



NEWSLETTER

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A WEEKLY NEWSLETTER

26th April 2024



FDDI's 'Fashion Blazon 2024' held in collaboration with India Style Fashion Week

'Fashion Blazon 2024' – a spectacular fashion show was held by FDDI in collaboration with India Style Fashion Week at Epicentre, Apparel House, Gurugram on 20th April 2024.

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Colonel Pankaj Kumar Sinha, MD - FDDI being felicitated during 'Fashion Blazon 2024'



MD - FDDI felicitating Mr. Harpreet Narula, Chairman of Rimple and Harpreet Couture

The event was conducted by FDDI School of Fashion Design (FD) during which, the budding designers of Graduating Batch (2020-2024) of FDDI, Noida and Rohtak campus presented their exquisite graduation design collections.



A view of the audience watching the show

Colonel Pankaj Kumar Sinha, Managing Director (MD), FDDI graced the event as the 'Chief Guest'. This significant event



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was attended by Mr. Rakesh Vaid, Sr. Vice Chairman Apparel Training & Design Centre (ATDC) / Vice Chairman Apparel Export Promotion Council (AEPC), Sponsors, Jury Members, guests, faculty, parents and students.



Students showcasing their spectacular collections on the ramp



MD - FDDI felicitating Mr. Kaushik Ghosh

The event was graced with the presence of well-known names of the fashion industry as jury member namely, Mr. Harpreet Narula, Chairman of Rimple and Harpreet Couture; Mr. Gaurav Gupta, CEO/Creative Director at the House of Raisons; Ms. Amla Shrivastava, Head Design in Export Promotion Council for Handicrafts and Mr. Roshan Singh, Chief Creative Officer, Sarita Handa.



Jury members watching the presentation



Student showcasing her collections

VIBRANT VINES, GOLDEN OBSIDIAN, A GIRL IN VERSAILLES, DIGITAL DYSTOPIA, SANDOOK, CYBORG BRIDGING WORLD, AQUASCULPT, SROTAS, FLUIDITY OF MERCURY, THE ALPHABET LETTERS, SECOND STITCH, EBONY, AN ODE TO INDIA, VERSABLEND, G-POP, SPIDOMETRY, LUMINECENT LUXE, GALATIC DIBRIS, ENCHANTED SPARKLES, DRIPPIN CRYO, MAGMA

Collection presented on 21 Themes

A total of 80 students consisting of 63 students from FDDI, Noida campus and 17 students from FDDI, Rohtak campus presented 21 collections on different themes.

This significant event that featured the creative direction of renowned choreographer, Mr. Kaushik Ghosh from India Fashion Week, added a unique and influential dimension to the showcase.



MD - FDDI giving prize to the students



Mr. Harpreet Narula, giving prize to the students



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This fashion show not only provided a platform for graduating batch to exhibit their talent to industry professionals, media and fashion enthusiasts, but also, offered an opportunity to represents the culmination of years of dedication, passion and hard work.

Industrial exposure for FDDI, Kolkata students at Indian Tanning Industries Pvt. Ltd.

To have a better understanding of the industrial process taking place in the tannery, the students of FDDI, Kolkata campus were taken on a tannery visit on 17th April 2024 to Indian Tanning Industries Pvt. Ltd., which is located at Kolkata Leather Complex, Kolkata.

ITI Pvt. Ltd., is a 30-year-old leather manufacturing company and producing different type of leather for domestic and export market. They have state of art facilities for manufacturing of leather from raw to finishing.

Under the supervision and guidance of the faculty of FDDI, a group of 15 students of Foundation Batch of the School of Footwear Design & Production (FDP) were taken around the various processes of the tannery right from raw to finishing.

Students were made aware, as part of the welcome address by Mr. Kevin Juneja - Director, about the exacting quality standards that exporters have to adhere to.

Mr. Surjya Das - technical expert explained the technicalities of different processes and briefed not only about the functions of the respective departments, but also the contribution of the said departments in the entire value chain relating to the finished product.



Students watching post tanning operations



Students being demonstrated about leather measurement

The students witnessed the tanning process where different type of leather finishing, variety of chemicals, machineries & techniques are used to make leather which is presented as a product for the global market.

Captivating Retail Expert Session held at FDDI, Noida campus



Students of RFM, FDDI-Noida campus

On April 16, 2024, the School of Retail and Fashion Merchandise (RFM) at FDDI, Noida campus hosted a captivating industry lecture featuring Mr. Saurabh Kalra, Head of Merchandising and Operations at FableStreet, Gurgaon.

With extensive experience in the retail sector, Mr. Kalra shared insights with students on the diverse career opportunities within the industry. He explored the intriguing dynamics between merchandising and operations, providing valuable guidance on navigating these critical aspects of retail management.

A key focus of the lecture was the growing importance of data, numbers, and AI in shaping the retail landscape. Mr. Kalra stressed the significance of staying updated on retail news and trends to excel in this dynamic field.



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The session concluded with a comprehensive overview of the various sectors within the gamut of retail, leaving the audience both inspired and well-informed about the exciting prospects in this constantly evolving sector.

'Ortho Care and Foot Care Management Center' visit by FDDI, Kolkata students

Striving to provide active learning experiences and exposure, the students of 2022 batch of School of Footwear Design & Production (FDP) of FDDI, Kolkata campus were taken to 'Ortho Care and Foot Care Management Center' Kolkata on 16th April 2024.

At Ortho Care and Foot Care Management Center, Mr. Ashok Rath, Prothetist & Orthotist expert explained the students about the foot, heel and ankle conditioning which is becoming major health concern especially for the ageing population. He briefed about the relationship between foot type, foot deformity and effectiveness of footwear with orthosis for deformed foot.

He explained that proper fitting shoes are a must which can be made after clinical examination. He also demonstrated the process making customized shoes right from assessment to manufacturing to prevent foot pain from arising or escalating.

The visit provided an opportunity to the students to acquire knowledge regarding the Foot diagnosis, manufacturing of customized shoes, selection and usages of synthetic materials & products pertaining to orthopaedic needs.



Faculty and students at Ortho Care and Foot Care Management Center' Kolkata



Mr. Ashok Rath, Prothetist & Orthotist expert explaining about the foot, heel and ankle conditioning

Industrial visit and Museum visit for FDDI, Chhindwara students

A two-day industrial and museum visit for the students of Fashion Design (FD) Semester IV and Foundation Batch - Semester II of FDDI, Chhindwara campus was organized on 12th and 13th April 2024 under the guidance of Faculty of FDDI.



Students watching the apparel manufacturing process at Gokaldas Exports



Students at testing lab of Gokaldas Exports

During the industrial visit, the group of students, ventured into the realm of manufacturing excellence at Gokaldas Exports- a globally reputed apparel manufacturer, in Acharpura, Bhopal.



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Ms. Sudha, an esteemed figure heading the HR department, and the proficient plant team, explained every step in the mass manufacturing of apparel and the intricacies of sample creation and rigorous testing to the meticulous cutting, stitching, and packaging processes. Department heads graciously shared their expertise, shedding light on the nuanced techniques and procedures integral to the production line.



Students at Tribal Museum



A tribal art

The students also visited the Tribal Museum, Bharat Bhawan, and Manav Sangrahalaya during which amidst the captivating exhibits and artifacts, students were immersed in the diverse lifestyles and design inspirations drawn from the tribal cultures of Madhya Pradesh. Each artifact, each display served as a wellspring of creativity, igniting the imagination of budding designers and artists.

This immersive experience proved to be a pivotal juncture in the students' academic journey, offering invaluable insights into the practical intricacies of the fashion industry.

Industrial visit for FDDI, Kolkata students at Rupa & Co. Ltd., Howrah

With an objective to provide practical exposure to its students, on April 12, 2024, an industrial visit for the students of the School of Fashion Design and Foundation Batch of FDDI, Kolkata campus, was organized at Rupa & Co. Ltd. (Domjur Unit), Jalan Industrial Complex, Howrah.



FDDI Faculty and students at Rupa & Co. Ltd



FDDI students visiting the Knitting Unit

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Under the guidance of the highly experienced faculty of FDDI, a group of 27 students visited the manufacturing unit to conduct an in-depth study on its knitting, dyeing, and cutting units.

Padmashri Awardee, Mr. Prahalad Rai Agarwala, Executive Chairman, and Mr. Ramesh Agarwala, Director, provided the students with the opportunity to visit the factory under the supervision of Mr. Singh, General Manager, Mr. Amit Sharma, Manager, and Mr. Soumyo and Mr. Mridul Karmakar to guide the students through the various sections in the Knitting, Dyeing, and Cutting units.

Apart from getting hands-on technical knowledge, the industrial visit also allowed the students to understand the nuances and realities of the manufacturing unit, covering the entire range of knitted garments from innerwear to casual wear.

Training programme for KVIC artisans on 'Footwear Making' conducted at FDDI, Rohtak campus

A comprehensive 25 days training program on 'Footwear Making' for a batch of 30 artisans of Khadi and Village Industries Commission (KVIC), Ambala was conducted from 4th March to 10th April 2024 at FDDI, Rohtak campus.

KVIC Ambala is conducting various programme/activities such as AC Repairing & Maintenance, Mobile Repairing, Sewing Machine Operator and Footwear Manufacturing under the Service Industry Component of Gramodyog Vikas Yojana (GVY) to artisans in its division at Ambala.

The experts of the School of Footwear Design & Production (FDP) of FDDI Rohtak imparted training to the artisans in the area of designing, pattern cutting of different components and lasting of footwear making to facilitate standard size and fitting and for manufacturing of quality and marketable products which would lead to livelihood support.



FDDI Faculty alongwith artisans of KVIC



Artisans of KVIC at Lancer Footwear

During the training programme, an industrial visited was organized for these artisans at Lancer Footwear, Bahadurgarh which provided operational exposure of a footwear manufacturing unit. The technical experts of the company explained the artisans about the detailed process of footwear manufacturing starting to end followed by types of footwears.

After completion of training and industrial visit, certificate was distributed to all the artisans.