

EDI
CHHINDWARA

ISSUE-05
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2022

EDU-VIBE

CAMPUS E-MAGAZINE

FROM THE CENTER IN-CHARGE & CHIEF EDITOR

Dreaming the Future

The true learning lies in intent of the teacher and the learner, this magazine is a showcase of learning of students at FDDI CHHINDWARA, during the academic curriculum held between OCT - DEC 2022. The magazine conceptualized by editorial team, reflects the efforts that we are putting in for imparting true learning and creating developing environment for the students and industry. The stories that has been covered in this edition revolve around the subject and workshop learning that students has done in recent past, in addition to the same academic workshops and alumni interface has been covered in the magazine in order to provide a real-time platform between students and alumni of the Institute. Hope you'll like it.



Mr. PRADEEP MANDAL
H.O.D-Fashion Design & Center In-charge
FDDI, Chhindwara

FROM THE EDITORIAL TEAM

Welcome to the 4th edition of Edu-vibe OCT - DEC 2022. These months has been departed with a good deal of countless cessation in terms of digital, cultural as well as social and physical activities.

The objective of this exercise was to provide a glimpse of all these the academic , cultural & sports events commemorated at FDDI, Chhindwara with great zeal, warmth and enthusiasm.

Our institute magazine itself is a digital platform which prepares its contributors to actively participate in whatever is going on around the students, which affects their thought process. They learn to express themselves confidently as their expression is given a rightful exposure.

Oversee the content and quality of magazine publications and ensure that features are tropical, interesting and informative.

We look forward to you enjoying this edition.

-Team EDUVIBE

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MUD WORK

Mud work is deeply ingrained in Gujarat's history and its popularity has spread across the world over the years .Mud work frames from Kutch are the culture and history of the gu-jrat State.

I used frame plates of paint box and colored it beautifully with eye loving Colors with mirrors Mud Is moulded on the plate by giving it design and sharping the edges and features to make it look more attractive and beautiful .Mud work is used for home decors like wall hanging , show piece and has various varieties in it like plates , bowls, pots , wall hanging .

Thank you to the artisans of bhuj for providing me such inspiration and creative knowledge and skills of them.



Article by:
Prajakta Nanote

CUSTOMIZE SHOE

We the students of 3rd semester footwear department , On fashion event carnival moda 2.0 have customized the kids shoe . With the say , YOUR DESIGN , OUR EFFORTS.

Means If you want to customize shoes, give the design of your choice and we will paint them with our efforts so you can wear the unique , wear the best. We also had a startup after the exhibition on carnival moda 2.0 an fashion event

Named “CUSTOMIZESHOE” to achieve our goals and tell other people about our efforts ...

Group participants :

Nandani khatarkar

Gravit turkar

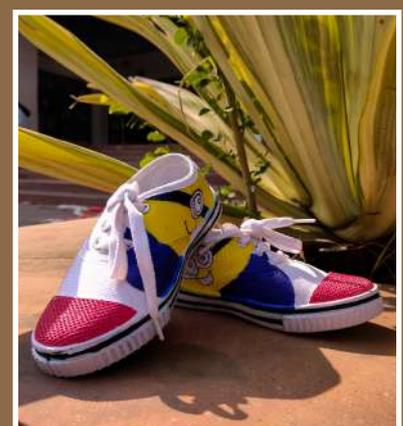
Deep bansal

Rahul sahu

Mohit shivhare

Gaurav jarasoniya

Dhanraj singh



Article by: Gravit Turkar

MACHINE EMBROIDERY

Machine Embroidery is computer generated. Pre-made patterns are imputed into a computer program that controls the stitching on the embroidery machine. All designs are uniform in their stitches and each project looks exactly the same. Nylon 6 and nylon 6,6 are part of the nylon family of polymers and are commonly chosen for industrial applications. There are two main types of machine embroidery: free-motion and computerised. With free-motion machine embroidery, designs are created using a basic zigzag sewing machine, but this can be quite limiting. Advantages of machine embroidery work -Uniform Design On Each Garment.

Error-Free Designs.

Less Time Consuming.

Pocket Friendly.

Higher Rate Of Productivity & Accuracy.

Unlimited choice Of Designs.

Machine embroidery is an easy process.

Affordable for a Single Garment.

Article by: Minakshi Patel



EMBROIDERED CUSHION

I am Anushri puri student of 1st semester

I have made embroidered cushion and the reason behind I create these is that I like to learn new things. So I decided to do something new and interesting. Shindi style of embroidery is different because it contains fine stitching techniques, delicate needlework and exiting colour combination. This type of work done on any plain cloth will make it rediant and beautify it to the maximum. This style itself varies from region to region.



STAPPLE FOOD SUPPLIER



KISAN COLLECTION

Beauty lies in sweat and blood! Kisan collection is an example where hard working common men have influenced me with their headgears. I am positive that my headgear designs will influence their traditional world with aspect of vibrance while keeping it classic.



My silhouette is inspired by the classic part of headgears from various farmers communities. The color I have used share warm under tones, so they look incredible together and the shades bring out the best in each other which turn the outfits into a statement maker. My silhouette will be influenced/inspired from the classic part of headgears from farmer community.

METHODOLOGY OF DESIGN

This is a tribute to the farmers, who work their foot in the sun relentlessly. These people strain every nerve to put nutritious food on our table. This is a tribute to those hard working farmers who don't care about their meals and are always concerned for us.

With this collection I am trying to show gratitude to all the diligent farmers who always goes the extra mile for us,



“CARNIVAL MODA 2.0”

3 days exhibition event organized at FDDI Chhindwara from 21st 22nd & 23rd Nov 2022”

FDDI Chhindwara organized a 3 days Exhibition Event “Carnival Moda 2.0” following the positive response received from previous year’s exhibition event.

The exhibition was organized with an objective of showcasing the creative ability and various job oriented modules that are covered in the programs offered at FDDI Chhindwara to the other institutions and people in the region.



The event was started with the lamp lighting ceremony by v. Shipra Anand , director Academy of Fashion with an experience of more then 25+ experience in Fashion industry and Academia.

howcase varivous creative modules covered in the Design Program in Fashion and Footwear, the event had the following sections such as

- i. Photography exhibition,
 - ii. Art and craft exhibition,
 - iii. home decore section,
 - iv. Surface ornamentation & embroidery section
 - v. Draping Section,
 - vi. And Design Studio
- showcasing the various costumes on different themes and techniques learned by students during their studies.

In addition to the exhibition, all three days showcased different

theme based fashion show and other performances, organized by the students of FDDI Chhindwara to create a more interactive platform between institute and visitors.

Approximately more than 1000 students from various schools visited the event from the region in the three days activity and the event was well received by local media and got covered in local newspaper.

The event was organized by School of Fashion Design under the guidance of Mr.Pradeep Mandal, Center In-Charge and HoD Fashion Design.



TRIBAL ART

We (Geet soni, mansi chourasia, anjali soni, nandani patel) students of FDDI chhindwara went to bhopal for attending a craft cluster of tribal art, As we all know tribal art is a form of art which express the feelings between people and nature, here we all can learn so many different things like how to use a natural environment in a form of painting, Anand sir who is a founder of this art guide us about this art form. As tribal art is a famous art of madhya pradesh so our group decide to learn that art form ,Nowadays it is very famous art used in different ways like wall painting , dresses ,caves etc,



At early age people use this art form to express there feeling towards nature and also use in homes and wall of caves for decoration purpose, The motifs that used in this art form are totally related to nature like animal, birds, trees and every art have it's own story , Sir also teaches us how to used your own design and motifs for painting and make it unique from others. Basically the colours which we use in this art forms are brights colour which is highlighted from far away. The base is done by light colours and the filling is done by dark colours. My craft cluster is started from 10 dec 2022 till 25 dec 2022. I have learned and explored so many things about tribal art.

INTERNSHIP

VAISHALI MISHRA

AMBER FORT

25 DECEMBER 2022

Hello, I vaishali mishra student of Fashion Design Department FDDI CHHINDWARA i had done two month internship from Aman Export International, Jaipur during my internship period i had developed these home furnishing collection for the collection i had taken theme Amber Fort and the motif on the collection inspired by amber fort. Embellishment technique used in collection is machine embroidery. So it was amazing experience while working on this collection i learned alot of thing's. I want to express my Gratitude towards my mentor Mrs. Niharika Soni , Mr. Lucky Gaurav and all the artisans who helped me out during my collection.



KEY WORDS

- Royalty
- Shapes
- Mughal Motif
- History
- Happiness
- Window
- Floral
- Pillars

BEST FASHION DESIGNER AWARD

Fashion Design Student from FDDI Chhindwara won “BEST FASHION DESIGNER AWARD” in an event organized by TVAM and Maha Metro Nagpur.

A National Level designer showcase event along with completion among budding fashion designers was organized by Tvam Team events and was supported by Maha metro Nagpur under the “celebration on wheel” project.

Nityanand Tiwari- MD Twam events was the curator and Abhishek Jaiswal did the choreography for the event.



The event organized on 18th Dec 2022 showcased many nationally renowned fashion designers like Md Danish akhtar, Kolkata and Arti nehra presented their cultural costumes.

Kutir a brand from khadi amravati, Bhavna lohia (urban thread), Shraddha meshram and priyanka bondnase (a la mode) had their special sequences. NGO Manaswini foundation had their cultural walk.

The event was conducted inside the running metro train. The first time ever, 101 people including kids (5-12 years) walked together inside the running train.

Megha Kapoor was the styling coordinator and Mr. Abhishek Jaiswal did the choreography for the event.

For the competition, budding fashion designers and students, were given the theme “Blend of Heritage & Culture” to make costumes and showcase the same. Ms. Teena Khandait B.Des Fashion Design semester V from FDDI Chhindwara participated in the event and her creation was presented by Poonam Bobde, semester III from FDDI Chhindwara . The costume designed by Teena Khandait based on given theme begged the Best Fashion Designer India 2022 award. Vinita Bhatia, Nidhi Gandhi, Hetal gaglani and Sheetal kandwal were the jury for the event.

महा मेट्रो

PRESENTS BFDI

Best Fashion Designer India

NAGPUR METRO

Gift Partner
Rupal Mandhania
ORIFLAME
SWEDEN

MISS TINA KHANDAIT
Category- Professional Designer

DATE : 18TH DEC
VENUE : METRO TRAIN

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Second phase of Craft Workshop on Surface Explorations Techniques held at FDDI Chhindwara with collaboration of Pidilite Pvt Ltd

Under the Series of Collaboration with Pidilite Pvt Ltd, FDDI Chhindwara conducted a three days Craft Workshop in Second Phase of "Advance Design Projects" from 06th to 08th October 2022. The material theme was Fabric & Leather for the three days' workshop.

Ms.Kajal Totlani ; Expert , Pidilite Pvt Ltd in joint effort with our Faculty Fashion Design Department Ms. Sharddha Jhaloya conducted the First & Second day session on Textile & Fabric with techniques of Batik Art, Tie & Die Prints, Block Printing.



Workshop in Progress – Day 01st



Block Printing – Day 02nd

On Day third the workshop was focused on Surface Explorations techniques on Leather, the Pidilite Expert in joint effort with our Footwear Department Faculty Mr. Prashant Kumar Saxena conducted the session on Art Patterns on Leather Surface i.e; Madhubani , variation of Embroidery through Pidilite Cones , Glitters & Colours on leather Products like Folders , Bags leather Accessories & footwear patterns. It was a rare combination where the art work was used on leather as a part of surface texture explorations technique.

The beneficiaries of workshop were students of foundation, fashion & footwear third, fifth & seventh semesters, the prime objective was to upgrade the knowledge of students and to provide them opportunity to acquire innovative ideas and techniques on their final products in this second phase.



Photo:-Workshop in Progress & Products prepared during the three Days Workshop

To improve the students' design work and ideation, this module included joint session of Expert Pidilite & our faculties on a variety of strategies and methodologies utilized for swatch development. They learned the technique to add some quality to their portfolios through tie-dyeing, Leather polishing and waxing, etc. The leather swatches, colours and dyes were given to the students for independent application. Around 100 students participated & got benefitted with the workshop.



Photo :- Final Product along with Trainer

3rd CONVOCATION CEREMONY

of FDDI, Chhindwara (Madhya Pradesh) campus held

Footwear Design & Development Institute (FDDI), Chhindwara (Madhya Pradesh) campus held its 3rd Convocation Ceremony on 25th November 2022.

On this occasion, Shri. Niren Anand Managing Director & Founder–Evertrade Group (China, HongKong & India) was the ‘Chief Guest’ who conferred the Degrees to the students who cleared their respective Programmes in the year 2022. Shri. Niren is also a Senior Advisor - UNCTAD India (United Nations Conference for Trade & Development) and nominated as HIERRA (High Impact Entrepreneurs from Emerging Regions for Action)

Ever trade Group in China is already producing 1 million pairs a year & in India the group has already started manufacturing unit at Orrisa.It will be first factory in India monitored in UNCTAD SDG (sustain able development Goal) On this occasion



we were having two Guest of Honours – Smt.Shipra Anand & Smt. Monika Choudhary who graces the occasion. Smt. Shipra Anand - A Design Educationist, Consultant, Designer & Entrepreneur. She is a Founder Director- Academy for Fashion Careers, Lucknow, is one of the early few NIFT Delhi alumnae, with 26 years of experience behind her. She is a Design Educationist, Design Consultant & and Entrepreneur, who has been playing a pivotal role in Design and Design Education.



Smt. Monika Choudhary is leading - Aryabhata Innovation & Research Centre at Trident Group, Budhni, Madhya Pradesh. She has a 16 years + Professional and Academics experience in fashion. Represented various international fashion weeks. A career long record of Teaching, designing satisfaction and strategic insight, poised for next level of success in Top Management Role.

Smt. Smita was also present during the ceremony as a special guest; she is executive director of Ever Trade Group and also known as first Indian women entrepreneur in China. On behalf of FDDI Chhindwara, Campus In-charge, Shri.Pradeep Mandal, welcomed the 'Chief Guest' and all the delegates, the graduating students during which the staff & students were also present.

The 'Chief Guest' in his speech congratulated all the six gold & silver medallist & 49 graduating students and encouraged them to achieve excellence in their careers. He also motivated the students for Entrepreneurship and to inspire them to become a Job provider then a job seeker so that they can contribute to the society as a whole.

It was a matter of great honour and pride for the each passing out sitting there that the chief guest was an proud alumni of FDDI Noida 1997 batch. Today he is a successful entrepreneur who began his journey within these boundaries of FDDI and witnesses a complete cycle of transformation from a student to a successful global industry profession today. His journey was quite inspiring for FDDI as well as our country today as he is one of leading entrepreneur in the field of footwear sector at countries like China, Hongkong

All other guests, delegates congratulated the graduating students as well as their proud parents for their new professional journey ahead.

Marking the successful completion of their respective professional programme, a total of 49 students of B.B.A (Retail & Fashion Merchandise), B. Des (Footwear Design & Production) , B. Des (Fashion Design), B. Des (Retail & Fashion Merchandise) awarded their Degrees.



OUR MEDIA COVERAGE

49 विद्यार्थियों को दीक्षांत समारोह में मिली उपाधि

छिंदवाड़ा। फैशन, फुटवियर एवं रिटेल पाठ्यक्रमों में अध्ययन करने के बाद 49 विद्यार्थियों को दीक्षांत समारोह में उपाधि प्रदान की गई। फुटवियर डिजाइन एंड डेवलपमेंट इंस्टीट्यूट में तृतीय दीक्षांत समारोह का आयोजन शुक्रवार को किया गया। इस कार्यक्रम में केन्द्र प्रभारी प्रदीप मंडल ने स्वागत उद्बोधन दिया। दीक्षांत समारोह में मुख्य अतिथि निरेन आनंद उपस्थित रहे। वहीं विशिष्ट अतिथि मोनिका चौधरी, शिप्रा आनंद की मौजूदगी रही। समारोह में फैशन डिजाइन बैच से मोनिका सिंह व शुभांगी श्रीवात्री को स्वर्ण व रजत पदक से सम्मानित किया गया। वहीं फुटवियर बैच से गणेश्वरी भलावी व रिटेल बैच से शैफाली कडू को रजत पदक से सम्मानित किया गया। वहीं सभी विद्यार्थियों को उनके संकाय के आधार पर उपाधि प्रदान की गई। कार्यक्रम के अंत में सुशांत यादव ने सभी का आभार व्यक्त किया।

एफ.डी.डी.आई. छिंदवाड़ा में तृतीय दीक्षांत समारोह का आयोजन किया गया

छिंदवाड़ा। फुटवियर डिजाइन एंड डेवलपमेंट इंस्टीट्यूट छिंदवाड़ा, जो भारत सरकार के वाणिज्य एवं उद्योग मंत्रालय के अंतर्गत एक राष्ट्रीय महत्त्व का संस्थान है जहाँ दिनांक 25 नवम्बर 2022 को, तृतीय दीक्षांत समारोह का आयोजन किया गया जिसके अंतर्गत वर्ष 2022 में उतीर्ण फैशन, फुटवियर एवं रिटेल पाठ्यक्रम के 49 विद्यार्थियों को दीक्षांत समारोह के कार्यक्रम में उपाधि प्रदान की गई, इस कार्यक्रम की शुरुआत केंद्र प्रभारी प्रदीप मंडल द्वारा स्वागत उद्बोधन से की गई, इस कार्यक्रम में मुख्य अतिथि के रूप में निरेन आनंद, जो की एवर ट्रेड ग्रुप (चीन, हांगकांग, इंडिया) के प्रबंध निदेशक एवं संस्थापक हैं एवं विशिष्ट अतिथि के तौर पर श्रीमती मोनिका चौधरी - प्रमुख (आर्यभट्ट इनोवेशन सेण्टर - ट्राइडेंट ग्रुप ऑफ इंडिया) एवं श्रीमती शिप्रा आनंद संस्थापक एवं निदेशक (फैशन करियर ग्रुप) द्वारा अपनी उपस्थिति प्रदान की है इस कार्यक्रम में फैशन डिजाइन बैच से मोनिका सिंह एवं शुभांगी श्रीवात्री



को स्वर्ण व रजत पदक से सम्मानित किया गया, फुटवियर बैच से गणेश्वरी भलावी एवं रिटेल बैच से शैफाली कडू को रजत पदक से सम्मानित किया गया एवं समस्त विद्यार्थियों को उनके संकाय के आधार से उपाधि प्रदान की गई, इस कार्यक्रम में उपस्थित विशिष्ट अतिथि के तौर पर श्रीमती मोनिका चौधरी ने अपने संबोधन में विद्यार्थियों को उद्योगिक क्षेत्र की सच्चाई से अवगत करवाई साथ ही श्रीमती शिप्रा आनंद ने बच्चों के साथ साथ उनके माता-पिता को धन्यवाद प्रदान किया जिन्होंने अपने

बच्चों की आकांक्षा को पूरा किया एवं इस उद्योगिक क्षेत्र के लिए तैयार किया, अंत में मुख्य अतिथि निरेन आनंद ने अपने अनुभव को साझा किया, साथ ही विद्यार्थियों को इन उद्योगिक क्षेत्र के कार्यों में आचरण की जानकारी प्रदान कर विद्यार्थियों को उज्ज्वल भविष्य की कामना के साथ ही विद्यार्थियों को अपने हुनर के माध्यम से समाज के उत्थान व देश में स्वयं व संस्थान की पहचान बनाने का आग्रह किया। कार्यक्रम के अंत में फुटवियर डिजाइन विभाग से सुशांत यादव ने सभी का आभार व्यक्त किया

एफडीडीआई: रोजगारोन्मुखी कार्यक्रम का समापन



छिंदवाड़ा @ पत्रिका. चार माह से फुटवियर डिजाइन एंड डेवलपमेंट इंस्टीट्यूट, छिंदवाड़ा में वेस्टर्न कोलफोर्ल्ड्स लिमिटेड के सौजन्य से संचालित रोजगारोन्मुखी कार्यक्रम सम्पन्न हुआ। समापन समारोह के कार्यक्रम में मुख्य अतिथि के रूप में वेस्टर्न कोलफोर्ल्ड्स लिमिटेड के वरिष्ठ प्रबंधक एस.पी. सिंह एवं विशिष्ट अतिथि के रूप में परिवार ट्रेडिंग कंपनी (शांतिपू जेन) के प्रबंध संचालक डॉ. कृष्ण हरजानी शामिल हुए। इस दौरान लाभाधिकृत हितग्राहियों को प्रमाण पत्र दिए गए। एफडीडीआई के संस्था प्रमुख प्रदीप मंडल ने बताया कि एफडीडीआई छिंदवाड़ा के तत्वावधान में चार माह से फुटवियर एवं रिटेल के क्षेत्र में 30-30 हितग्राहियों को प्रशिक्षण प्रदान किया जा रहा था। इसका उद्देश्य वेस्टर्न कोलफोर्ल्ड्स लिमिटेड के विस्थापित युवाओं को स्वरोजगार एवं रोजगारोन्मुखी कार्यक्रम प्रदान कर स्वावलंबी बनाना था। प्रशिक्षण के दौरान हितग्राहियों को तकनीकी बरीकियां सिखाई गईं। प्रशिक्षण के बाद उन्हें फुटवियर एवं रिटेल के क्षेत्र में विभिन्न उद्योगों में रोजगार भी प्रदान किए गए।

तीन दिवसीय प्रदर्शनी का समापन



छिंदवाड़ा। एफडीडीआई के फैशन डिजाइन विभाग ने आयोजित तीन दिवसीय फैशन प्रदर्शनी कार्निवल मोदा के अंतिम दिन शासकीय महारानी लक्ष्मीबाई कन्या उच्चतर माध्यमिक विद्यालय छिंदवाड़ा से आए राघवेंद्र वसुले ने द्वीप प्रज्वलित कर कार्यक्रम का शुभारंभ किया, रंगारंग कार्यक्रमों की शृंखला के बीच में आज

मेटालिक थीम पर फैशन शो हुआ जिसका शासकीय एमएलबी स्कूल छिंदवाड़ा और शासकीय कन्या हायर सेकेंडरी स्कूल चौरई से आई छात्राओं ने आनंद उठाया। अंतिम दिन आंगतुकों की मांग पर फैशन शो और कुछ कार्यक्रमों को फिर से दोहराए गए। संस्था प्रमुख प्रदीप मंडल ने कार्यक्रम में उपस्थित रहे।

दैनिक ताप्ती दर्शन

शुक्र, 27 नवंबर 2022

सीएम राइज में केरियर मार्गदर्शन कार्यशाला का हुआ आयोजन

ताप्ती दर्शन, बैतूल
सीएम राइज स्कूल बैतूलबाजार में केरियर मार्गदर्शन के लिए



एफडीडीआई के अधिकारियों द्वारा कार्यशाला का आयोजन किया गया। प्राचार्य डॉ. साधना हेंड की अध्यक्षता में आयोजित कार्यशाला में एफडीडीआई से आए सहायक प्रबंधक मनोज शर्मा

और जाग्रत सदारंग ने बताया कि फुटवियर डिजाइन एंड डेवलपमेंट इंस्टीट्यूट जो भारत सरकार के वाणिज्य एवं उद्योग मंत्रालय के आने वाला एफडीडीआई अधिनियम 2017 के अंतर्गत एक राष्ट्रीय संस्थान है। उप प्राचार्य आरके मालवीय ने बताया कि इस संस्थान में विद्यार्थियों को फुटवियर, फैशन और रिटेल के क्षेत्र में उच्च शिक्षा दी जाती है और देश-विदेश की जानी मानी कम्पनी में रोजगार एवं स्व-रोजगार के अवसर प्रदान किए जाते हैं। बैतूल जिले के कई विद्यार्थी एफडीडीआई में पढ़कर अपना भविष्य बना चुके हैं। 15 दिसंबर से ऑनलाइन फॉर्म भरे जा रहे हैं। इस तरह के देश में 18 इंस्टीट्यूट हैं। इनमें से के छिंदवाड़ा में है। जिसका एंट्रेस एक्जाम अप्रैल में आयोजित होगा।

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