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FDDI

WEEKLY NEWSLETTER

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FDDI, Hyderabad Faculty Honored with Andhra Pradesh Chitra Kala Pennidhi Puraskar State Award

On 03rd November 2024, Dr. Rambabu Muppidi, Faculty- Leather Goods and Accessories Design (LGAD), FDDI -Hyderabad campus was honored with prestigious Andhra Pradesh Chitra Kala Pennidhi Puraskar State Award.



Dr. Rambabu Muppidi,
Faculty, LGAD, FDDI,
Hyderabad campus

He was felicitated during the Ongole Art Fest 2024, organized by Kalayajna, Srusti Art Academy and Nestmekere in Ongole, Andhra Pradesh for his artwork, which focused on the Gupta period of architecture. He utilized acrylic colors on canvas for this piece.

This accolade included a certificate, a memento, and appreciation from Mr. Damacharla Janardhan, MLA, Dr. Thimmiri Ravindra, founder of the academy and Mr. Shesha Brahmma, a contemporary artist. On this occasion, numerous other participating artists from Andhra Pradesh and Telangana were present.



Dr. Rambabu Muppidi receiving the award



Certificate given to Dr. Rambabu Muppidi

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Dr. Rambabu Muppidi is a highly experienced artisan from Andhra Pradesh having extensive knowledge in various Indian art forms, product designs, handicrafts, and fashion design.

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Dr. Madhusudan Pal, Director CoE, FDDI delivers lecture at Galgotias University, Greater Noida and at Woxsen University, Hyderabad

On 23rd October 2024, Dr. Madhusudan Pal, Director CoE, FDDI delivered lecture on 'Human Factors Issues and Footwear Design/Development' at Galgotias University, Greater Noida. His presentation captivated the audience by highlighting the potential of ergonomic principles to transform footwear and functional clothing design.

He emphasized the importance of integrating human-centered design to create products that not only meet aesthetic expectations but also improve the wearer's comfort, functionality, health, and overall well-being.



Dr. Madhusudan Pal, Director CoE, FDDI delivering lecture at Galgotias University, Greater Noida



Director CoE, FDDI interacting with faculty, students of Woxsen University

In addition to his lecture, Dr. Pal visited department of Health Science, Department of Mech. Engineering and try to understand future scope of collaboration, also participated in insightful discussions with faculty/students, and sharing his ideas for making long-term partnership that will promote knowledge exchange, skill development, and joint research initiatives between Galgotias University and the CoE at FDDI.

Dr. Madhusudan Pal, Director CoE, FDDI, during his visit to Woxsen University, Hyderabad from 17th-19th October 2024, delivered lecture on 'Ergonomics, Innovative Product Design, IPR Protection and Commercialization of New Product/Technology'.

He emphasized the importance of designing products that prioritize human comfort and efficiency, underlining how ergonomics plays a crucial role in user experience and productivity.



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Dr. Pal also discussed the critical aspects of Intellectual Property Rights (IPR) protection to safeguard innovations, explaining various strategies for patenting and copyrighting. Additionally, he shed light on the pathway to commercializing new technologies, providing practical steps for transforming innovative ideas into market-ready products, thereby bridging the gap between Research Institute/ Academia and industry.

During his visit, Dr. Pal interacted with faculty, students of Woxsen University and shared his valuable insights/experience, and visited different Laboratories of School of Design. Discussions were held for promoting knowledge exchange, skill development, and joint research initiatives between Woxsen University and CoE FDDI in the area of footwear design and development.

'Miss & Mrs. Rohtak Queen' Contest 2024 held at FDDI, Rohtak

With the objective of promoting Women Empowerment and showcasing their strength, confidence, and creativity across Rohtak city, 'Miss & Mrs. Rohtak Queen' contest 2024 was held at FDDI, Rohtak campus on 26th October 2024.



Winners of the contest



A view of the participants

The event was organized by Amar Ujala in association with FDDI, Rohtak and LPS Bossard during which 55 stunningly gorgeous contestants participated in this gala event.

During the contest, Ms. Tripti Prakash Mishra was crowned as 'Miss Rohtak Queen' and Mrs. Priti as 'Mrs. Rohtak Queen'.

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Ms. Avika Negi, student from the School of Footwear Design and Production (FDP) - FDDI Rohtak was awarded 'Most Talented Queen' whereas Ms. Tamanna, student from the School of Fashion Design (FD)- FDDI Rohtak received the 'Beauty with Brain' title.

During the event, twenty-one outstanding women were honoured for their remarkable contributions, dedication, and service to the community. This contest was elegantly choreographed by Ms. Nupur, a talented alumna of FDDI Rohtak, whose expertise brought the event to life and leaving a lasting impact on everyone who attended.

FDDI, Kolkata students explore 'Career Pathways' with Industry leader

With the objective to provide students with insights into the opportunities available for fashion designers abroad, as well as to provide guidance on effective portfolio development, an online interactive session with industry stalwart, Mr. Subhasish Gupta was held on 23rd October 2024.



Mr. Subhasish Gupta,
Country Director - VP at
Bettex (Hong Kong) Limited



Students engaged in interaction with Mr. Subhasish Gupta

Mr. Gupta who is having 24 years of experience in the apparel and fashion industry and is presently the Country Director - VP at Bettex (Hong Kong) Limited, a global company, shared his extensive knowledge and expertise with the students of the School of Fashion Design (FD).

Mr. Gupta briefed the students of FD 21 and FD 22 batch about the growing demand for skilled fashion designers in international markets, highlighting specific regions where talent is particularly sought after, the diverse roles of fashion designers and the need for cultural adaptability.

Besides this, he highlighted the need and importance of a strong portfolio, the elements of a great portfolio and the significance of maintaining a strong online presence through platforms like LinkedIn and personal websites to navigate their careers in the global fashion market.