

FDDI

Ministry of Commerce & Industry
Government of India
(An INI under FDDI Act 2017)

WAVES

SHARING WHAT YOU NEED



WAVES



Waves is a quarterly e- magazine of FDDI Kolkata, started with its first issue in January 2022. The students and staffs of FDDI Kolkata are the contributors to the magazine. This magazine has four major sect covering articles on various academic and industrial topics, creative come, interaction with slumni, and insight into our academic and extracurricular activities.

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FDDI

FDDI was established under the aegis of the Ministry of Commerce and Industry, Government of India in 1986 with an objective to provide human resource and technical services to the industry. FDDI was upgraded to an Institute of National Importance by an act of parliament in 2017.



creating
memories!!

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Faculty Editor
Anita Ray
Senior Faculty- Grade 2
(FD)



Student Editor
Amalu B Cyriac
FD / Batch 21

Dear Readers,

Welcome to another edition of Wave magazine!

It is well quoted by Albert Einstein, "Creativity is seeing what everyone else has seen, and thinking what no one else has thought". In the realm of design, creativity is not merely a desirable trait; it is the very essence that drives innovation and sets apart the mundane from the extraordinary. Whether it's in architecture, fashion, technology, or any other field, creativity in designing is the catalyst that transforms ideas into tangible, impactful realities. At its core, creativity in designing is about thinking beyond the conventional boundaries, challenging norms, and envisioning possibilities that others might overlook. It involves a synthesis of imagination, technical skill, and a deep understanding of human needs and desires. This synergy allows designers to create solutions that are not only functional but also aesthetically pleasing and emotionally resonant. In the bustling city of Kolkata, the Footwear Design and Development Institute (FDDI) stands as a beacon of creativity and innovation in the field of design education. Nestled amidst the cultural richness of West Bengal, FDDI Kolkata not only imparts technical expertise but also fosters a creative spirit among its students, preparing them for dynamic careers in the world of design. FDDI Kolkata is part of a premier institute network established by the Ministry of Commerce & Industry, Government of India, focusing on skill development in the footwear and leather industry. Since its inception, the institute has been dedicated to nurturing talent that can meet the evolving demands of global design markets. At FDDI Kolkata, creativity is ingrained into every aspect of the curriculum. Students are encouraged to think beyond traditional boundaries, explore innovative design concepts, and develop their unique artistic identities. The institute offers specialized programs in footwear design, leather goods and accessories design, fashion design, retail management, and more, providing a comprehensive platform for students to delve deep into their chosen fields. Central to FDDI Kolkata's approach is its innovative curriculum that combines theoretical knowledge with hands-on practical experience. Students have access to state-of-the-art workshops, laboratories, and design studios equipped with cutting-edge technology. This environment allows them to experiment with materials, explore new techniques, and translate their creative visions into tangible prototypes.

The institute also emphasizes industry collaborations and internships, providing students with real-world exposure and opportunities to work alongside seasoned professionals. This practical exposure not only enhances their technical skills but also prepares them for the challenges and expectations of the competitive design industry. Situated in Kolkata, a city renowned for its rich cultural heritage and artistic vibrancy, FDDI Kolkata draws inspiration from its surroundings. The city's diverse art forms, traditional crafts, and avant-garde fashion scene serve as a backdrop for students to explore new perspectives and incorporate cultural nuances into their designs. Furthermore, the institute organizes regular workshops, seminars, and guest lectures by industry experts and renowned designers. These interactions not only enrich students' knowledge but also broaden their horizons, exposing them to global trends and best practices in design. Beyond technical skills and creative exploration, FDDI Kolkata places a strong emphasis on holistic development. The institute nurtures leadership qualities, entrepreneurial spirit, and critical thinking among its students, equipping them with the confidence and skills to navigate the complexities of the design industry. Career guidance and placement support are integral parts of FDDI Kolkata's commitment to student success. The institute maintains strong ties with leading companies in the design and manufacturing sectors, facilitating internships, campus placements, and industry collaborations that pave the way for rewarding career opportunities. As FDDI Kolkata continues to evolve and adapt to the changing landscape of design education, its mission remains clear: to cultivate a new generation of creative thinkers and design innovators. By fostering a conducive environment for learning, encouraging artistic expression, and nurturing industry-relevant skills, the institute empowers students to make meaningful contributions to the global design community. In conclusion, FDDI Kolkata stands as a testament to the transformative power of education and creativity. Through its comprehensive programs, collaborative ethos, and dedication to excellence, the institute not only prepares students for successful careers but also inspires them to push boundaries, challenge conventions, and shape the future of design. As aspiring designers embark on their journey at FDDI Kolkata, they find themselves part of a vibrant community where creativity thrives and possibilities abound.

Enjoy reading!.....



Avartana.

GRADUATION FASHION SHOW

Graduating students of FDDI, Kolkata campus presented Design collections during fashion show 'Avartana' of FDDI, Kolkata campus was held on 20 April 2024 in the presence of the 'Chief Guest' and 'Chief Jury', Mr. Abhishek Dutta, a renowned fashion designer from Kolkata who was recognized for his contributions to Indian fashion in 2013 with the Bharat Nirman Award. During the show, the graduating design collections were presented by the budding designers of FDDI School of Fashion Design (FD) of Kolkata campus. The guests of honor and jury members, Mr. Arijit Bhattacharya, Ms. Moulina Sinha, and Mr. Ankur Khemka, were present to evaluate the students. Ms. Sharmistha Biswas also graced the event as an esteemed guest. As an esteemed member of the FDDI alumni community, the presence of Smt. Moulina Sinha and Mr. Ankur Khemka added immense value to the event and inspired the graduating students. Ms. Sharmistha Biswas, a fashion model and influencer, was also present during the fashion show. The theme 'Avartana' is a spectacle of transformation from visionary concepts to tangible reality. This fashion extravaganza transcends mere garments; it's a testament to the evolution and emergence of budding designers over their four-year journey at FDDI. 'Avartana' encapsulates the essence of metamorphosis, symbolizing the transition from nascent ideas to polished creations. Each garment on the runway tells a story of innovation, perseverance, and self-discovery, reflecting the growth and development of the students who crafted them. The event received overwhelming praise from everyone present, including industry professionals, academicians, and parents of the graduating class, media persons, students, and employees of the Institute.



CRAFT CLUSTER



Craft cluster project evaluation of end-term semester 4-2022, of the School of Fashion Design (FD) was held on th 10 May 2024, by Mrs. Leena Chakraborty, an external Jury member. The students worked with the artisans cordially and gave them new ideas and design solutions. They made a collection of products/ garments which was evaluated by the external Jury member. She provided guidance to the students to expand their knowledge base and the skills to demonstrate them better.

JURYJURYJURYJURYJURYJURY

Craft clusters are geographic concentrations of artisans and craftspeople who specialize in traditional techniques and handmade products. These clusters are vital for preserving cultural heritage, fostering innovation, and promoting economic development in their regions. Each cluster is often associated with a specific type of craft, such as pottery, weaving, metalwork, or embroidery, reflecting the unique cultural identity and traditions of the area. These clusters facilitate collaboration and knowledge sharing among artisans, helping them to refine their skills and innovate while maintaining the authenticity of their crafts. They also attract tourism, which boosts the local economy and provides a platform for artisans to showcase and sell their work. Furthermore, craft clusters often emphasize sustainability by using locally sourced materials and eco-friendly practices.

FDDI, KOLKATA ORGANIZES VISIT **BANGLADESH**



FOOTWEAR INDUSTRY LEADERS AT SEPA EXPERIENCE CENTRE

VISIT VISIT VISIT VISIT VISIT

FDDI, Kolkata organizes visit for Bangladesh Footwear Industry Leaders at SEPA Experience Centre. The professionals from prominent footwear companies of Bangladesh who are currently pursuing a tailored 'Certificate Course in Footwear Design and Pattern Development' at FDDI, Kolkata Campus were taken to SEPA Experience Centre, Kolkata on 31 May, 2024. Located at the heart of Kolkata's Bantala industrial complex, the SEPA Experience Centre showcases the latest machinery aligned with the theme of Simple Efficient Practical Automation. The visit provided an opportunity to the professionals to acquire firsthand information about the newest breakthroughs in design and automation technology in the footwear and accessories sector. Bangladesh Footwear Industry Leaders at SEPA Experience Centre SEPA's technical experts interacting with the professionals. During their visit, SEPA's technical experts interacted with the professionals from Bangladesh demonstrated how automation can streamline and innovate design and manufacturing processes, directly benefiting their work in the industry. Interacting with SEPA technicians provided valuable insights into the technical and operational challenges of automation in design and manufacturing. This knowledge exchange was instrumental in connecting theoretical knowledge with practical applications. The visit to SEPA Experience Centre was a significant educational opportunity, underscoring the importance of design and automation in the footwear and accessories industry. This professional skills & knowledge enhancing experience will undoubtedly contribute to their roles in leading footwear companies in Bangladesh.

WORKSHOP

FABRIC ARTISTRY AND ENRICHMENT TECHNIQUES



A five day's workshop on 'Fabric Artistry and Enrichment Techniques' was held at FDDI, Kolkata campus by the resource persons namely, Mr. Bharat Das and Mr. Abir. Mr. Bharat Das is a Bachelor of Fine Arts who is the proprietor of Bird's-eye view located at Serampore Hooghly, West Bengal and Mr. Abir, Assistant. The workshop was organized by School of Fashion Design (FD) which was attended by the students from the FD 2022 Batch, Semester 4, Session 2022–2026. During the workshop, conducted on March 11th & 12th and from April 3rd to 5th, 2024, technical sessions followed by stepwise demonstrations. During the sessions, the resource persons explained to the students about monoprint, collagraph, batik, linoleum block prints, cyanotypes, image transfer to clay, lithography and silkscreen prints. The workshop provided students with a platform to not only gain theoretical knowledge but also to apply it practically, thus deepening their understanding of fabric artistry. Through hands-on activities and guided practice, students were able to experiment with different techniques and materials, allowing them to discover their creative potential.

WORKSHOP

ASPECTS OF DESIGN THINKING IN FASHION APPAREL AND ACCESSORIES



FDDI, India conducts workshop on 'Aspects of Design Thinking in Fashion Apparel and Accessories' at Dar es Salaam, Tanzania. Mrs. Basumitra Ghosh Mukherjee, Incharge of CoE, FDDI Kolkata conducted a full day workshop on 'Aspects of Design Thinking in the Fashion Apparel and Accessories' which was organized by The High Commission of India, Dar es Salaam, Tanzania on 20 April 2024. The workshop was conducted for Tanzanian fashion designers, artisans and craftsmen at the Swami Vivekananda Cultural Centre (SVCC), Dar es Salaam. The SVCC, previously the Indian Cultural Centre, is the cultural wing of the High Commission of India under the Indian Council for Cultural Relations (ICCR) that focuses on the promotion and propagation of Indian art, culture and traditions. Mrs. Basumitra Ghosh Mukherjee, Incharge of CoE, FDDI Kolkata being felicitated by Director ICCR A view of participants The workshop was inaugurated by Dr. Soumya M Chavan, Second Secretary (Culture) and The workshop started with a brief presentation on FDDI where the course curriculums of FDDI were discussed and an overview of the career opportunities was given. A presentation on design thinking was delivered which was followed by a practical activity based on design thinking. This activity, coupled with the presentation, paved the way for the designers, to think in terms of a human centric approach while designing. This activity session was an interactive one where the participants came up with unique ideas that justified their understanding of the aspects of Design Thinking. This was followed by an array of questions from the participants which threw light on the prevailing problems of sourcing quality raw materials, importance of Inspiration boards, mood boards and Fashion Forecasts, formation of clusters and importance of interdisciplinary knowledge sharing between various forms of art and design, among many. It was a whole day workshop which provided the knowledge and skills essential to thrive in the ever-evolving world of fashion. The workshop that provided the participants with the knowledge and skills essential to thrive in the ever-evolving world of fashion has added a definite value towards the effort of exchange of knowledge with the Tanzanian fashion designing community as well as further strengthening ties in the bilateral relationship between India and Tanzania.

WEBINAR ON 'BUILDING BRAND'

Webinar on 'Building Brand' conducted by FDDI, Noida campus. An insightful webinar on 'Building Brand' was conducted on 3 May 2024 by FDDI, Noida campus. The webinar was organized by School of Leather Goods & Accessories Design (LGAD) during which Dr. Ananya Singh, Design Educator at Savannah College of Arts and Design, Atlanta, USA was the resource person. She emphasized that understanding your customers is important for building a relationship that would lead to establishing a brand. Director of ICCR Tanzania. This was followed by an inspiring speech by Dr. Jayasree Kumaresh, Second Secretary (Political), PA to the High Commissioner, Indian High Commission. It was attended by approximately 20 Tanzanian fashion designers, accessories designers and Kitenge artisans of Dar es Salam apart from a few representatives from the Indian diaspora. The workshop started with a brief presentation on FDDI where the course curriculums of FDDI were discussed and an overview of the career opportunities was given. A presentation on design thinking was delivered which was followed by a practical activity based on design thinking.



ORGANIZED BY LGAD

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Industrial visit

INDIAN TANNING INDUSTRIES PVT. LTD.



01

To have a better understanding of the industrial process taking place in the tannery, the students of FDDI, Kolkata campus were taken on a tannery visit on 17th April 2024 to Indian Tanning Industries Pvt. Ltd., which is located at Kolkata Leather Complex, Kolkata. ITI Pvt. Ltd., is a 30-year-old leather manufacturing company producing different types of leather for domestic and export markets. They have state of art facilities for manufacturing of leather from raw to finishing. Under the supervision and guidance of the faculty of FDDI, a group of 15 students of Foundation Batch of the School of Footwear Design & Production (FDP) were taken around the various processes of the tannery right from raw to finishing. Students were made aware, as part of the welcome address by Mr. Kevin Juneja - Director, about the exacting quality standards that exporters have to adhere to. Mr. Surjya Das - technical expert explained the technicalities of different processes and briefed not only about the functions of the respective departments, but also the contribution of the said departments in the entire value chain relating to the finished product. The students witnessed the tanning process where different types of leather finishing, a variety of chemicals, machineries & techniques are used to make leather which is presented as a product for the global market.

ORTHO CARE AND FOOT CARE MANAGEMENT CENTER



02

'Ortho Care and Foot Care Management Center' visit by FDDI, Kolkata students Striving to provide active learning experiences and exposure, the students of 2022 batch of School of Footwear Design & Production (FDP) of FDDI, Kolkata campus were taken to 'Ortho Care and Foot Care Management Center' Kolkata on 16th April 2024. At Ortho Care and Foot Care Management Center, Mr. Ashok Rath, Prosthetist & Orthotist expert explained to the students about the foot, heel and ankle conditioning which is becoming a major health concern especially for the ageing population. He briefed about the relationship between foot type, foot deformity and effectiveness of footwear with orthosis for deformed foot. He explained that proper fitting shoes are a must which can be made after clinical examination. He also demonstrated the process of making customized shoes right from assessment to manufacturing to prevent foot pain from arising or escalating. The visit provided an opportunity to the students to acquire knowledge regarding the Foot diagnosis, manufacturing of customized shoes, selection and usages of synthetic materials & products pertaining to orthopaedic needs.

Industrial visit

RUPA & CO. LTD.



03

With an objective to provide practical exposure to its students, on April 12th, 2024, an industrial visit for the students of the School of Fashion Design and Foundation Batch of FDDI, Kolkata campus, was organized at Rupa & Co. Ltd. (Domjur Unit), Jalan Industrial Complex, Howrah. Under the guidance of the highly experienced faculty of FDDI, a group of 27 students visited the manufacturing unit to conduct an in-depth study on its knitting, dyeing, and cutting units. Padma Shri Awardee, Mr. Prahalad Rai Agarwala, Executive Chairman, and Mr. Ramesh Agarwala, Director, provided the students with the opportunity to visit the factory under the supervision of Mr. Singh, General Manager, Mr. Amit Sharma, Manager, and Mr. Soumyo and Mr. Mridul Karmakar to guide the students through the various sections in the Knitting, Dyeing, and Cutting units. Apart from getting hands-on technical knowledge, the industrial visit also allowed the students to understand the nuances and realities of the manufacturing unit, covering the entire range of knitted garments from innerwear to casual wear.

WEAVERS' SERVICE CENTRE



04

A visit to Weavers' Service Centre, Beliaghata, Kolkata was organized by the School of Fashion Design (FSFD), Footwear Design & Development Institute (FDDI), Kolkata campus for its fashion design and foundation batch students on 3rd May 2024, Friday. During the visit, 35 students accompanied by 2 staff members visited its spinning, weaving, dyeing, printing, and designing centers. With an objective to provide practical knowledge to its students, a demonstration of manual loom, semi-automatic loom, Baluchari handloom, and spinning wheel was conducted. The students saw the block printing process and learned the specifications of the printing table. The students got hands-on experience with natural dyes and learned various extraction processes of various colors of vegetable dyes. The students also visited the design sample room. Deputy Director, Mr. Rajesh Chatterjee addressed the students in the conference room on the cluster programs and the above-mentioned units. The day came to an end with great vigor and enthusiasm. It brought motivation and a fresh new perspective to the life of the students.

STUDENTS OF BRAINWARE UNIVERSITY, VISIT FDDI, KOLKATA CAMPUS

With the objective to get valuable exposure to footwear design & technology and its relevance in patient care, a group of 16 final year students of Bachelor of Physiotherapy (BPT) at Brainware University (BU), Kolkata visited FDDI, Kolkata campus on 12th April 2024. BU, a part of a 35-year-old leading education group, Brainware of West Bengal, started with the aim of contributing to nation-building through research, innovation and quality education. The students of BU visited the entire footwear department and were guided by the Faculties & Lab. Assistants. The students got insight about the 3D Printing, 2D, 3D CAD, design principles, materials, and technologies used in manufacturing of different kinds of footwear, that caters to the specific needs of customers. Dr. Madhusudan Pal, Scientist - G & Director, CoE, FDDI also delivered a lecture through VC on the topic 'Medicated Footwear-Role of Ergonomics and Biomechanics in Footwear Design, Prototyping, Testing & Evaluation'. Emphasizing on holistic healthcare practices, Mr. Pal provided knowledge of ergonomics/human factors to the students which plays an important role in the creation and design of safety shoes and insoles that provides stability & help in preventing injuries.

NATIONAL TECHNOLOGY CELEBRATION AT FDDI, KOLKATA IN COLLABORATION WITH CSIR-CLRI

The National Technology Day is celebrated in India on May 11 every year to commemorate the historic nuclear test carried out by India on 11th May, 1998, in Pokhran, Rajasthan. In the gracious presence of Dr. M. Sathish, Senior Scientist, CSIR-CLRI, Kolkata, FDDI Campus, Calcutta Leather Complex, Kolkata celebrated the National Technology Day 2024 on 13th May, 2024. As a part of the celebration, various activities were planned. Creating Awareness: The students learnt about CSIR and CLRI's ground breaking technologies directly from Senior Scientist Dr. M Sathish. Design Competition: The students unleashed their creativity in an on-spot design competition! They worked with leather materials developed by CLRI to craft unique products. Prizes and Certificates: Certificates were awarded to participants with the best designs. Refreshments: Light refreshments were provided by CLRI.



DPIIT OFFICIAL VISITS FDDI CAMPUSES

The officials from Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India visited FDDI campuses located at Noida, Kolkata, Hyderabad and Chennai with the purpose to see the creation of Non-Leather Department which is being established under EIF sub-scheme. The officials of DPIIT namely Ms. Mamta, Director; Mr. Kapil Meena, Under Secretary, Leather; Mr. Niraj Kumar, Section Officer, Leather; Ms. Priya Keshari, Consultant; Ms. Himani Mishra, Junior Consultant; Mr. Anurag, Junior Consultant, and Ms. Malika Arora, Young Professional visited the campuses. The project proposal pertaining to the creation of the 'Department of Non-Leather Products & Accessories' at six FDDI campuses namely Noida, Hyderabad, Chennai, Banur, Kolkata & Chhindwara under the Indian Footwear & Leather Development Programme (IFLDP) 2021-26, was approved. The non-leather footwear and products has been growing at a very fast pace due to advancement of the non-leather materials and the technology for this sector.

The technological advancement in this sector is growing at the fastest pace with more emphasis on comfort, recycling, rapid reach, and mass customization as core driving principles behind the driving force of technological advancement. Notable technologies are Rapid Proto Type development, 3-D printing, Die less cutting, Knitted shoes, and Laser cutting systems to list a few with use of SAP, ERP has already been noticed by the sector. During the visit, demonstrations of the installed machines were given to the officials at the respective campus of FDDI. The functioning of the machines was briefed to the officials and it was explained how it can support the learning of the students in non-leather areas.



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Cordial greetings everyone,

I am honoured to share my journey with you all. Since graduation, it has been filled with learning, growth, and many memorable moments. I hope my story inspires you to pursue your passions and persevere through challenges. From a young age, I was captivated by design. Sketching ideas and experimenting with Colors and textures always felt natural to me. This passion led me to pursue a Bachelor of Design in Footwear Design & Production at the Footwear Design and Development Institute. My college life allowed me to hone my skills and learn from some of the best in the field. My time at the institute was transformative. The rigorous curriculum and hands-on projects helped me enhance my design skills. I learned to balance creativity with practicality and gained invaluable insights into the footwear industry. The supportive environment and mentorship I received played a crucial role in shaping my career. A significant milestone was participating in the India Skill Competition. Competing against talented individuals nationwide was challenging yet enriching. I am proud to say my hard work paid off when I secured second place in the Leather Footwear Making category. This achievement boosted my confidence and opened doors to numerous opportunities in the design industry. After graduating, I began my career with Around Always. Working in a professional environment allowed me to apply my skills, understand client needs, manage projects, and collaborate with creative minds. Each project taught me something new and pushed me to elevate my craft. Today, I continue to work with the same passion and dedication. My role at Around Always involves customizing footwear, especially bridal shoes for brides, grooms, and celebrities. I develop patterns, create prototypes, test them for comfort and durability, and work with manufacturers to produce the final product. Every day brings new challenges, and I am constantly learning and evolving as a designer. Looking ahead, my ultimate goal is to open my own company, where I can bring my vision and creativity to life on a larger scale. I aspire to create a brand showcasing unique and innovative designs while providing exceptional personalized experiences for clients. To my fellow alumni and current students, embrace your passions, be open to learning, and never shy away from challenges. Each step will bring you closer to your dreams. Thank you for the opportunity to share my story. I hope it inspires you to keep pushing forward.

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It's been almost 6 years since I walked out of the walls of FDDI, Kolkata Campus, yet today I can visualize every moment so clearly as if I am talking about just yesterday. As I start to reflect on my journey at FDDI as an alumni, I'm filled with nostalgia and gratitude. Looking back, I remember the late night project works, the thrill of semester Juries, the excitement of the graduation show and witnessing the most important milestone that FDDI achieved, which is becoming "Institution of National Importance" (INI) as per FDDI Act, 2017. I can never forget the support and guidance that I received from the faculty members. My career path has been varied, filled with lots of experiences from different fields, gaining a lot of knowledge and meaningful encounters. After graduation I started my career as a Visual Merchandiser in Future Group. Then during lockdown I worked in Netscribes as a Graphic Designer for a Dubai based e-commerce project. Later in 2022 I decided to complete my masters and therefore enrolled in NSHM Knowledge Campus, Kolkata for a Masters in Fashion Management course. NSHM also gave me a lot of opportunities to explore various other fields of the Fashion Industry. Currently I am working as a designer trainee in Murabella Fashion Pvt. Lt. One thing I would like to share that I learnt from life is that there is no end to gaining knowledge, experiences and exploring. Every small experience would matter in the big run, every knowledge will add to build your wisdom and every exploration will lead to a new path and opportunity.

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I began my academic journey at FDDI, Kolkata with Fashion Design, where I was part of the 2015 batch and graduated in 2019. During my time at FDDI, I had the opportunity to learn a wide range of subjects from excellent teachers who were dedicated to our education and growth. After graduating, I joined Kariwala Industries Ltd., where I gained valuable professional experience and developed my skills further in a real-world setting as an export executive. Currently, I am pursuing a Master of Design (M. Des) degree from the National Institute of Design (NID), which is allowing me to expand my creative and technical abilities. This educational path and my work experience have significantly contributed to my personal and professional development.

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After graduating from FDDI, I embarked on a dynamic career journey driven by my passion for the field of design. Equipped with a solid foundation in product development, I have continuously strived for excellence and growth. Currently, I am preparing for a Master's degree. My decision to aim for higher education in the field of Product Design stems from my desire to deepen my expertise and contribute meaningfully to my Industry. My time at FDDI was pivotal in shaping my aspirations and equipping me with the necessary skills to navigate challenges in the field. I am grateful for the foundation this college provided and look forward to the opportunities ahead as I continue to grow professionally and academically.



ADITI KRISHNA / FD 22

1. Which First Lady influenced women's fashion in the 1960s?
2. Vera Wang is best known for which type of dress?
3. Which celebrity part-owns the fashion label Holmes and Yang?
4. Which fashion designer has a brand called Rugby?
5. Who is the fashion designer known as the 'silver fox'?
6. Where would espadrilles be worn?
7. What's the name of Gianni Versace's sister who took control of the business in 1997?
8. In which Italian city is there a top 'Fashion Week'?
9. The world's biggest selling brand of men's underwear is?
10. If a lady is a full-figured model, what is the industry term?

Fashion quiz

1. Jacqueline Kennedy 2. Wedding 3. Katie Holmes 4. Ralph Lauren 5. Ralph Lauren 6. Feet
7. Donatella Versace 8. Milan 9. Calvin Klein 10. Plus Sized Model

ANSWERS :

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Australian designer Christopher Esber wins 2024 Andam Grand Prize

On Thursday night in Paris, the Palais Royal gardens buzzed with excitement as fashion elites gathered for the Andam 2024 award ceremony. The winner of the competition's 35th edition was Lebanon-born Australian designer Christopher Esber, who received the Andam Grand Prize.



Megha Pitti launches as new women's occasion wear brand

Megha Pitti has launched as a women's occasion wear label. Based in Mumbai, the new brand is priced in the affordable luxury segment of the market and mixes traditional and modern aesthetics. Megha Pitti's garments are priced from Rs 7,500 to Rs 36,500 and its new collection has launched on multi-brand e-commerce platforms Pernia's Pop Up Shop, Aza Fashion, and Nykaa Fashion.



Ten top menswear trends for Spring/Summer 2025

The menswear looks for next summer emerging in the collections that showed in London, Florence, Milan and Paris from June 7 to 23, were characterised by a carefree, effortless elegance, featuring understated, comfortable textures and straightforward, unfussy cuts. Men will favour a smart, flexible wardrobe consisting of a few basic staples: a suit, trousers in thick, durable fabric, shorts of course, V-neck polos and casual shirts, some lightweight knitwear, a summer coat, and a nylon top. It comprises of Pinstripe suits, reinterpreted, shorts, tank tops, suede jackets, raffia weaving techniques, seaside mood, sailor stripe sweaters, fishnet fabric, nylon, football jerseys etc.



Kate Spade New York launches capsule collection with Heinz

Kate Spade New York and Heinz have teamed up to launch a limited-edition collection that blends their kitchen and closet staples. Just in time for summer, the collaboration brings together the signature elements of both brands, notably Heinz's iconography and beloved ketchup red, and Kate Spade New York's colorful, iconic and joyful styles. The collection features totes, pouches, small leather goods, ready-to-wear tees, footwear, keychains, phone cases and more. "At Kate Spade New York, we believe in exploring the journey of self-expression through style in fun, unexpected ways," said Jennifer Lyu, SVP and head of design at Kate Spade New York. The collection, which falls under Heinz's global creative strategy 'Irrational Love', is all about celebrating the passionate and sometimes quirky ways people express their affection for their favorite brands.



FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
 Ministry of Commerce & Industry, Government of India
 AN INSTITUTION OF NATIONAL IMPORTANCE under FDDI Act 2017

Ministry of Commerce & Industry
 Government of India



Explore Your Creative Journey at FDDI Kolkata!



ABOUT US:

Are you passionate about design and aspire to make a mark in the Fashion industry? FDDI Kolkata welcomes you to an innovative and dynamic learning environment, where creativity meets expertise.

ADMISSION PROCESS:

Ready to embark on your design journey? Scan here for a first-hand experience.



SCAN ME

WHY CHOOSE FDDI KOKATA?

- **Cutting-edge Facilities:** Explore well-equipped labs and studios.
- **Industry-Relevant Curriculum:** Learn from seasoned professionals.
- **Successful Placements:** Join a network of accomplished alumni.
- **Creative Campus Culture:** Immerse yourself in a culture of innovation.

Bachelor of Design (B. Des- 4 years)

- Fashion Design(FD)
- Footwear Design and Production(FDP)
- Leather, Lifestyle & Product Design(LLPD)

PAN INDIA 12 CAMPUSES

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