NRI' status, who holds a foreign passport at the time of application, consideration for admission and during the period of his/her study, he/she or anyone/both of his/her parents or anyone/both of his/her grandparents is (or was)/are (or were) citizen(s) of India by virtue of the provisions of the Constitution of India or Sec. 2(b) of Citizenship Act, 1955 (Act No. 57 of 1955).

Foreign Nationals (whether residing in India or abroad) who meet the prescribed eligibility and admission requirements of FDDI can also apply for admission via <https://www.studyinindia.gov.in/admission/Registrations>

The selection of eligible candidates of this category for admission in FDDI will be based on their TOFEL/SAT/GMAT/GRE scores (as the case may be) and not on the basis of the Entrance examination. The availability of seats & fee structure for this category of candidates may be seen @

<https://www.studyinindia.gov.in/Explore/ViewDetails?instituteid=SII-I-0269&For=Courses> Or <https://www.fddiindia.com/foreign-nationals.php>

RESERVATION FOR SC/ST, OBC, EWS & DIFFERENTLY ABLED CANDIDATES

- Institute reserves 15% seats for Scheduled Caste (SC) and 7.5% seats for Scheduled Tribe (ST) and 27% seats for OBC (Non Creamy) candidates respectively in each programme for regular seats.
- 3% seats are reserved for differently abled candidates in each programme for regular seats as per the Persons with Disability Act 1995. Such candidates should submit the disability certificate issued by medical board notified by State / Central authority certifying their disability as 40% or more.
- 10% seats are reserved for Economically Weaker Section (EWS) as per MHRD office memorandum number 12-4/2019-UI dt. 17/01/2019. (As per MHRD office memorandum number 12-4/2019-UI dt. 17/01/2019 regarding Reservation for Economically Weaker Section (EWS), candidates who are not covered under the scheme of reservation for SCs, STs and OBCs and whose family has gross annual income below Rs. 8 lakh (Rupees eight lakh only) are to be identified as EWSs for benefit of seat reservation in FDDI Admissions 2024.)
- Candidate applying under OBC quota has to satisfy the caste and creamy layer requirement details. National Commission for Backward Classes (NCBC) websites may be seen for reference :
 - (a) <http://www.ncbc.nic.in/backward-classes/index.html>
 - (b) <http://www.ncbc.nic.in/html/creamyayer.html>
- Candidate applying under this OBC quota are to produce a Caste Certificate issued not before April 01, 2023 from the Competent Authority of the respective States/ Union Territories certifying that they don't belong to the creamy layer. Failure to produce an appropriate certificate shall make the candidate ineligible.
- The caste which is mentioned in the OBC document should find its mention in the central list of OBC available at the below mentioned links :
<http://ncbc.nic.in/backward-classes/index.html>
- The candidate should possess an OBC (Non-Creamy) certificate issued in the name of the candidate and not in favour of the respective parent/guardian.
- The OBC (Non-Creamy) certificate should clearly mention that the candidate belongs to the non-creamy layer.
- Candidates belonging to the Creamy Layer of OBC are not entitled to apply under the reserved category OBC(NC) and will have to submit their application under General (Unreserved) category.
- In case of married women applying to any course under reserved category, she has to produce the caste certificate in her own name. Certificate in the name of husband/mother/father is not acceptable.

Note:

1. FDDI reserves the right to change the campus and / or programme of a student if the enrolment for that specific program at the campus is less than 20 students. Subsequently student will be required to pay fee and other charges as applicable for that specific campus and / or programme.
2. Based on the information provided by the candidate in the application form while applying online, the candidate will be provisionally allowed to appear for the FDDI AIST 2024 Entrance Examination. It will be the responsibility of the candidate to provide valid certificates at the time of admission.

FEE CONCESSION FOR RESERVED CATEGORY CANDIDATES (ONLY FOR THOSE WHO HAVE NOT APPLIED FOR ANY SCHOLARSHIP PROVIDED BY ANY GOVERNMENT /PRIVATE BODY)

FDDI will provide 10% (Fee Concession on tuition fee) to reserved category candidates -Scheduled Caste (ST), Scheduled Tribe (ST), OBC (Non-Creamy)*, and Economical Weaker Session (EWS)*, Person with Disability (PwD)

This concession is only for those reserved category students/candidates who have not applied the Scholarship provided by any government or private body in any form.

Criteria for the 10% concession on the tuition fee mentioned below:

- (i) The concession will be open to Indian Nationals Only. Not applicable for NRI / Industry Sponsored/Foreign Nationals.
- (ii) For OBC and EWS category*, the concession will be paid to the students whose parents' / guardians' income from all sources does not exceed Rs. 8,00,000 (Rupees Eight lakh only) for OBC and EWS category during the last Financial Year. The income certificate shall be issued by the Authority as decided by the State / Central Government. This has to produce every year depend upon the eligibility.

The students getting any other financial assistance / reimbursement / scholarship / stipend towards expenditure on education from any other source viz Central / State Government / PSU (Public Sector Undertaking) / Trusts / private persons etc. shall not be eligible to apply for the financial assistance under this scheme.

FEE CONCESSION FOR FDDI BACHELOR'S STUDENTS WHO WOULD LIKE TO PURSUE MASTER'S DEGREE AT FDDI FROM 2024-2025

FDDI may provide 10% fee concession on first year tuition fee (semester -wise) to FDDI students who have completed the bachelor's degree with 6.0 CGPA and would like to pursue master's degree from FDDI. Students have to fulfil the eligibility criteria for the masters' program.

Students have to write AIST and based on the merit list, seat will be provided. This fee concession is not on the basis of AIST merit.

For the continuation of Fee concession to the students in 2nd year of postgraduate level, minimum average 6.0 CGPA in the last two consecutive semesters will be a necessary condition. The students will be required to submit their application for continuation of financial assistance in the next year along with all the documents in the beginning of the semester.

GUIDELINES FOR WITHDRAWAL OF ADMISSION AND FEE REFUND

- A. A candidate, who secure admission in any programme and further withdraws admission, will not be considered for admission during subsequent rounds of counselling, if any.
- B. In case the candidate is seeking refund before commencement of the academic session, the request for withdrawal of admission may be submitted to the Admission department, FDDI Noida to admission[AT]fddiindia[DOT]com only
- C. After commencement of the academic session, refund request may be submitted to the Admission In Charge of the Campus allotted to the candidate. The candidate will be required to surrender the original Admission receipt issued at the time of Counselling/Admission while applying for withdrawal of admission.
- D. Requests for withdrawal of admission would not be entertained without original Admission receipt.

THE CRITERIA FOR REFUND OF FEE IN CASE OF WITHDRAWAL OF ADMISSION UNDER REGULAR/ NRI/ INDUSTRY SPONSORED/ FOREIGN NATIONAL CATEGORY IS MENTIONED BELOW:

Sr. No.	Submission of Application for Withdrawal at FDDI	Amount to be refunded
1.	On or before 28 th July 2024	100% of the total fee submitted minus Rs. 10000 (Registration Fee)
2.	After 28 th July 2024	Only Security Deposit shall be refunded.

ALL DISPUTES SUBJECT TO LEGAL JURISDICTION OF DELHI ONLY.

Note:

- 1. No further representation/ correspondence in this regard will be entertained by the Institute after the Commencement of Academic Session (as per the reporting date will be mentioned in your allotment letter).
 - (i) No request for either change of Programme or Campus will be entertained after allotment of seats.

12 CAMPUSES OF FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE



FDDI NOIDA



FDDI ROHTAK



FDDI GUNA



FDDI HYDERABAD



FDDI, KOLKATA



FDDI FURSATGANJ



FDDI ANKLESHWAR



FDDI PATNA



FDDI JODHPUR



FDDI CHHINDWARA



FDDI CHENNAI



FDDI CHANDIGARH



**PAN INDIA
PRESENCE**

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