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FDDI

WEEKLY NEWSLETTER

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FDDI in joint collaboration with LSSC participates in 'National PM Vishwakarma Programme' Exhibition at Wardha, Maharashtra

The Hon'ble Prime Minister of India, Mr. Narendra Modi inaugurated the 'PM Vishwakarma Exhibition' which was held on 20th September 2024 at Wardha, Maharashtra in which FDDI, along with LSSC participated as an exhibitor.

The exhibition which was held from 20th – 22nd September 2024 was organized marking one year of progress under PM Vishwakarma Programme. The scheme was launched by Hon'ble Prime Minister – Mr. Narendra Modi on 17th September 2023 at Yashobhoomi, Dwarka, New Delhi, to support and uplift India's traditional artisans, known as 'Vishwakarma's.' It focuses on preserving and promoting the skills of artisans in 18 traditional trades, including blacksmithing, carpentry, and shoemaking.



Hon'ble Prime Minister of India, Mr. Narendra Modi interacting with an artisan

During the inauguration ceremony, the Hon'ble Governor of Maharashtra – Mr. C P Radhakrishnan, Hon'ble Chief Minister of Maharashtra – Mr. Eknath Shinde, Hon'ble Union Minister for Medium, Small and Micro Enterprises – Mr. Jitan Ram Manjhi, Hon'ble Union Minister of State for Skill Development and Entrepreneurship – Mr. Jayant Chaudhary, and Hon'ble Deputy Chief Ministers of Maharashtra – Mr. Devendra Fadnavis and Mr. Ajit Pawar were present.

Hon'ble Prime Minister visited FDDI stall which was jointly organized by LSSC under Leather trade as a part of

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modern skill training center, latest advance machinery section and met with artisan/beneficiaries of Kolhapur cluster and Mojari clusters at the stall.

Faculty from School of Footwear Design and Production of FDDI namely, Mr. Prashant Kumar Saxena, Dr. Pankaj Dubey and Mr. Shriganesh Chaure participated at the 'Craft Exhibition' and displayed a modern setup of advance machineries of virtual 3D Modeling lab. The theme of stall represented a journey from traditional footwear making to the advance modern technology.



Faculty of FDDI and Artisans at 'Craft Exhibition'



A view of the stall

3D Software, 3D printing Technique, 3D Foot Scanning, 3D Samples and Computerized Pattern Making were a point of attractions for dignitaries.

Hon'ble Prime Minister drew attention to the large-scale and unprecedented collaborations of different departments to make PM Vishwakarma a success and informed that more than 700 districts, 2.5 lakh gram panchayats, 5000 urban local units are giving momentum to the scheme.

Skill training and upgradation have been provided to more than 8 lakh artisans and craftsmen with the introduction of modern machinery and digital tools. More than 60,000 people have received skill training in Maharashtra alone.

Tannery visit for FDDI, Noida students at M/s. Santosh Pargal & Co.

On 19th September 2024, the students of B. Des-2022-26 batch of FDDI School of Footwear Design and Production, Noida campus visited M/s. Santosh Pargal & Co., a tannery located at Murthal, Sonipat, Haryana, India.

The objective of the visit was to familiarize the students with the leather processing & finishing methodology and to acquaint them with tools & various kinds of leather deemed fit for use by the industry.



Students at M/s. Santosh Pargal & Co.

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The students saw the various processes of the tannery right from raw to finishing where they were explained about the technicalities of different processes by Mr. Sanjay Pargal Managing Director and the experts of the various departments of the tannery.

The students were also briefed about the process of manufacturing of wet blue leather to finished leather.

The visit was highly beneficial for the students as they witnessed the tanning process where different type of leather finishing, variety of chemicals, machineries & techniques are used to make leather which is presented as a product for the global market.

FDDI, Hyderabad students visit Shahi Exports Pvt. Ltd., Nacharam, Hyderabad

With the objective to provide first-hand information about the production process involved in apparel manufacturing & to acquaint about the day-to-day workings of various departments, an industrial visit for the students of B.Des, Fashion Design (2022 and 2023 batches) of FDDI, Hyderabad campus was organized at Shahi Exports Pvt. Ltd., Nacharam, Hyderabad on 18th September 2024.

During the visit, students had the opportunity to explore various departments, from fabric sourcing and cutting to garment assembly, packaging, and quality control, giving them a perspective on the intricacies of mass production in the fashion industry.

The highly experienced faculties of FDDI namely, Mr. Harish Kumar and Dr. Anupriya Singh, who accompanied the students, offered insights on how the latest Artificial Intelligence (AI) tools and latest software solutions can be integrated into the garment production process.



FDDI, Hyderabad students at Shahi Exports Pvt. Ltd.

The students also had the chance to share their ideas on sustainability. They suggested innovative ways to utilize fabric waste generated during production by repurposing it into home furnishing products and other daily-use items. This approach not only addresses waste reduction but also opens up possibilities for creative, eco-friendly products, reflecting the growing importance of sustainability in the fashion industry.

FDDI, Kolkata students visit Titliya Fashion Studio

To expand the practical knowledge and to acquaint about the various activities related to dyeing, embroidery followed by garment production, an industrial visit to Titliya Fashion Studio was organized for the students of Fashion Design of FDDI, Kolkata campus.

Titliya Fashion Studio basically deals with all types of unused fabrics and is involved in production of sustainable apparel.

During the visit on 13th September 2024, the students of B.Des – FD, Semester VII & V who were accompanied with their faculty were briefed by Ms. Tasneem Habib, Co-founder Titliya Fashion Studio about the various steps involved in the manufacturing of garments, starting from the unused fabric.

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The students gained practical knowledge about sustainable garment production right from the waste fabric to finished product and were introduced to various sections related to garment industry like Store section, Embroidery section, Cutting section.



Students at Titliya Fashion Studio



Students acquiring embroidery skill at Titliya Fashion Studio

It was a beneficial visit for the students as they interacted with the workers and gained practical knowledge about sustainable garment production right from the waste fabric to finished product.

FDDI, Jodhpur student bags first prize during Grand Finale of Red FM 93.5's 'College Ke Tashanbaaz' competition

On 15th September 2024, FDDI Jodhpur's Ms. Saumya Khatri captivated the audience with an outstanding dance performance during the Grand Finale of Red FM's 'College Ke Tashanbaaz' competition, winning the coveted title of Tashanbaaz.

The thrilling Grand Finale of 'College Ke Tashanbaaz' competition was hosted by Red FM 93.5 at Empire Resort, Jodhpur.

This platform offered students the chance to showcase their talents in various categories, from singing and dancing to stand-up comedy spoken word, and more. During the competition, talented students from leading city colleges showcased their skills.

Elated with the development, Mr. Anil Kumar, AFHQCS, Executive Director, FDDI, Jodhpur campus said "Our students are shining not only in academics but, across a variety of fields and this victory is a testament to their dedication & talent and highlights the institute's commitment to provide opportunity to excel in other areas of their interest."



Ms. Saumya Khatri receiving certificate and the winner trophy

Plenary lecture by Dr. Madhusudan Pal, Director - CoE, FDDI at Mount Abu, Rajasthan

On 14th September 2024, Dr. Madhusudan Pal, Scientist -G & Director, CoE, FDDI delivered plenary lecture during the 18th Spirituality in Researchers Conference organized by Spiritual Applications Research Center (SpARC) at Mount Abu, Rajasthan from 12 to 16 September, 2024.



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This year's theme was 'Value-Based Research for Ecological & Social Harmony' which brought together thought leaders and researchers from various disciplines to discuss pressing global issues from a spiritual perspective. During this conference, Dr. Madhusudan Pal delivered lecture on the topic 'Scientific Mindset through the Prism of Vikisit Bharat' which emphasized the integration of scientific thought with the spirit of a progressive India (Vikisit Bharat), highlighting the synergy between spirituality and science for societal advancement as well as Vikisit Bharat.



Dr. Madhusudan Pal, Director - CoE, FDDI delivering lecture

Dr. Pal's insightful discourse enriched the conference's goal of fostering value-driven research for a better future.

Seminar on 'AI in Fashion Industry' conducted at FDDI, Hyderabad

An insightful seminar on 'AI in Fashion Industry' was conducted at FDDI, Hyderabad campus on 12th September 2024.



Ms. Ambika Sharma briefing about 'AI in Fashion Industry'



Faculties of FD, Hyderabad campus with the 'Resource Person'

Ms. Ambika Sharma, AI GTM Sales expert at Google and an angel investor was the 'Resource Person' of the seminar which was organized by School of Fashion Design (FD). The event was moderated and coordinated by Dr. Anupriya Singh and shed light on the intersection of AI and fashion for navigating the complexities of an ever-evolving environment.

Ms. Sharma, an engineer based in Texas, USA, highlighted how Gemini, AI technology from Google, can revolutionize and assist the design and business of the footwear and fashion sectors. Explores cutting-edge technology, she elucidated how combining Gemini with Google Trends can help businesses achieve significant growth within a short span, offering insights into consumer behaviour and fashion forecasting.

Attendees gained a deep understanding of how AI-driven tools can reshape design processes, streamline operations, and enhance market predictions, positioning the fashion industry for a tech-enabled future.

Workshop on 'Sewing Machine' conducted by Usha Machine at FDDI, Kolkata

To acquaint students on the features, benefits and the basic tools and accessories that one need to have in their sewing basket, a workshop on 'Sewing Machine' was organized by School of Fashion Design (FD) at FDDI, Kolkata campus on 11th September 2024.

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During the workshop, Mr. Sujit Shaw & Mr. Milan Biswas gave demonstration on the new upgrade Usha Sewing Machine to the students of B.Des - FD, Semester III & V.

Mr. Sujit Shaw explained their new updated version of the Usha Sewing Machine and demonstrated the different features in form of stitches for joining seams, embroidery, finishing and button hole making.



Mr. Sujit Shaw & Mr. Milan Biswas gave demonstration



Students of B.Des - FD

Through hands-on-training, the students acquired practical skill on how to thread, adjust tensions, change needles, and other functions.

FDDI, Hyderabad campus conducts Workshop for Designers of KIA India Design, Hyderabad

On 9th and 10th September 2024, FDDI, Hyderabad campus organized a two-day workshop for designers of KIA India Design, Hyderabad.

The workshop was conducted by the faculty of School of Footwear Design & Production (FDP) and the School of Leather Goods & Accessories Design (LGAD) during which innovative design techniques and hands-on experience in both creative leather goods and creative footwear design were provided to the participants by the faculty and technical experts of FDDI.

The workshop on 'Creative Leather Goods' was attended by Mr. Vaishnav Gudimetla - Sr. Designer, Mr. Ullas Rajan - Sr. Designer, Mr. Arul Krishnan U - Designer, Mr. Sai Chaitanya G - Sr. Designer and Mr. AVG Karthik - Sr. Designer.

Sr. No.	Topic	Date
1	Creative Leather Goods	09.09.2024
2	Creative Footwear	10.09.2024



A view of the workshop on Creative Leather Goods Design



Leather Goods created by KIA India designers

It commenced with an introduction to leather and leather goods, covering essential materials and tools used in the trade. Designers were guided through the process of design and pattern making, followed by cutting techniques.



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The workshop progressed to the final assembly of leather products, with participants meticulously crafting their designs under expert supervision. The day concluded with finishing techniques and a presentation of their creative outputs.

The workshop on 'Creative Footwear' was attended by Mr. Bala Krishna. K - Sr. Designer & Head, Mr. Rajiv Goud Panem - Sr. Designer, Mr. Arul Krishnan U – Designer, Mr. Syedazarudeen A - Sr. Designer and Mr. Abhishek Mohanty – Designer.



Workshop on Creative Footwear Design



Footwear created by Designers of KIA India

Designers were briefed on various footwear styles before being taken to different labs to gain an in-depth understanding of the footwear-making process. They then worked step by step, with guidance from faculty members and skilled lab assistants, to create cork foot-bed

sandal footwear. Each designer from KIA Hyderabad successfully crafted their own pair of sandals, showcasing creativity and precision.



A view of the "Certificate presentation by Executive Director, FDDI Hyderabad along with Kia designers and Team FDDI Hyderabad



The workshop ended with a certificate presentation by Executive Director, FDDI Hyderabad, recognizing the efforts and achievements of all participants. The event was a remarkable success, highlighting the creative potential and craftsmanship in leather and footwear design.

FDDI Hyderabad continues to foster innovation and skill development, providing a platform for designers to explore new avenues in their respective fields through hands-on exercises to gain a competitive edge.

